

Westbrook, Connecticut

6,903

General

ACS, 2015–2019

	Westbrook	State
Land Area <i>mi²</i>	16	4,842
Population Density <i>people per mi²</i>	437	738
Number of Households	3,169	1,370,746
Median Age	54.2	41.0
Median Household Income	\$79,707	\$78,444
Poverty Rate	6%	10%

Economy

Top Industries

CT Department of Labor, 2019

	Employment	Employers	Av. Wages
1 Retail Trade	644	58	\$34,336
2 Accommodation & Food Services	571	28	\$25,837
3 Local Government	272	13	\$52,963
4 Health Care & Social Assistance	269	13	\$42,183
5 Other Services (ex Public Admin.)	266	34	\$25,779
All Industries	3,687	287	\$55,871

SOTS Business Registrations

Secretary of the State, June 2021

Total Active Businesses 982

New Business Registrations by Year

2001	54	2006	66	2011	51	2016	56
2002	73	2007	75	2012	53	2017	46
2003	59	2008	74	2013	53	2018	52
2004	80	2009	43	2014	59	2019	43
2005	64	2010	46	2015	42	2020	44

Key Employers

Data from municipalities, 2021

- 1 The Lee Company
- 2 Water's Edge Resort & Spa
- 3 Gowrie Group
- 4 IPC Systems
- 5 SHM Pilots Point LLC

Demographics

ACS, 2015–2019

Age Distribution

Age Group	Westbrook	State
Under 10	252 (4%)	11%
10 to 19	544 (8%)	13%
20 to 29	727 (11%)	13%
30 to 39	484 (7%)	12%
40 to 49	851 (12%)	13%
50 to 59	1,607 (23%)	15%
60 to 69	1,117 (16%)	12%
70 to 79	804 (12%)	7%
80 and over	517 (7%)	5%

Race and Ethnicity

Race/Ethnicity	Westbrook	State
Asian <i>Non-Hispanic (NH)</i>	<1%	4%
Black <i>NH</i>	1%	10%
Hispanic or Latino/a <i>Of any race</i>	3%	16%
White <i>NH</i>	92%	67%
Other <i>NH, incl. American Indian, Alaska Native, Native Hawaiian or Pacific Islander</i>	3%	3%

Language Spoken at Home

Language	Westbrook	State
English	78%	92%
Spanish	3%	12%

Educational Attainment

Education Level	Westbrook	State
High School Diploma Only	24%	27%
Associate Degree	8%	8%
Bachelor's Degree	22%	29%
Master's Degree or Higher	17%	20%

Housing

ACS, 2015–2019

	Westbrook	State
Median Home Value	\$367,800	\$275,400
Median Rent	\$1,215	\$1,180
Housing Units	4,365	1,516,629

	Westbrook	State
Owner-Occupied	66%	81%
Detached or Semi-Detached	64%	85%
Vacant	10%	27%

Schools

CT Department of Education, 2020-21

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2018-19)
Westbrook School District	PK-12	650	48	87%
Statewide	-	513,079	15,300	88%

Smarter Balanced Assessments

Met or exceeded expectations, 2018/19

	Math	ELA
Westbrook School District	69%	74%
Statewide	48%	56%

Westbrook, Connecticut

6,903

Labor Force

CT Department of Labor, 2020

	Westbrook	State
Employed	3,439	1,724,621
Unemployed	245	148,010

Unemployment Rate

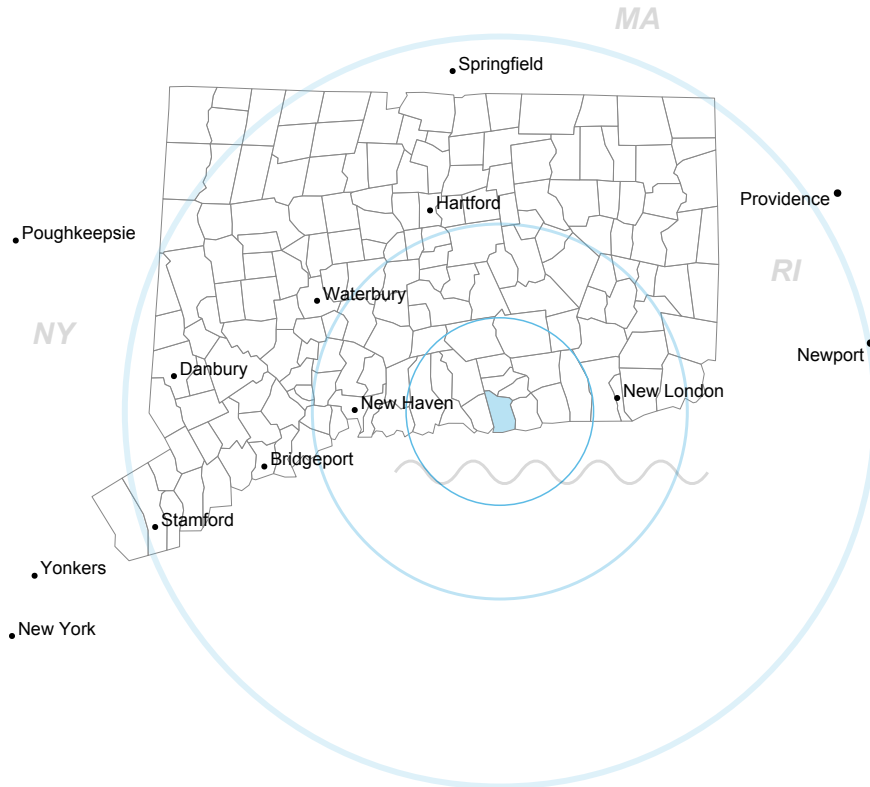


Self-Employment Rate*



*ACS, 2015-2019

Catchment Areas of 15mi, 30mi, and 60mi



Fiscal Indicators

CT Office of Policy and Management, SFY 2017-18

Municipal Revenue

Total Revenue	\$33,355,919
Property Tax Revenue	\$27,682,014
per capita	\$3,995
per capita, as % of state av.	132%
Intergovernmental Revenue	\$4,014,665
Revenue to Expenditure Ratio	103%

Boston*

Municipal Expenditure

Total Expenditure	\$32,489,508
Educational	\$21,008,169
Other	\$11,481,339

Grand List

Equalized Net Grand List	\$1,623,483,420
per capita	\$234,811
per capita, as % of state av.	153%
Comm./Indust. Share of Net Grand List	12%

Actual Mill Rate

24.37

Equalized Mill Rate

17.01

Municipal Debt

Moody's Rating	Aa2
Total Indebtness	\$17,725,000
per capita	\$2,564
per capita, as % of state av.	99%
as percent of expenditures	55%

Annual Debt Service

\$2,688,263

as % of expenditures

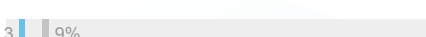
8%

Access

ACS, 2015-2019

Mean Commute Time *Pre-Covid* Westbrook 32 min State 26 min

No Access to a Car



No Internet Access



Commute Mode

Public Transport Westbrook 3% State 5%

Walking or Cycling Westbrook 1% State 3%

Driving Westbrook 86% State 89%

Working From Home *Pre-Covid* Westbrook 5% State 8%

Public Transit

CTtransit Service -

Other Public Bus Operations Estuary Transit District d.b.a. 9 Town Transit

Train Service Shore Line East



Search AdvanceCT's **SiteFinder**, Connecticut's most comprehensive online database of available commercial properties.
ctdata.org/sitefinder

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for 2016-2019 are available from profiles.ctdata.org.

Feedback is welcome, and should be directed to info@ctdata.org.

These Profiles can be used free of charge by external organizations, as long as *AdvanceCT* and *CTData Collaborative* are cited. No representation or warranties, expressed or implied, are given regarding the accuracy of this information.