

Minutes
April 13, 2016
Sudbury Design Review Board

Present: Jen Koffel, Deborah Kruskal, Dan Martin, Susan Vollero
Absent: Paula Hyde

The applicant for Arch Painting, Inc. did not come to the meeting. Review postponed.

Honey Dew Donuts and Stoney Brook Market were both represented by Salim Kassouf, owner of Stoney Brook Market. Honey Dew is subletting space from Mr. Kassouf.

- The Honey Dew application proposed 3 signs: a primary, a secondary and a directory sign. The primary sign is 11.9 sq.', the secondary 7 sq.' and the directory 4 sq.' totaling 22.9 sq', which is within the allotment of 36 sq.' for the 100' frontage.
- The Stoney Brook Market had an application for 2 signs: a primary and a secondary. They already have a directory sign. The primary sign is 21.8 sq.', the secondary 7 sq.' and their existing directory sign 4 sq.' for a total of 32.8 sq'. Again this is within the 36 sq' allotment.
- An additional free standing sign was being applied for by both businesses, using the one currently on the premise by Black Horse Realty. It was explained to Mr. Kassouf that the free standing sign in question belongs to the real estate firm and is a temporary sign, and does not belong to the landlord as he had been told. There is already a free standing sign on the property and another one would not be allowed by the By-Laws.

Comments on the design

- The type font for Stoney Brook Market is different on the two signs. Also the vertical positioning of the line is not centered accurately on the secondary sign.
- Mr. Kassouf remarked that he may remove the words “& Liquors” from the secondary sign to enable larger letters.
- It was suggested that the gold color of the type be checked with the actual paint color of the building to ensure there's enough contrast.

The motion was made to approve 5 of the 6 signs, denying the freestanding sign. All approved.

The Board approved the minutes of the March 23, 2016 meeting with the following clarifications in item number 3.

The words “ low-branching” should be replaced with “descendant”. And “higher branching” replaced with “horizontal or ascendant”.

Submitted by Deborah Kruskal
April 14, 2016