Brooklyn, Connecticut

General

ACS, 2020–2024

	Brooklyn	State
Current Population	8,517	3,624,508
Land Area *mi²*	29	4,842
Population Density *people per mi²*	292	748
Number of Households	3,042	1,434,007
Median Age	46	41
Median Household Income	$96,207	$95,781
Poverty Rate	2%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Retail Trade	268	
General Merchandise Retailers		*69%*
2 Health Care and Social Assistance	253	
Social Assistance		*35%*
3 Accommodation and Food Services	123	
Food Services and Drinking Places		*98%*
4 Transportation and Warehousing	46	
Transit & Ground Passenger Transp		*54%*
5 Construction	46	
Specialty Trade Contractors		*83%*
Total Jobs, All Industries	861	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	38	64	54	52	68

Total Active Businesses 420

Key Employers

Data from Municipalities, 2026

1. Walmart
2. Pierce Memorial Baptist Home
3. Learning Clinic
4. McDonald's
5. Dunkin'

Demographics

ACS, 2020–2024

Age Distribution

		Brooklyn	State
Under 10	743	9%	10%
10 to 19	1,148	13%	13%
20 to 29	838	10%	13%
30 to 39	1,018	12%	13%
40 to 49	1,307	15%	12%
50 to 59	1,437	17%	14%
60 to 69	992	12%	13%
70 to 79	559	7%	8%
80 and over	475	6%	5%

Race and Ethnicity

	Brooklyn	State
Asian	4%	5%
Black	<1%	10%
Hispanic or Latino/a	4%	18%
White	83%	62%
Other	8%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Brooklyn	State
English	77	92%
Spanish	4	13%

Educational Attainment

	Brooklyn	State
High School Diploma Only	25	34%
Associate Degree	8	9%
Bachelor's Degree	14	23%
Master's Degree or Higher	10	19%

Housing

ACS, 2020–2024

	Brooklyn	State
Median Home Value	$315,200	$366,900
Median Rent	$1,125	$1,488
Housing Units	3,316	1,541,822

	Brooklyn	State
Owner-Occupied	66	82%
Detached or Semi-Detached	65	81%
Vacant	7	8%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Brooklyn School District	PK-8	832	88	
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Brooklyn School District	51%	49%
Statewide	46%	50%

Brooklyn, Connecticut

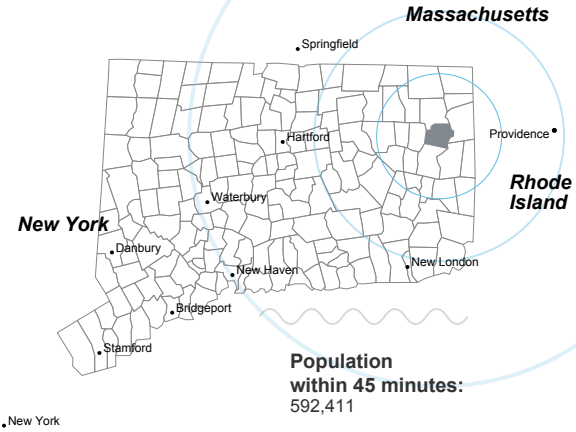
Labor Force

CT Department of Labor, 2025

	Brooklyn	State
Employed	3,994	1,869,450
Unemployed	164	76,777
Unemployment Rate	4	4%
Self-Employment Rate*	10	16%

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 592,411

Access

ACS, 2020–2024

	Brooklyn	State
Mean Commute Time *	26 min	26 min
No Access to a Car	4	9%
No Internet Access	6	8%

Commute Mode

Public Transport	0	3%
Walking or Cycling	0	3%
Driving	77	89%
Working From Home *	11	16%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	Northeastern Connecticut Transit District
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$30,378,867
Property Tax Revenue	$18,925,530
per capita	$2,198
per capita, as % of state avg.	65%
Intergovernmental Revenue	$10,170,690
Revenue to Expenditure Ratio	106%

Municipal Expenditure

Total Expenditure	$28,709,789
Educational	$23,271,706
Other	$5,438,083

Grand List

Equalized Net Grand List	$1,245,416,005
per capita	$144,614
per capita, as % of state avg.	72%
Commercial/Industrial Share of Net Grand List	9%
Actual Mill Rate	27.48
Equalized Mill Rate	15.07

Municipal Debt

Moody's Rating (2025)	-
S&P Rating (2025)	AA-
Total Indebtedness	$5,690,000
per capita	$661
per capita, as % of state avg.	23%
as percent of expenditures	20%
Annual Debt Service	$466,425
as % of expenditures	2%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

These Profiles can be used free of charge by external organizations, as long as *AdvanceCT* and *CTData Collaborative* are cited. No representation or warranties, expressed or implied, are given regarding the accuracy of this information.

This PDF was last updated on 17 March 2026.