



PHOTOGRAPHER: _____

CONTACT INFO: _____

The Basics

1. Do you have my date available? _____
2. How far in advance do I need to book with you? _____
3. How long have you been in business? _____
4. How many weddings have you shot? _____
5. Have you done many that were similar to mine in size and style? _____

Photography Style

6. How would you describe your photography style (e.g. traditional, photojournalistic, fine-art, moody)?

7. How would you describe your working style? _____
TIP: The answer should help you determine whether this is a photographer who blends into the background and shoots what unfolds naturally, or creates a more visible presence by taking charge and setting up shots.
8. If your style is mostly candid, will I still get formal, posed portraits (and vice versa)? _____

9. Do you shoot weddings in digital, film format, or both? _____
10. Do you specialize in indoor or outdoor events, or both? _____
11. Do you have an updated portfolio I can review with examples of full weddings? _____
12. Can I give you a list of specific shots we would like? _____

Notes
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Logistics

13. Are you the photographer who will shoot my wedding? If so, will you have any assistants/second-shooters with you on that day? _____

14. What type of equipment do you use? Do you have backup equipment? _____

15. What about a backup plan if you are unable to shoot my wedding for some reason? _____

16. Are you photographing other events on the same day as mine? _____

17. How will you (and your assistants) be dressed? _____

TIP: The photographer and his/her staff should look professional and fit in with the style of your event. Jeans don't quite fit a black-tie aesthetic, kwim?

18. Is it okay if other people take photos while you're taking photos? _____

19. Have you ever worked at my wedding venue before? If not, do you plan to check it out in advance? _____

20. What time will you arrive at the site? _____

21. If my event lasts longer than expected, will you stay? Is there an additional charge? _____

22. Do you have liability insurance? _____

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Pricing + Packages

23. How much of a deposit do you require and when is it due? _____

24. Do you offer payment plans? _____

25. What is your refund/cancellation policy? _____

26. Do you charge a travel fee and what does that cover? _____

27. What packages do you offer? This question covers things like:

- Are your packages customizable? _____
- How many hours are included in each package? _____
- Do you include engagement photos in your packages? Rehearsal dinners? _____

28. Can you put together slideshows to be shown during the cocktail hour/reception?

29. Do you provide retouching, color adjustment, or other corrective services? _____

30. How long after the wedding will I get the proofs? Will they be viewable online? _____

31. How many final images should I expect to receive? _____

32. Do you help with creating an album? Can I see some album designs? _____

33. What is the ordering process, and how long after I order my photos/album will I get them? _____

34. Will you give me the digital negatives or unlimited downloads so I can make my own prints?

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Vetting

35. May I have a list of references or a link to reviews? _____

TIP: The photographer should not hesitate to provide this!

36. What sets you apart from other wedding photographers? _____

37. Have you ever worked with my videographer? Coordinator? Venue manager? etc. _____

38. If I hire you, when will I receive a written contract? _____

TIP: Don't book a photographer—or any vendor—who won't provide a written contract.

39. What information do you need from me before the wedding day? _____

Gut Check! Questions to ask yourself:

40. Do your personalities jibe? Would you be comfortable grabbing drinks with this photographer?

41. Do you feel a connection with his/her photos?

42. Are you comfortable with this person's customer service/communication style?

43. Did the photographer listen well and address all of your concerns?

Notes
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