

WineDirect helps students like Eric claim a better future!

Since 2016, Worldreader has been positively impacted by the support of WineDirect — a company that takes a clear stance on improving the world around them. Alongside WineDirect’s financial generosity, they have allowed Worldreader to operationally store and distribute thousands of Kindles and related supplies at WineDirect’s headquarters before they are shipped out to schools and libraries across East and West Africa.

WineDirect’s contributions allow Worldreader to reach more readers every year.

Because of WineDirect’s financial support, students like Eric can have the opportunity to educate themselves and embrace new opportunities.

Eric is a 10-year-old student at Tweapease Presby in a village in Ghana. Prior to his school receiving e-readers, Eric didn’t know how to read. When Worldreader’s Kindles arrived, they were loaded with culturally relevant books reflecting the local language and curriculum.

After having the e-readers for two years, Eric’s world and imagination have been unlocked by the ability to read. He now dreams of becoming a doctor. He says, “When I grow, I want to become a doctor so that I can learn how to cure people and help give back to my community”.

Thanks to WineDirect’s support over the years, Eric is one of 12,211 students in Ghana who have been provided access to Worldreader’s digital reading library.



Worldreader has reached *14 million readers* thanks to our dedicated and passionate supporters like WineDirect and we are thankful for how many more we will continue to reach in the years to come. Thank you, WineDirect!