Branford, Connecticut

General

ACS, 2020–2024

	Branford	State
Current Population	28,217	3,624,508
Land Area *mi²*	22	4,842
Population Density *people per mi²*	1,292	748
Number of Households	13,178	1,434,007
Median Age	54	41
Median Household Income	$105,225	$95,781
Poverty Rate	6%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Health Care and Social Assistance	2,546	
Ambulatory Health Care Services		*38%*
2 Government	2,260	
Local Government		*40%*
3 Accommodation and Food Services	1,979	
Food Services and Drinking Places		*92%*
4 Retail Trade	1,916	
General Merchandise Retailers		*23%*
5 Manufacturing	1,533	
Computer & Electronic Product Mfg		*34%*
Total Jobs, All Industries	17,003	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	375	429	438	475	476

Total Active Businesses 3,941

Key Employers

Data from Municipalities, 2026

1. Bausch+Strobel
2. Blakeslee Prestress
3. Connecticut Hospice
4. Massey's Plate Glass & Aluminum
5. Premeiere Auto Group

Demographics

ACS, 2020–2024

Age Distribution

		Branford	State
Under 10	2,096	7%	10%
10 to 19	2,415	9%	13%
20 to 29	2,628	9%	13%
30 to 39	2,658	9%	13%
40 to 49	2,896	10%	12%
50 to 59	4,417	16%	14%
60 to 69	5,399	19%	13%
70 to 79	3,802	13%	8%
80 and over	1,906	7%	5%

Race and Ethnicity

	Branford	State
Asian	4%	5%
Black	3%	10%
Hispanic or Latino/a	6%	18%
White	83%	62%
Other	3%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Branford	State
English	77	89%
Spanish	3	13%

Educational Attainment

	Branford	State
High School Diploma Only	22	25%
Associate Degree	8	9%
Bachelor's Degree	23	28%
Master's Degree or Higher	19	24%

Housing

ACS, 2020–2024

	Branford	State
Median Home Value	$401,200	$366,900
Median Rent	$1,565	$1,488
Housing Units	14,254	1,541,822

	Branford	State
Owner-Occupied	66	69%
Detached or Semi-Detached	65	68%
Vacant	7	8%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Branford School District	PK-12	2,480	83	91%
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Branford School District	51%	56%
Statewide	46%	50%

Branford, Connecticut

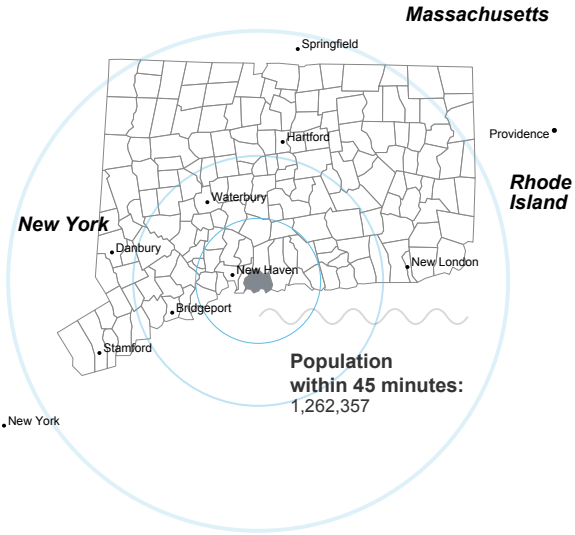
Labor Force

CT Department of Labor, 2025

	Branford	State
Employed	15,884	1,869,450
Unemployed	562	76,777
Unemployment Rate	3 4%	
Self-Employment Rate*	10 13%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Access

ACS, 2020–2024

	Branford	State
Mean Commute Time *	23 min	26 min
No Access to a Car	5 9%	
No Internet Access	4 6%	

Commute Mode

Public Transport	1 3%
Walking or Cycling	2 3%
Driving	77 80%
Working From Home *	16 16%

Public Transit

CT*transit* Service	New Haven metro
Other Public Bus Operations	-
Train Service	Shore Line East

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$139,500,323
Property Tax Revenue	$114,973,418
per capita	$4,102
per capita, as % of state avg.	122%
Intergovernmental Revenue	$13,367,010
Revenue to Expenditure Ratio	112%

Municipal Expenditure

Total Expenditure	$125,031,751
Educational	$69,784,077
Other	$55,247,674

Grand List

Equalized Net Grand List	$7,415,736,412
per capita	$264,555
per capita, as % of state avg.	132%
Commercial/Industrial Share of Net Grand List	17%
Actual Mill Rate	29.45
Equalized Mill Rate	15.31

Municipal Debt

Moody's Rating (2025)	-
S&P Rating (2025)	AAA
Total Indebtedness	$77,704,988
per capita	$2,772
per capita, as % of state avg.	95%
as percent of expenditures	62%
Annual Debt Service	$9,348,433
as % of expenditures	7%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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