South Windsor, Connecticut

General

ACS, 2020–2024

	South Windsor	State
Current Population	26,907	3,624,508
Land Area *mi²*	28	4,842
Population Density *people per mi²*	959	748
Number of Households	9,835	1,434,007
Median Age	41	41
Median Household Income	$144,961	$95,781
Poverty Rate	5%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Manufacturing	2,663	
Fabricated Metal Product Mfg		*34%*
2 Transportation and Warehousing	1,827	
Warehousing and Storage		*85%*
3 Health Care and Social Assistance	1,599	
Ambulatory Health Care Services		*47%*
4 Retail Trade	1,477	
Food and Beverage Stores		*27%*
5 Wholesale Trade	1,252	
Merchant Wholesalers, Durable Goods		*60%*
Total Jobs, All Industries	13,397	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	257	281	312	291	336

Total Active Businesses 2,612

Key Employers

Data from Municipalities, 2026

1. Town of South Windsor
2. Broadridge (formerly DST Output)
3. New England Mechanical
4. Target
5. The May Company (Macy's)

Demographics

ACS, 2020–2024

Age Distribution

		South Windsor	State
Under 10	3,005	11%	10%
10 to 19	3,951	15%	13%
20 to 29	2,567	10%	13%
30 to 39	3,329	12%	13%
40 to 49	4,012	15%	12%
50 to 59	3,380	13%	14%
60 to 69	3,548	13%	13%
70 to 79	2,186	8%	8%
80 and over	929	3%	5%

Race and Ethnicity

	South Windsor	State
Asian	22%	5%
Black	4%	10%
Hispanic or Latino/a	6%	18%
White	64%	62%
Other	4%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	South Windsor	State
English	72	77%
Spanish	3	13%

Educational Attainment

	South Windsor	State
High School Diploma Only	17	25%
Associate Degree	8	8%
Bachelor's Degree	23	30%
Master's Degree or Higher	19	29%

Housing

ACS, 2020–2024

	South Windsor	State
Median Home Value	$375,100	$366,900
Median Rent	$1,864	$1,488
Housing Units	10,272	1,541,822

	South Windsor	State
Owner-Occupied	66	85%
Detached or Semi-Detached	65	81%
Vacant	4	7%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
South Windsor School District	PK-12	5,153	101	97%
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
South Windsor School District	69%	71%
Statewide	46%	50%

South Windsor, Connecticut

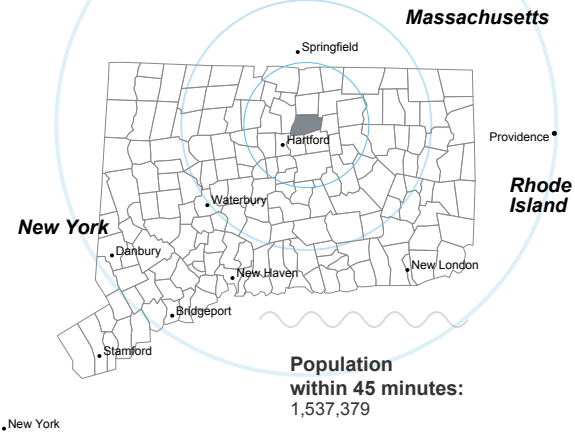
Labor Force

CT Department of Labor, 2025

	South Windsor	State
Employed	13,838	1,869,450
Unemployed	481	76,777
Unemployment Rate	3 4%	
Self-Employment Rate*	8 10%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 1,537,379

Access

ACS, 2020–2024

	South Windsor	State
Mean Commute Time *	23 min	26 min
No Access to a Car	4 9%	
No Internet Access	4 6%	

Commute Mode

Public Transport	1 3%
Walking or Cycling	0 3%
Driving	71 77%
Working From Home *	16 27%

Public Transit

CT*transit* Service	Hartford metro
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$151,965,593
Property Tax Revenue	$117,398,028
per capita	$4,385
per capita, as % of state avg.	130%
Intergovernmental Revenue	$29,103,205
Revenue to Expenditure Ratio	105%

Municipal Expenditure

Total Expenditure	$144,784,135
Educational	$96,443,013
Other	$48,341,122

Grand List

Equalized Net Grand List	$5,561,982,816
per capita	$207,746
per capita, as % of state avg.	104%
Commercial/Industrial Share of Net Grand List	18%
Actual Mill Rate	32.46
Equalized Mill Rate	21.00

Municipal Debt

Moody's Rating (2025)	-
S&P Rating (2025)	AAA
Total Indebtedness	$135,317,479
per capita	$5,054
per capita, as % of state avg.	172%
as percent of expenditures	93%
Annual Debt Service	$11,748,040
as % of expenditures	8%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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