

Please share this and the rest of the contents of this mailer with your pastor. Thank you!

## How to Save Lives through 40 Days for Life

1. Find a pro-life leader in your congregation to lead this effort. **Turn this folder over to that person.**<sup>1</sup>
2. Publicize the upcoming 40 Days for Life Campaign. **The congregation needs to know their pastor supports this:**

**Ash Wednesday, February 22, through Palm Sunday, April 2.**<sup>2</sup>

3. Provide a table or kiosk for signups.<sup>3</sup>



List of Signs  
available at StG



Salem 40 Days  
for Life website

[vimeo.com/791775845](https://vimeo.com/791775845)



40DfL 4.2-min  
promo - subtitles

[vimeo.com/744344266](https://vimeo.com/744344266)



40DfL promo  
video 4.2-min



Bob Snyder's  
Phone Number



Salem 40 Days  
for Life Facebook



40 Days for  
Life HQ

[vimeo.com/374684801](https://vimeo.com/374684801)



40DfL promo  
video 30-second

[vimeo.com/428618087](https://vimeo.com/428618087)



40DfL promo  
video 2.5 min



Bob Snyder's  
Email

<sup>1</sup> **Pastor is encouraged to be informed on the 40 Days for Life organization:** Please navigate to [40DaysforLife.com](https://40DaysforLife.com), or scan the QR code shown above with a smartphone camera. The chosen leader should be able to get onto and navigate around the Salem Campaign website and be able to help sign up those who need help with a computer, or the leader should be able to sign them up him- or herself (Bob Snyder can promote the leader to Vigil Coordinator for this purpose). Leader should be connected to Bob Snyder, the Salem area leader: (503) 480-9374, [40DaysforLifeSalemOR@protonmail.com](mailto:40DaysforLifeSalemOR@protonmail.com). Or scan the QR code above.

<sup>2</sup> Publicizing can be through **(1) promotion from the pulpit—the congregation needs to know their pastor supports this!**, (2) presentation to the congregation of one of the short promo videos available (see QR codes and URLs above), (3) display of flyers as posters, (4) inserts and repeated announcements in church bulletins and other publications, (5) slides for the pre-service announcement slide rotation, and (6) any other creative means you can invent. 😊 The local Campaign website [40DaysforLife.com/Salem](https://40DaysforLife.com/Salem) provides downloadable PDFs and JPGs of all these materials under “Resources” (see QR code above). Contact Bob Snyder with any questions. Peaceful, prayerful, law-abiding vigils are held at Planned Parenthood, 3825 Wolverine Street NE, Salem 97305. Our Facebook page is **40 Days for Life – Salem, Oregon**. See QR code above.

<sup>3</sup> This table or kiosk can be in the foyer or lobby of the church building before, between, and after services. A large flat-screen TV can be used nearby to display a looped 40 Days for Life promo video (muted, with subtitles—see QR code above). Helpers can stand by the table or kiosk to invite people passing by to check out the materials and sign up for hours to pray on the sidewalk. The leader may want to choose a particular day of the week to focus on to invite volunteers to pray there, though volunteers are welcome 7 am-7 pm any day of the week. If fear is an issue, Saturday and Sunday are days when Salem Planned Parenthood is closed and may be less intimidating times until fear subsides—historically it’s been very safe in daylight there every day of the week. One hour per 40 Days is good for a start. More are encouraged, if possible, of course. Volunteers can invite friends to accompany them. We strongly urge that at least two persons be there at a time. Experienced volunteers are available to accompany first-time vigil participants. Contact Bob Snyder.

Signs are available to hold or stake in the ground. They need to take them with them when they leave, in accordance with local regulations, to use next time 😊. See the QR code above for a list of signs available at St Germaine Pregnancy Center (StG), located near Salem Planned Parenthood, and that includes StG’s hours of operation.