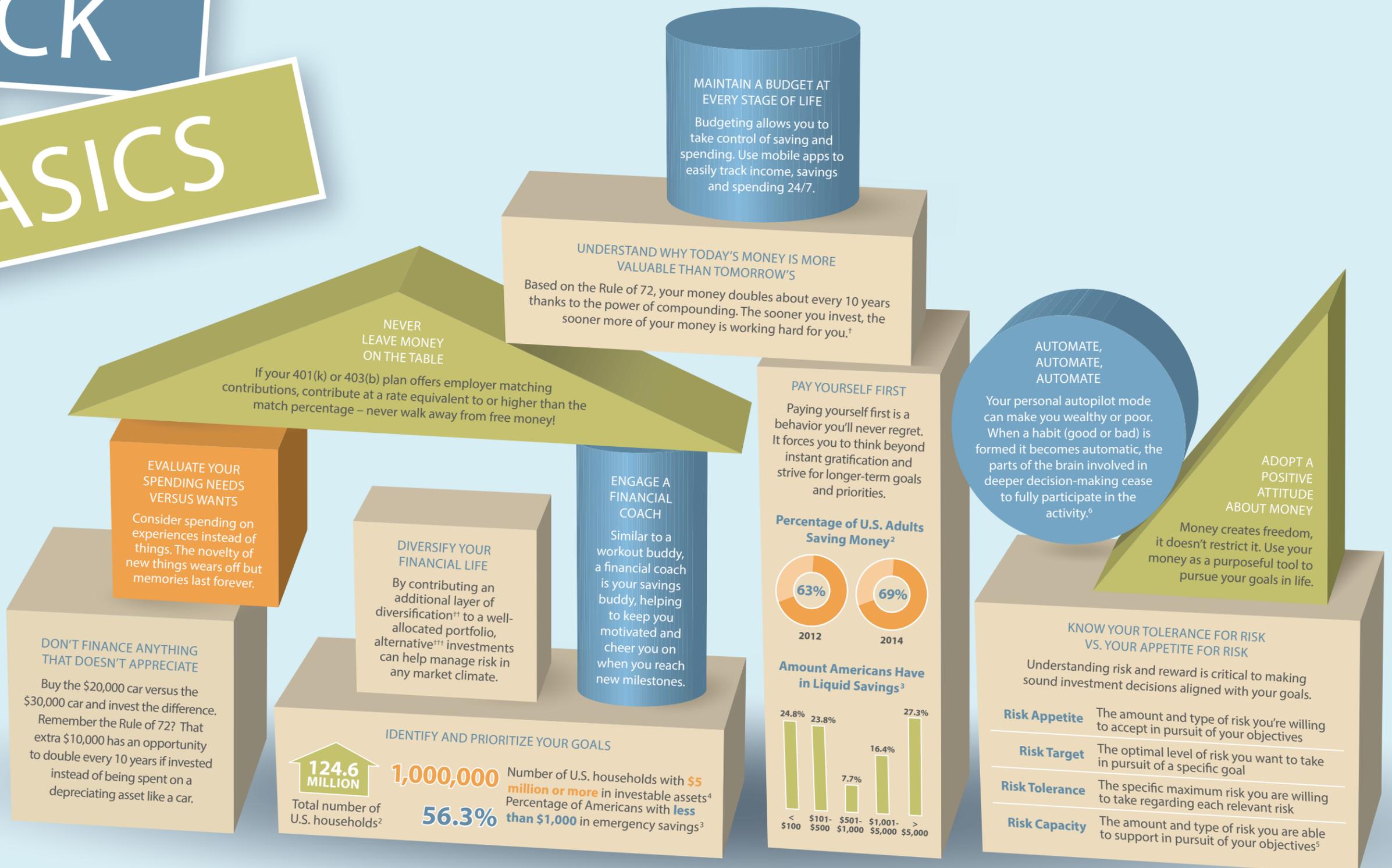
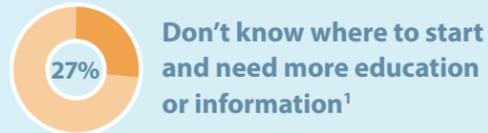


BACK

2

BASICS

AMONG ADULTS
AGES 25 TO 65:



SOURCES:

¹ Charles Schwab: Fall 2014 Financial Pulse Survey

² Statista.com, 2016

³ Google Consumer Surveys for MagnifyMoney, December 2015

⁴ FinancialPlanning.com: 10 Richest States by Wealthy Households per Capita, February 2016

⁵ Ernst & Young, January 2015

⁶ Success.com: 16 Rich Habits, by Tom Corley, October 8, 2014

[†] The rule of 72 is a mathematical concept and does not guarantee investment results nor functions as a predictor of how an investment will perform. It is an approximation of the impact of a targeted rate of return. Investments are subject to fluctuating returns and there is no assurance that any investment will double in value.

^{††} There is no guarantee that a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not protect against market risk.

^{†††} Alternative investments may not be suitable for all investors and should be considered as an investment for the risk capital portion of the investor's portfolio. The strategies employed in the management of alternative investments may accelerate the velocity of potential losses.

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