

Minutes
Design Review Board
March 13, 2019

Present: Jennifer Koffel, Susan Vollaro, Dan Martin, Jim Parker, Deborah Kruskal

60 Union Ave
Get in Shape for Women

Shishir Mehta presented an application for a freestanding sign. The Board informed the applicant that the site lacks the required street frontage for a freestanding sign and that the applicant would need approval from the ZBA.

The Board informed the applicant that wall signs or projecting signs were permitted by right if the applicant wanted to avoid going before the ZBA. Otherwise the applicant will have to make a case for an exemption. The Board also suggested that the applicant, landlord, and other tenants consider working together to create a freestanding sign that would satisfy the needs of multiple tenants and that would otherwise comply with requirements for freestanding signs including tenant panels that are 8-18" tall, overall height under 10 feet, and bottom to ground height no more than 40% of overall height.

The Board also discussed the merits of the design as presented.

No action was taken

Miscellaneous

The Board approved the minutes of February 27, 2019.

The Board had a lengthy discussion of how to interpret the bylaw restrictions on self-illuminated signs for secondary signs. No consensus was reached and the Board decided to address the two different interpretations at a future meeting and attempt to find wording that is clearer that could be suggested for future bylaw revisions.

The Board also discussed Adam Duchesneau's offer to meet with the Board at the April 10 meeting to discuss some of the Board's needs. The Board unanimously would like to accept this offer.