Norwich, Connecticut

General

ACS, 2020–2024

	Norwich	State
Current Population	39,973	3,624,508
Land Area *mi²*	28	4,842
Population Density *people per mi²*	1,425	748
Number of Households	17,092	1,434,007
Median Age	38	41
Median Household Income	$65,024	$95,781
Poverty Rate	17%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Health Care and Social Assistance	4,426	
Hospitals		*30%*
2 Government	2,984	
Local Government		*90%*
3 Retail Trade	1,712	
Food and Beverage Stores		*21%*
4 Manufacturing	1,628	
Transportation Equip Mfg		*69%*
5 Accommodation and Food Services	1,053	
Food Services and Drinking Places		*89%*
Total Jobs, All Industries	16,984	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	303	323	370	359	388

Total Active Businesses 2,306

Key Employers

Data from Municipalities, 2026

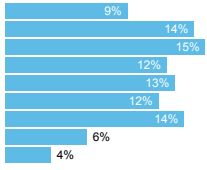
1. William W. Backus Hospital
2. City of Norwich (including Norwich Public Utilities)
3. State of Connecticut
4. U.S. Food Service
5. United Community & Family Services

Demographics

ACS, 2020–2024

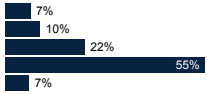
Age Distribution

		State
Under 10	3,751	10%
10 to 19	5,796	13%
20 to 29	6,143	13%
30 to 39	4,959	13%
40 to 49	5,212	12%
50 to 59	4,707	12%
60 to 69	5,488	14%
70 to 79	2,512	8%
80 and over	1,405	5%



Race and Ethnicity

	State
Asian	5%
Black	10%
Hispanic or Latino/a	18%
White	62%
Other	5%

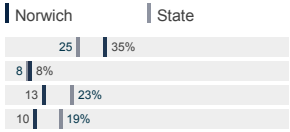


Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home



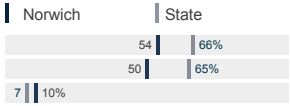
Educational Attainment



Housing

ACS, 2020–2024

	Norwich	State
Median Home Value	$242,300	$366,900
Median Rent	$1,253	$1,488
Housing Units	19,059	1,541,822



Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Integrated Day Charter School	PK-8	364	34	
Norwich Free Academy District	9-12	2,004	0	89%
Norwich School District	PK-12	3,256	226	
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Integrated Day Charter School	35%	51%
Norwich Free Academy District		
Norwich School District	19%	28%
Statewide	46%	50%

Norwich, Connecticut

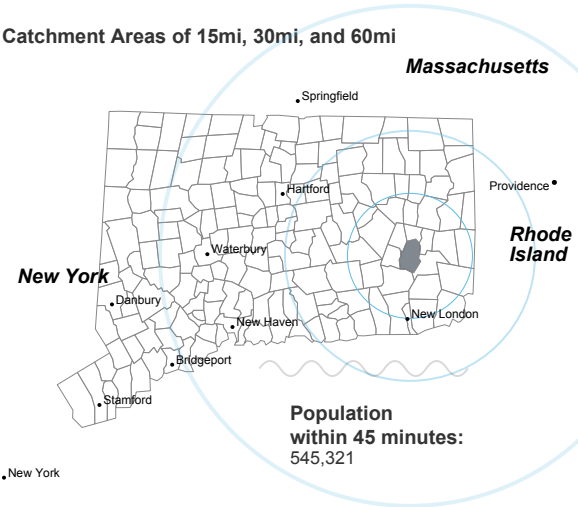
Labor Force

CT Department of Labor, 2025

	Norwich	State
Employed	19,426	1,869,450
Unemployed	877	76,777
Unemployment Rate	4 4%	
Self-Employment Rate*	5 10%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Access

ACS, 2020–2024

	Norwich	State
Mean Commute Time *	23 min	26 min
No Access to a Car	9 11%	
No Internet Access	6 7%	

Commute Mode

Public Transport	3 3%
Walking or Cycling	1 3%
Driving	77 87%
Working From Home *	7 16%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	Southeast Area Transit District (SEAT)
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$147,283,000
Property Tax Revenue	$86,579,000
per capita	$2,171
per capita, as % of state avg.	65%
Intergovernmental Revenue	$54,128,000
Revenue to Expenditure Ratio	105%

Municipal Expenditure

Total Expenditure	$140,119,000
Educational	$97,747,000
Other	$42,372,000

Grand List

Equalized Net Grand List	$3,835,308,485
per capita	$96,169
per capita, as % of state avg.	48%
Commercial/Industrial Share of Net Grand List	23%
Actual Mill Rate	32.46
Equalized Mill Rate	22.26

Municipal Debt

Moody's Rating (2025)	Aa3
S&P Rating (2025)	AA
Total Indebtedness	$188,205,000
per capita	$4,719
per capita, as % of state avg.	161%
as percent of expenditures	134%
Annual Debt Service	$13,543,000
as % of expenditures	10%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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