Sudbury Transportation Committee
Customer Identification

10/2/2018

CUSTOMER	CURRENT TRANSPORTATION OPTIONS	GAPS?

Stakeholder Analysis

Sudbury Transportation Committee

10/2/2018

Stakeholder Names and Roles	High/Low		What do we need from this stakeholder?	What is important to this stakeholder?	How could this stakeholder block our efforts	Strategy for enhancing stakeholder support
	Power	Interest				