Watertown, Connecticut

General

ACS, 2020–2024

	Watertown	State
Current Population	22,253	3,624,508
Land Area *mi²*	29	4,842
Population Density *people per mi²*	767	748
Number of Households	8,772	1,434,007
Median Age	46	41
Median Household Income	$101,691	$95,781
Poverty Rate	4%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Manufacturing	1,587	
Fabricated Metal Product Mfg		*51%*
2 Health Care and Social Assistance	1,463	
Nursing and Residential Care Facilities		*47%*
3 Retail Trade	1,202	
Motor Vehicle and Parts Dealers		*45%*
4 Government	743	
Local Government		*89%*
5 Transportation and Warehousing	703	
Couriers and Messengers		*72%*
Total Jobs, All Industries	7,944	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	241	245	312	248	292

Total Active Businesses 2,210

Key Employers

Data from Municipalities, 2026

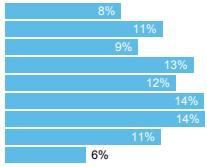
1. Siemon Company
2. Shelter Logic
3. Stop & Shop Supermarket
4. Emerson Automated Solutions
5. Crystal Rock

Demographics

ACS, 2020–2024

Age Distribution

		State
Under 10	1,842	10%
10 to 19	2,499	13%
20 to 29	2,114	13%
30 to 39	2,994	13%
40 to 49	2,709	12%
50 to 59	3,163	14%
60 to 69	3,181	14%
70 to 79	2,470	11%
80 and over	1,281	6%



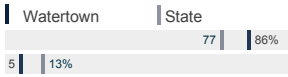
Race and Ethnicity

	State
Asian	5%
Black	10%
Hispanic or Latino/a	18%
White	62%
Other	5%

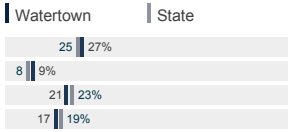


Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home



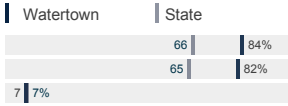
Educational Attainment



Housing

ACS, 2020–2024

	Watertown	State
Median Home Value	$333,500	$366,900
Median Rent	$1,275	$1,488
Housing Units	9,417	1,541,822



Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Watertown School District	PK-12	2,544	88	87%
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Watertown School District	43%	46%
Statewide	46%	50%

Watertown, Connecticut

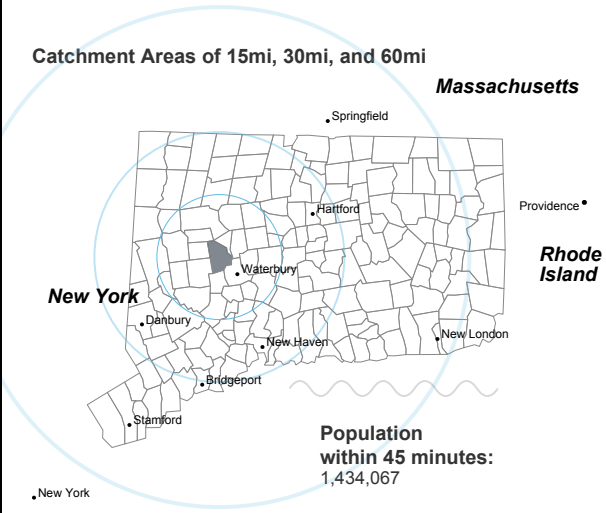
Labor Force

CT Department of Labor, 2025

	Watertown	State
Employed	12,186	1,869,450
Unemployed	483	76,777
Unemployment Rate	4	4%
Self-Employment Rate*	8	10%

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 1,434,067

Access

ACS, 2020–2024

	Watertown	State
Mean Commute Time *	23 min	26 min
No Access to a Car	5	9%
No Internet Access	5	6%

Commute Mode

Public Transport	0	3%
Walking or Cycling	1	3%
Driving	77	86%
Working From Home *	10	16%

Public Transit

CT*transit* Service	Waterbury metro
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$95,031,019
Property Tax Revenue	$67,501,870
per capita	$3,031
per capita, as % of state avg.	90%
Intergovernmental Revenue	$23,494,674
Revenue to Expenditure Ratio	98%

Municipal Expenditure

Total Expenditure	$97,422,252
Educational	$61,361,203
Other	$36,061,049

Grand List

Equalized Net Grand List	$3,722,108,140
per capita	$167,106
per capita, as % of state avg.	84%
Commercial/Industrial Share of Net Grand List	17%
Actual Mill Rate	32.46
Equalized Mill Rate	18.07

Municipal Debt

Moody's Rating (2025)	-
S&P Rating (2025)	AA
Total Indebtedness	$48,180,110
per capita	$2,163
per capita, as % of state avg.	74%
as percent of expenditures	49%
Annual Debt Service	$8,015,224
as % of expenditures	8%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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This PDF was last updated on 17 March 2026.