South Windsor, Connecticut

General

ACS, 2018–2022

	South Windsor	State
Current Population	26,805	3,611,317
Land Area *mi²*	28	4,842
Population Density *people per mi²*	955	746
Number of Households	9,865	1,409,807
Median Age	40	41
Median Household Income	$134,080	$90,213
Poverty Rate	5%	10%

Economy

Top Industries

Lightcast, 2022 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Manufacturing	2,688	
Fabricated Metal Product Mfg		*29%*
2 Retail Trade	1,634	
Food and Beverage Stores		*29%*
3 Health Care and Social Assistance	1,511	
Ambulatory Health Care Services		*40%*
4 Transportation and Warehousing	1,287	
Warehousing and Storage		*84%*
5 Wholesale Trade	1,025	
Merchant Wholesalers, Durable Goods		*54%*
Total Jobs, All Industries	14,383	

SOTS Business Registrations

Secretary of the State, March 2024

New Business Registrations by Year

Year	2019	2020	2021	2022	2023
Total	217	207	246	275	306

Total Active Businesses 2,469

Key Employers

Data from Municipalities, 2024

1. Town of South Windsor
2. Broadridge (formerly DST Output)
3. New England Mechanical
4. Target Department Store
5. The May Company (Macy's)

Demographics

ACS, 2018–2022

Age Distribution

		South Windsor	State
Under 10	3,442	13%	11%
10 to 19	3,563	13%	13%
20 to 29	2,410	9%	13%
30 to 39	3,874	14%	13%
40 to 49	3,677	14%	12%
50 to 59	3,719	14%	14%
60 to 69	3,334	12%	13%
70 to 79	1,858	7%	7%
80 and over	928	3%	4%

Race and Ethnicity

	South Windsor	State
Asian	19%	5%
Black	4%	10%
Hispanic or Latino/a	8%	17%
White	64%	64%
Other	6%	4%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	South Windsor	State
English	74	77%
Spanish	3	12%

Educational Attainment

	South Windsor	State
High School Diploma Only	18	26%
Associate Degree	8	10%
Bachelor's Degree	23	29%
Master's Degree or Higher	19	27%

Housing

ACS, 2018–2022

	South Windsor	State
Median Home Value	$324,200	$323,700
Median Rent	$1,602	$1,374
Housing Units	10,182	1,531,332

	South Windsor	State
Owner-Occupied	66	84%
Detached or Semi-Detached	65	81%
Vacant	3	8%

Schools

CT Department of Education, 2023-24

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2021-22)
South Windsor School District	PK-12	5,022	96	97%
Statewide	-	512,652	19,530	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2022-23

	Math	ELA
South Windsor School District	68%	69%
Statewide	42%	48%

South Windsor, Connecticut

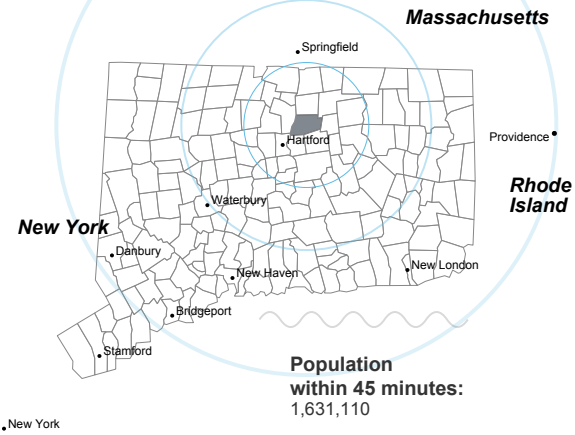
Labor Force

CT Department of Labor, 2023

	South Windsor	State
Employed	13,912	1,822,090
Unemployed	439	71,113
Unemployment Rate	3 4%	
Self-Employment Rate*	8 10%	

*ACS, 2018–2022

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 1,631,110

Access

ACS, 2018–2022

	South Windsor	State
Mean Commute Time *	24 min	26 min
No Access to a Car	4 9%	
No Internet Access	5 8%	

Commute Mode

Public Transport	1 4%
Walking or Cycling	0 3%
Driving	77 80%
Working From Home *	13 22%

Public Transit

CT*transit* Service	Local
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include pre-pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2020-21

Municipal Revenue

Total Revenue	$138,623,732
Property Tax Revenue	$110,911,702
per capita	$4,053
per capita, as % of state avg.	126%
Intergovernmental Revenue	$24,276,250
Revenue to Expenditure Ratio	104%

Municipal Expenditure

Total Expenditure	$133,426,158
Educational	$89,018,537
Other	$44,407,621

Grand List

Equalized Net Grand List	$4,477,495,898
per capita	$167,277
per capita, as % of state avg.	103%
Commercial/Industrial Share of Net Grand List	22%
Actual Mill Rate	37.88
Equalized Mill Rate	24.23

Municipal Debt

Moody's Rating (2023)	-
S&P Rating (2023)	AAA
Total Indebtedness	$101,195,613
per capita	$3,781
per capita, as % of state avg.	139%
as percent of expenditures	76%
Annual Debt Service	$9,809,277
as % of expenditures	7%

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About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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