

General

ACS, 2015–2019	Sterling	State
Land Area <i>mi</i> ²	27	4,842
Population Density <i>people per mi</i> ²	138	738
Number of Households	1,446	1,370,746
Median Age	42.5	41.0
Median Household Income	\$78,684	\$78,444
Poverty Rate	8%	10%

Economy

Top Industries

CT Department of Labor, 2019	Employment	Employers	Av. Wages
1 Local Government	112	7	\$37,915
2 Manufacturing	82	8	\$73,173
3 Accommodation & Food Services	23	6	\$20,449
4 Construction	16	8	\$35,135
5 Other Services (ex Public Admin.)	11	7	\$13,437
All Industries	291	63	\$47,067

SOTS Business Registrations

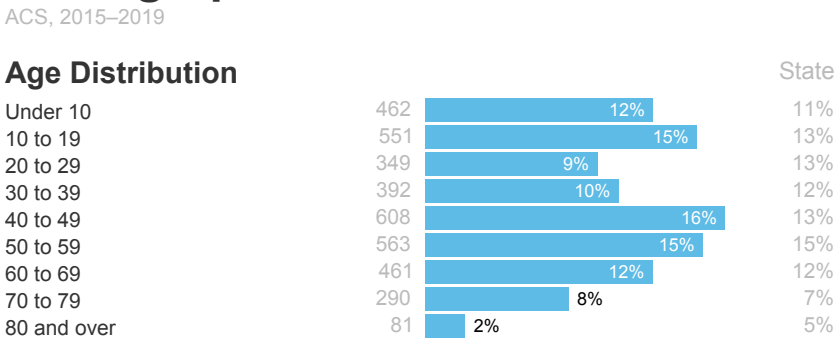
Secretary of the State, June 2021

Total Active Businesses	184									
New Business Registrations by Year										
2001	9	2006	16	2011	5	2016	15			
2002	10	2007	12	2012	3	2017	10			
2003	14	2008	16	2013	7	2018	8			
2004	18	2009	6	2014	6	2019	15			
2005	21	2010	10	2015	11	2020	13			

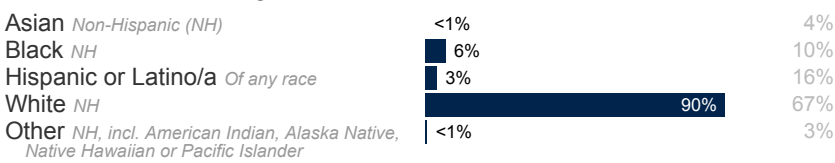
Key Employers

- Data from municipalities, 2021
- 1 Sterling Community School
 - 2 Westmark Imprintables Inc
 - 3 Detotec North America
 - 4 Maxam Initiation Systems
 - 5 Dubois Chemicals

Demographics



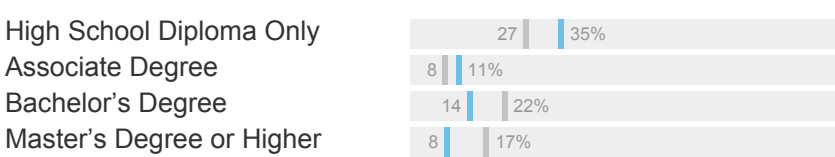
Race and Ethnicity



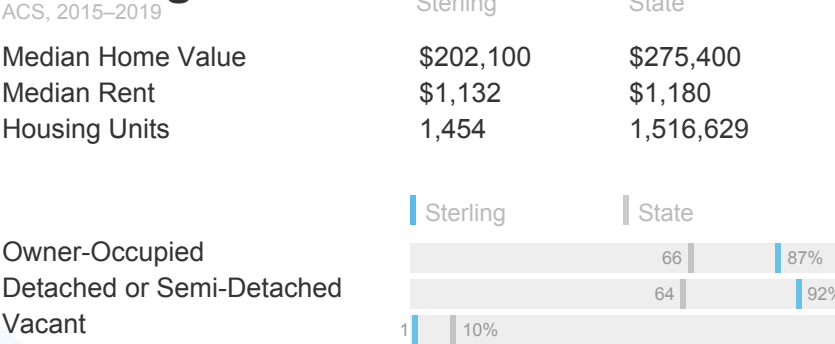
Language Spoken at Home



Educational Attainment



Housing



Schools

CT Department of Education, 2020-21	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2018-19)
School Districts	PK-8	312	20	
Sterling School District				
Statewide	-	513,079	15,300	88%

Smarter Balanced Assessments

Met or exceeded expectations, 2018/19	Math	ELA
Sterling School District	28%	47%
Statewide	48%	56%

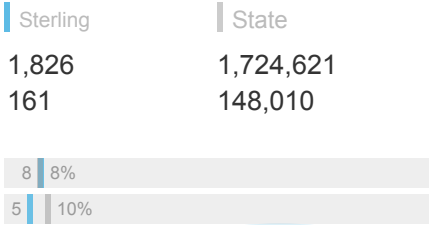
Labor Force

CT Department of Labor, 2020

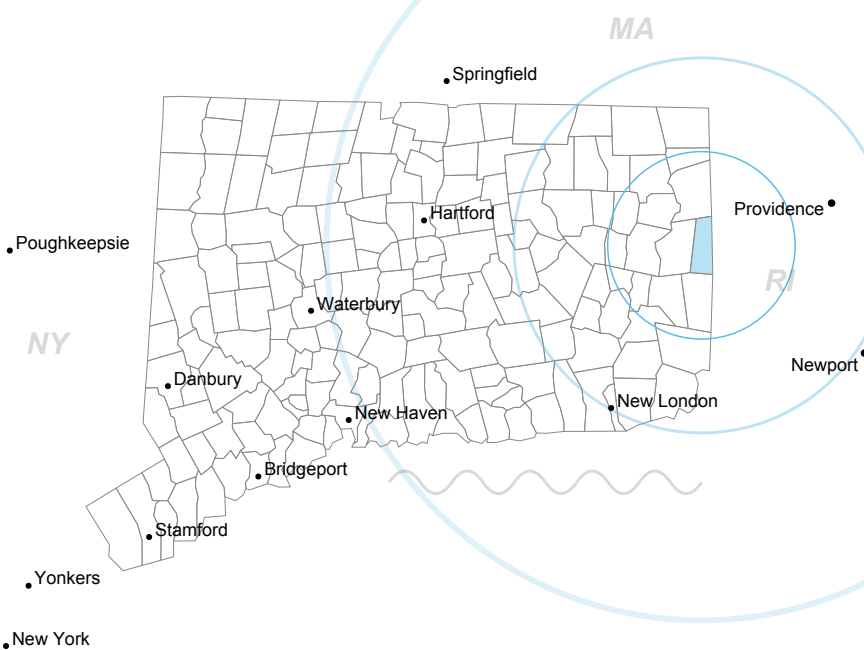
Employed	1,826	1,724,621
Unemployed	161	148,010

Unemployment Rate
Self-Employment Rate*

*ACS, 2015–2019



Catchment Areas of 15mi, 30mi, and 60mi



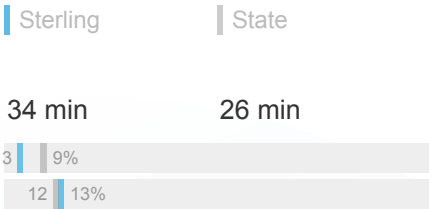
Access

ACS, 2015–2019

Mean Commute Time <i>Pre-Covid</i>	34 min	26 min
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No Access to a Car

No Internet Access



Commute Mode

Public Transport	0 5%
Walking or Cycling	1 3%
Driving	86 92%
Working From Home <i>Pre-Covid</i>	5 7%

Public Transit

CTtransit Service	-
Other Public Bus Operations	-
Train Service	-

Fiscal Indicators

CT Office of Policy and Management, SFY 2017-18

Municipal Revenue

Total Revenue	\$11,637,844
Property Tax Revenue	\$7,128,651
per capita	\$1,886
per capita, as % of state av.	62%
Intergovernmental Revenue	\$4,181,683
Revenue to Expenditure Ratio	98%

Municipal Expenditure

Total Expenditure	\$11,856,202
Educational	\$9,189,562
Other	\$2,666,640

Grand List

Equalized Net Grand List	\$343,901,640
per capita	\$90,979
per capita, as % of state av.	59%
Comm./Indust. Share of Net Grand List	6%

Actual Mill Rate	31.80
Equalized Mill Rate	20.73

Municipal Debt

Moody's Rating	A1
Total Indebtness	\$6,085,000
per capita	\$1,610
per capita, as % of state av.	62%
as percent of expenditures	51%

Annual Debt Service	\$841,275
as % of expenditures	7%

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About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for 2016-2019 are available from profiles.ctdata.org.

Feedback is welcome, and should be directed to info@ctdata.org.

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