



## Talking Points

### Overview

From the Hudson Spring Campaign 2025, our community will unite with many others from coast to coast – and internationally – for a major simultaneous pro-life mobilization – the 40 Days for Life campaign. Faithful believers are praying that these efforts will mark the beginning of the end of abortion.

### Vision and Mission

40 Days for Life is a focused pro-life campaign with a **vision** to access God's power through prayer, fasting, and peaceful vigil to end abortion.

The **mission** of the campaign is to bring together the body of Christ in a spirit of unity during a focused 40 day campaign of prayer, fasting, and peaceful activism, with the purpose of repentance, to seek God's favor to turn hearts and minds from a culture of death to a culture of life, thus bringing an end to abortion.

### Campaign Components

One of the strengths of 40 Days for Life is its simplicity. The campaign is made up of three key components:

- **Prayer and fasting:** inviting people of faith throughout our city and across the country to join together for 40 days of fervent prayer and fasting for an end to abortion
- **Peaceful Vigil:** standing for life through a 40-day peaceful public witness outside the local (*insert information about abortion facility or Planned Parenthood*)
- **Community Outreach:** taking a positive, upbeat pro-life message to every corner of our city through media efforts, church and school outreach, petition drives, and public visibility