Salem, Connecticut

General

ACS, 2020–2024

	Salem	State
Current Population	4,282	3,624,508
Land Area *mi²*	29	4,842
Population Density *people per mi²*	148	748
Number of Households	1,764	1,434,007
Median Age	41	41
Median Household Income	$123,245	$95,781
Poverty Rate	6%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Government	698	
Local Government		*77%*
2 Manufacturing	126	
Transportation Equip Mfg		*84%*
3 Retail Trade	118	
Building Mat. and Garden Eq.		*33%*
4 Accommodation and Food Services	116	
Food Services and Drinking Places		*96%*
5 Other Services (except Public Admin)	99	
Personal and Laundry Services		*45%*
Total Jobs, All Industries	1,355	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	23	33	33	37	64

Total Active Businesses 356

Key Employers

Data from Municipalities, 2026

1. Concrete Express Inc
2. Burnett's Landscaping
3. Sids Auto
4. Burnetts Country Gardens
5. R&W Heating Energy Solutions LLC

Demographics

ACS, 2020–2024

Age Distribution

		Salem	State
Under 10	556	13%	10%
10 to 19	460	11%	13%
20 to 29	326	8%	13%
30 to 39	743	17%	13%
40 to 49	497	12%	12%
50 to 59	452	11%	14%
60 to 69	835	20%	13%
70 to 79	326	8%	8%
80 and over	87	2%	5%

Race and Ethnicity

	Salem	State
Asian	2%	5%
Black	<1%	10%
Hispanic or Latino/a	6%	18%
White	86%	62%
Other	5%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Salem	State
English	77	92%
Spanish	5	13%

Educational Attainment

	Salem	State
High School Diploma Only	18	25%
Associate Degree	8	12%
Bachelor's Degree	23	31%
Master's Degree or Higher	19	19%

Housing

ACS, 2020–2024

	Salem	State
Median Home Value	$403,600	$366,900
Median Rent	$1,440	$1,488
Housing Units	1,764	1,541,822

	Salem	State
Owner-Occupied	66	87%
Detached or Semi-Detached	65	91%
Vacant	0	7%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Salem School District	PK-8	399		
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Salem School District	48%	53%
Statewide	46%	50%

Salem, Connecticut

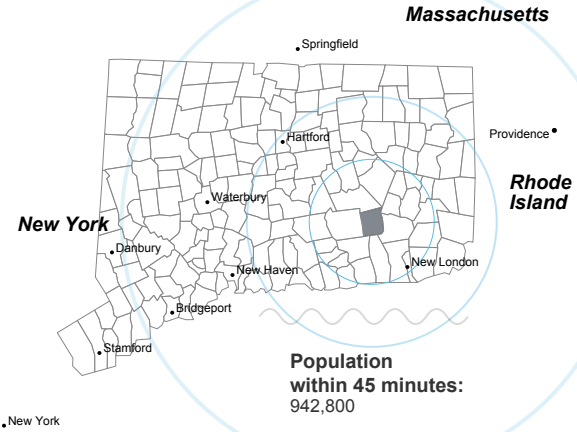
Labor Force

CT Department of Labor, 2025

	Salem	State
Employed	2,209	1,869,450
Unemployed	77	76,777
Unemployment Rate	3 4%	
Self-Employment Rate*	10 15%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$18,008,867
Property Tax Revenue	$13,157,081
per capita	$3,046
per capita, as % of state avg.	91%
Intergovernmental Revenue	$4,257,738
Revenue to Expenditure Ratio	109%

Municipal Expenditure

Total Expenditure	$16,494,518
Educational	$12,178,645
Other	$4,315,873

Grand List

Equalized Net Grand List	$656,637,542
per capita	$152,035
per capita, as % of state avg.	76%
Commercial/Industrial Share of Net Grand List	4%
Actual Mill Rate	28.80
Equalized Mill Rate	20.14

Municipal Debt

Moody's Rating (2025)	Aa2
S&P Rating (2025)	-
Total Indebtedness	$2,703,626
per capita	$626
per capita, as % of state avg.	21%
as percent of expenditures	16%
Annual Debt Service	$651,547
as % of expenditures	4%

Access

ACS, 2020–2024

	Salem	State
Mean Commute Time *	31 min	26 min
No Access to a Car	1 9%	
No Internet Access	1 6%	

Commute Mode

Public Transport	1 3%
Walking or Cycling	0 3%
Driving	77 81%
Working From Home *	16 18%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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