Westbrook, Connecticut

General

ACS, 2020–2024

	Westbrook	State
Current Population	6,856	3,624,508
Land Area *mi²*	16	4,842
Population Density *people per mi²*	435	748
Number of Households	3,523	1,434,007
Median Age	58	41
Median Household Income	$91,202	$95,781
Poverty Rate	7%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Accommodation and Food Services	723	
Food Services and Drinking Places		*69%*
2 Manufacturing	681	
Transportation Equip Mfg		*42%*
3 Retail Trade	368	
Clothing, Shoes & Jewelry Retail		*37%*
4 Government	366	
Local Government		*89%*
5 Health Care and Social Assistance	302	
Social Assistance		*82%*
Total Jobs, All Industries	3,126	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	80	90	90	90	84

Total Active Businesses 887

Key Employers

Data from Municipalities, 2026

1. The Lee Company
2. Water's Edge Resort & Spa
3. Gowrie Group
4. IPC Systems
5. SHM Pilots Point LLC

Demographics

ACS, 2020–2024

Age Distribution

			State
Under 10	234	3%	10%
10 to 19	455	7%	13%
20 to 29	470	7%	13%
30 to 39	915	13%	13%
40 to 49	592	9%	12%
50 to 59	1,131	16%	14%
60 to 69	1,201	18%	13%
70 to 79	1,236	18%	8%
80 and over	622	9%	5%

Race and Ethnicity

		State
Asian	1%	5%
Black	<1%	10%
Hispanic or Latino/a	16%	18%
White	76%	62%
Other	7%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Westbrook	State
English	77	78%
Spanish	13	14%

Educational Attainment

	Westbrook	State
High School Diploma Only	25	25%
Associate Degree	7	8%
Bachelor's Degree	22	23%
Master's Degree or Higher	19	20%

Housing

ACS, 2020–2024

	Westbrook	State
Median Home Value	$434,300	$366,900
Median Rent	$1,425	$1,488
Housing Units	4,231	1,541,822

	Westbrook	State
Owner-Occupied	66	76%
Detached or Semi-Detached	65	82%
Vacant	7	17%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Westbrook School District	PK-12	553	29	94%
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Westbrook School District	68%	59%
Statewide	46%	50%

Westbrook, Connecticut

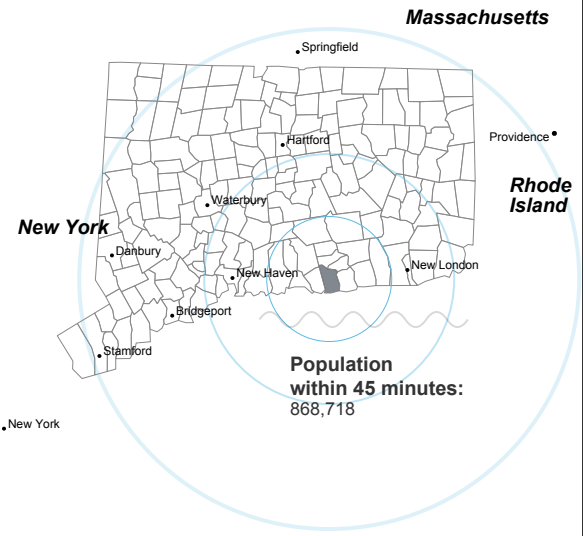
Labor Force

CT Department of Labor, 2025

	Westbrook	State
Employed	3,797	1,869,450
Unemployed	124	76,777
Unemployment Rate	3 4%	
Self-Employment Rate*	10 16%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Access

ACS, 2020–2024

	Westbrook	State
Mean Commute Time *	21 min	26 min
No Access to a Car	6 9%	
No Internet Access	5 6%	

Commute Mode

Public Transport	3 4%
Walking or Cycling	3 4%
Driving	71 77%
Working From Home *	16 19%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	Estuary Transit District d.b.a. 9 Town Transit
Train Service	Shore Line East

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$36,589,053
Property Tax Revenue	$29,625,545
per capita	$4,305
per capita, as % of state avg.	128%
Intergovernmental Revenue	$4,486,447
Revenue to Expenditure Ratio	109%

Municipal Expenditure

Total Expenditure	$33,501,808
Educational	$21,887,518
Other	$11,614,290

Grand List

Equalized Net Grand List	$2,037,607,957
per capita	$296,121
per capita, as % of state avg.	148%
Commercial/Industrial Share of Net Grand List	10%
Actual Mill Rate	20.76
Equalized Mill Rate	14.46

Municipal Debt

Moody's Rating (2025)	Aa2
S&P Rating (2025)	-
Total Indebtedness	$7,939,387
per capita	$1,154
per capita, as % of state avg.	39%
as percent of expenditures	24%
Annual Debt Service	$2,043,825
as % of expenditures	6%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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