Sterling, Connecticut

General

ACS, 2020–2024

	Sterling	State
Current Population	3,629	3,624,508
Land Area *mi²*	27	4,842
Population Density *people per mi²*	133	748
Number of Households	1,225	1,434,007
Median Age	39	41
Median Household Income	$102,695	$95,781
Poverty Rate	8%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Government	146	
Local Government		*79%*
2 Manufacturing	107	
Machinery Mfg		*34%*
3 Wholesale Trade	48	
Merchant Wholesalers, Nondurable Gds		*88%*
4 Other Services (except Public Admin)	25	
Repair and Maintenance		*36%*
5 Accommodation and Food Services	25	
Food Services and Drinking Places		*84%*
Total Jobs, All Industries	415	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	26	22	24	15	23

Total Active Businesses 187

Key Employers

Data from Municipalities, 2026

1. Sterling Community School
2. Westmark Imprintables Inc
3. Detotec North America
4. Maxam Initiation Systems
5. Dubois Chemicals

Demographics

ACS, 2020–2024

Age Distribution

			State
Under 10	379	10%	10%
10 to 19	522	14%	13%
20 to 29	440	12%	13%
30 to 39	498	14%	13%
40 to 49	597	16%	12%
50 to 59	442	12%	14%
60 to 69	440	12%	13%
70 to 79	274	8%	8%
80 and over	37	1%	5%

Race and Ethnicity

		State
Asian	3%	5%
Black	<1%	10%
Hispanic or Latino/a	6%	18%
White	84%	62%
Other	7%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Sterling	State
English	77	96%
Spanish	2	13%

Educational Attainment

	Sterling	State
High School Diploma Only	25	41%
Associate Degree	6	8%
Bachelor's Degree	12	23%
Master's Degree or Higher	6	19%

Housing

ACS, 2020–2024

	Sterling	State
Median Home Value	$283,400	$366,900
Median Rent	No data	$1,488
Housing Units	1,261	1,541,822

	Sterling	State
Owner-Occupied	66	81%
Detached or Semi-Detached	65	88%
Vacant	3	7%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Sterling School District	PK-8	300	34	
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Sterling School District	34%	41%
Statewide	46%	50%

Sterling, Connecticut

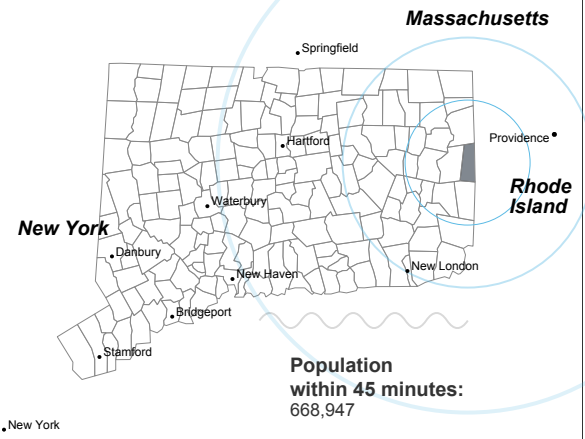
Labor Force

CT Department of Labor, 2025

	Sterling	State
Employed	1,643	1,869,450
Unemployed	87	76,777
Unemployment Rate	4 5%	
Self-Employment Rate*	10 13%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 668,947

Access

ACS, 2020–2024

	Sterling	State
Mean Commute Time *	35 min	26 min
No Access to a Car	0 9%	
No Internet Access	6 8%	

Commute Mode

Public Transport	0 3%
Walking or Cycling	2 3%
Driving	77 86%
Working From Home *	12 16%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$12,632,383
Property Tax Revenue	$7,927,048
per capita	$2,175
per capita, as % of state avg.	65%
Intergovernmental Revenue	$4,287,443
Revenue to Expenditure Ratio	105%

Municipal Expenditure

Total Expenditure	$12,018,737
Educational	$9,176,065
Other	$2,842,672

Grand List

Equalized Net Grand List	$534,528,526
per capita	$146,687
per capita, as % of state avg.	73%
Commercial/Industrial Share of Net Grand List	5%
Actual Mill Rate	31.94
Equalized Mill Rate	15.11

Municipal Debt

Moody's Rating (2025)	A1
S&P Rating (2025)	-
Total Indebtedness	$2,915,000
per capita	$800
per capita, as % of state avg.	27%
as percent of expenditures	24%
Annual Debt Service	$784,700
as % of expenditures	7%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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