

# SPONSOR PACKAGE

To lead, develop, and promote positive ringette experiences for all.

2023/2024

# WELCOME LETTER

Hello from Saskatoon Ringette Association!

Ringette is known as the fastest game on ice, a game that depends on teamwork, play making, speed, and agility. Yet, the sport is more than winning and losing. It is about overcoming adversity, living with passion, dedication and working together. It provides an inclusive environment that nurtures positive mental health, developing essential leadership skills, building self-esteem, fostering an active lifestyle, and creating a strong sense of community.

The impact Ringette can make on an athlete can be life changing. We would love to partner with your organization to help keep our athletes engaged in sport. Your financial support will ensure our athletes continue to build self-esteem, create lifelong friendships and active lifestyles.

On behalf of the Saskatoon Ringette Association and our ringette community, thank you for considering our request. The essential skills gained by playing ringette last a lifetime. We hope that we can count on your help to keep this sport empowering our athletes in Saskatoon and area.

Katie Bulmer Fundraising Director Saskatoon Ringette Association

## **ABOUT US**

Ringette is known as being "the fastest game on ice." It's a game that depends on teamwork, play making, speed, and agility. As a primarily female dominated sport, ringette gives young girls and women the opportunity to create essential leadership skills, build self-esteem, and develop a strong sense of community. The Saskatoon area has over 500 passionate athletes. We strive to provide opportunities to empower all athletes in Saskatoon.



### **IMPACTS**

- Positively impacting the health and wellness of youth by promoting physical activity and exercise.
- Encouraging teamwork, leadership, and other life skills in youth players.
- Building a sense of community and unity by bringing together families, coaches, and volunteers.





# **DEMOGRAPHICS**

8 months

Saskatoon

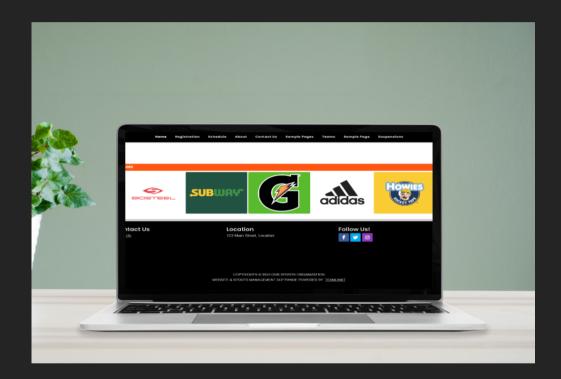
Ringette

Youth

42 Teams

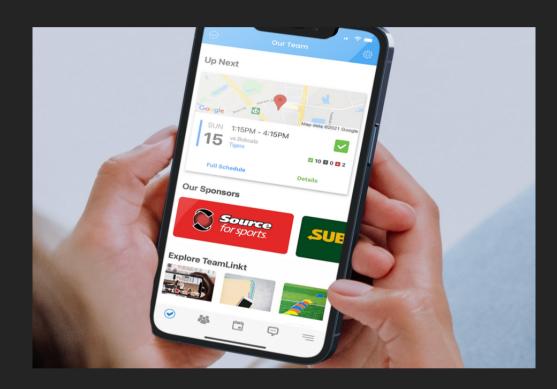
525 Members

# **PLACEMENTS**



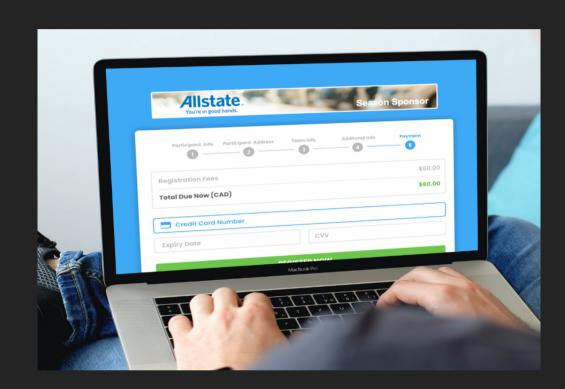
### Our Website

Sponsor's logo will be showcased on the homepage of our organization's main website.



### Team Management App

Sponsor's logo will be showcased on the dashboard of the Team Management App used by all our participants and families.



### Registration Page

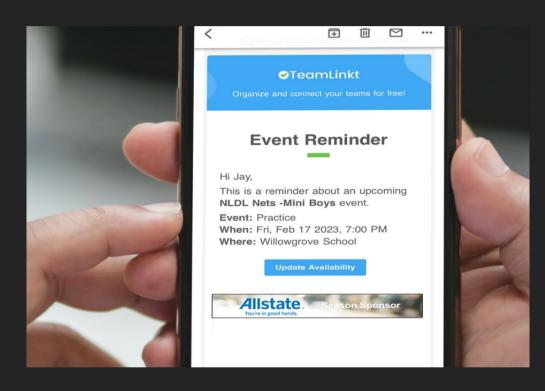
Sponsor's banner will be displayed on the registration page

# **PLACEMENTS**



### **Tournament Schedules**

Sponsor's banner will be displayed on the tournament schedule and bracket pages.



### **Email Event Reminders**

Sponsor's banner will be included in an event reminder email that participants receive.



### Social Media

Recognition on the SRA Facebook page and website prior to tournament events

# **PLACEMENTS**



Large Logo on rink banner

Sponsor's Logo (large) on banner displayed inside Lions arena for the current season.



Logo and company link

Sponsor's logo showcased on SRA main website, with link to your company website



Logo on rink banner

Sponsor's Logo on banner displayed inside Lions arena for the current season.

# **PLACEMENTS**



Title Sponsor for Tournament

Title Sponsor for City of Bridges Ringette tournament



X-Large Logo banner display

Sponsor's Logo (x-large) on banner displayed inside Lions arena for the current season.



Medal presentations

Opportunity to present medals at gold medal games during both tournaments

# **PLACEMENTS**



Team Management App

Sponsor's logo showcased on dashboard of app used by 500+ participants



### Sponsor Main Ice Surface

Sponsor a main ice surface used at our tournament. Receive prominent recognition through the event, both on-site and in promotion. through event signage and announcements at the tournament.



#### **Tournament Announcements**

Sponsors will be acknowledged for their sponsorship at Medal games through announcements.

### SPONSORSHIP OPTIONS

### Diamond Package (1)

### \$2,500 / Season

- Title Sponsor for Tournament
- Social Media
- Medal presentations
- Logo and company link
- Team Management App
- X-Large Logo banner display
- Our Website
- Team Management App
- Registration Page
- Tournament Schedules
- Sponsor Main Ice Surface
- Tournament Announcements

### Platinum Package

### \$1,000 / Season

- Title Sponsor for Tournament
- Social Media
- Our Website
- Team Management App
- Registration Page
- Tournament Schedules
- Email Event Reminders
- X-Large Logo banner display
- Logo and company link

### **Gold Package**

#### \$750 / Season

- Our Website
- Team Management App
- Registration Page
- Tournament Schedules
- Email Event Reminders
- Social Media
- Large Logo on rink banner
- Logo and company link

# **SPONSORSHIP OPTIONS**

### Silver Package

### \$500 / Season

- Our Website
- Social Media
- Logo on rink banner
- Email Event Reminders

### Bronze Package

\$150 / Season

- Social Media
- Our Website

### **ORDER FORM**

Company Name	Main Contact Name
Full Address	
Phone	Email
Comments (Optional)	
Choose Your Sponsorship	
Diamond Package (1) (\$2500.00)  Platinum Package (\$1000.00)  Gold Package (\$750.00)  Silver Package (\$500.00)	Bronze Package (\$150.00)

### **CONTACT US**

Katie Bulmer Fundraising Director fundraising@saskatoonringette.com (306) 975-0839

### **PAYMENT ADDRESS**

Saskatoon Ringette Association
128 - 510 Cynthia Street
Saskatoon
Saskatchewan
Canada
S7L 7K7

Cheques Payable to SRA Etransfer