



# The 2024 Banner & Sponsorship Program

---

**Promote your Business and support Western Mass's Premier Senior Softball League with an investment in our Banner & Sponsorship !**

- ★ 6' x 3' Banner displayed on our Outfield Fence for the entire Western Mass Relics season
- ★ Prominent visibility by League Players, Fans, and all Ludlow Fish & Game Club Members & Guests
- ★ Over 240 Players ages 50 and up from 49 cities and towns in Western Mass (prime buyers)
- ★ YEAR ROUND exposure via dedicated pages on WesternMassRelics.org
- ★ Additional visibility on our growing YouTube channel
- ★ More impressions via inclusion in our email distribution system
- ★ Even more exposure via the Relics Facebook Page

**We actively encourage our Members to do Business with our Sponsors !!**

---

## INVESTMENT DETAILS

- ★ \$350 for TWO FULL YEARS of Impressions and Exposure
- ★ "Turn Key" Program - Includes Custom Banner @ 6' by 3' using your artwork/design
- ★ \$150 discount if you provide your own Banner

## League Contacts:

Tom Dunn - Public Relations Chairman <a href="mailto:thomasdunnlaw@aol.com">thomasdunnlaw@aol.com</a> 201-403-7911	Darrell Weldon <a href="mailto:softballcoachdpw@gmail.com">softballcoachdpw@gmail.com</a> 413-531-8163
--	--