Preston, Connecticut

General

ACS, 2020–2024

	Preston	State
Current Population	4,821	3,624,508
Land Area *mi²*	31	4,842
Population Density *people per mi²*	156	748
Number of Households	1,947	1,434,007
Median Age	46	41
Median Household Income	$116,648	$95,781
Poverty Rate	2%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Construction	195	
Specialty Trade Contractors		*59%*
2 Accommodation and Food Services	149	
Food Services and Drinking Places		*98%*
3 Government	107	
Local Government		*85%*
4 Admin and Support and Waste Mgt	104	
Administrative and Support Services		*85%*
5 Retail Trade	62	
Gasoline Stations & Fuel Dealers		*32%*
Total Jobs, All Industries	905	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	38	28	43	46	52

Total Active Businesses 355

Key Employers

Data from Municipalities, 2026

1. Wicked Tulips
2. SEAT Bus
3. Overhead Door
4. ReWorld
5. Town of Preston

Demographics

ACS, 2020–2024

Age Distribution

		Preston	State
Under 10	459	10%	10%
10 to 19	531	11%	13%
20 to 29	494	10%	13%
30 to 39	620	13%	13%
40 to 49	400	8%	12%
50 to 59	768	16%	14%
60 to 69	808	17%	13%
70 to 79	538	11%	8%
80 and over	203	4%	5%

Race and Ethnicity

	Preston	State
Asian	2%	5%
Black	1%	10%
Hispanic or Latino/a	4%	18%
White	90%	62%
Other	3%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Preston	State
English	77	96%
Spanish	3	13%

Educational Attainment

	Preston	State
High School Diploma Only	25	26%
Associate Degree	8	20%
Bachelor's Degree	15	23%
Master's Degree or Higher	14	19%

Housing

ACS, 2020–2024

	Preston	State
Median Home Value	$361,900	$366,900
Median Rent	$1,433	$1,488
Housing Units	2,045	1,541,822

	Preston	State
Owner-Occupied	66	92%
Detached or Semi-Detached	65	94%
Vacant	5	7%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Preston School District	PK-8	414	27	
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Preston School District	47%	59%
Statewide	46%	50%

Preston, Connecticut

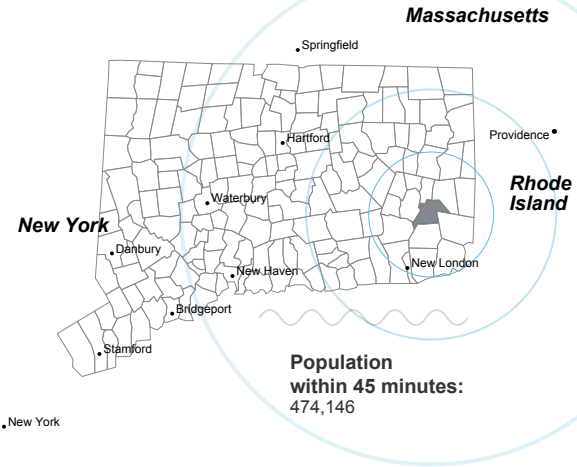
Labor Force

CT Department of Labor, 2025

	Preston	State
Employed	2,351	1,869,450
Unemployed	91	76,777
Unemployment Rate	4 4%	
Self-Employment Rate*	9 10%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 474,146

Access

ACS, 2020–2024

	Preston	State
Mean Commute Time *	22 min	26 min
No Access to a Car	1 9%	
No Internet Access	6 7%	

Commute Mode

Public Transport	0 3%
Walking or Cycling	0 3%
Driving	77 89%
Working From Home *	10 16%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$19,792,500
Property Tax Revenue	$13,429,445
per capita	$2,781
per capita, as % of state avg.	83%
Intergovernmental Revenue	$5,940,070
Revenue to Expenditure Ratio	100%

Municipal Expenditure

Total Expenditure	$19,754,748
Educational	$14,643,833
Other	$5,110,915

Grand List

Equalized Net Grand List	$895,117,551
per capita	$185,363
per capita, as % of state avg.	93%
Commercial/Industrial Share of Net Grand List	5%
Actual Mill Rate	27.88
Equalized Mill Rate	14.95

Municipal Debt

Moody's Rating (2025)	-
S&P Rating (2025)	AA+
Total Indebtedness	$6,650,000
per capita	$1,377
per capita, as % of state avg.	47%
as percent of expenditures	34%
Annual Debt Service	$755,501
as % of expenditures	4%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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