Woodbury, Connecticut

General

ACS, 2020–2024

	Woodbury	State
Current Population	9,833	3,624,508
Land Area *mi²*	36	4,842
Population Density *people per mi²*	270	748
Number of Households	4,373	1,434,007
Median Age	51	41
Median Household Income	$131,480	$95,781
Poverty Rate	7%	10%

Economy

Top Industries

Lightcast, 2024 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Government	807	
Local Government		*78%*
2 Retail Trade	449	
Food and Beverage Stores		*36%*
3 Accommodation and Food Services	439	
Food Services and Drinking Places		*76%*
4 Health Care and Social Assistance	413	
Ambulatory Health Care Services		*54%*
5 Construction	254	
Specialty Trade Contractors		*73%*
Total Jobs, All Industries	3,255	

SOTS Business Registrations

Secretary of the State, March 2026

New Business Registrations by Year

Year	2021	2022	2023	2024	2025
Total	99	99	136	147	136

Total Active Businesses 1,165

Key Employers

Data from Municipalities, 2026

1. Scott Swimming Pools Inc
2. Good Hill Mechanical Services
3. New Morning Market
4. LaBonnes Supermarket
5. Region 14

Demographics

ACS, 2020–2024

Age Distribution

		Woodbury	State
Under 10	942	10%	10%
10 to 19	829	8%	13%
20 to 29	870	9%	13%
30 to 39	1,244	13%	13%
40 to 49	850	9%	12%
50 to 59	1,071	11%	14%
60 to 69	2,266	23%	13%
70 to 79	1,290	13%	8%
80 and over	471	5%	5%

Race and Ethnicity

	Woodbury	State
Asian	3%	5%
Black	2%	10%
Hispanic or Latino/a	4%	18%
White	85%	62%
Other	6%	5%

Hispanic includes those of any race. Remaining racial groups include only non-hispanic. 'Other' includes American Indian, Alaska Native, Native Hawaiian, Pacific Islander, two or more races.

Language Spoken at Home

	Woodbury	State
English	77	90%
Spanish	2	13%

Educational Attainment

	Woodbury	State
High School Diploma Only	21	25%
Associate Degree	8	9%
Bachelor's Degree	23	27%
Master's Degree or Higher	19	24%

Housing

ACS, 2020–2024

	Woodbury	State
Median Home Value	$469,900	$366,900
Median Rent	$1,563	$1,488
Housing Units	4,755	1,541,822

	Woodbury	State
Owner-Occupied	66	78%
Detached or Semi-Detached	65	83%
Vacant	7	8%

Schools

CT Department of Education, 2025-26

School Districts

	Available Grades	Total Enrollment	Pre-K Enrollment	4-Year Grad Rate (2023-24)
Regional School District 14	PK-12	1,536	52	96%
Statewide	-	497,764	20,604	89%

Smarter Balanced Assessments

Met or Exceeded Expectations, 2024-25

	Math	ELA
Regional School District 14	57%	65%
Statewide	46%	50%

Woodbury, Connecticut

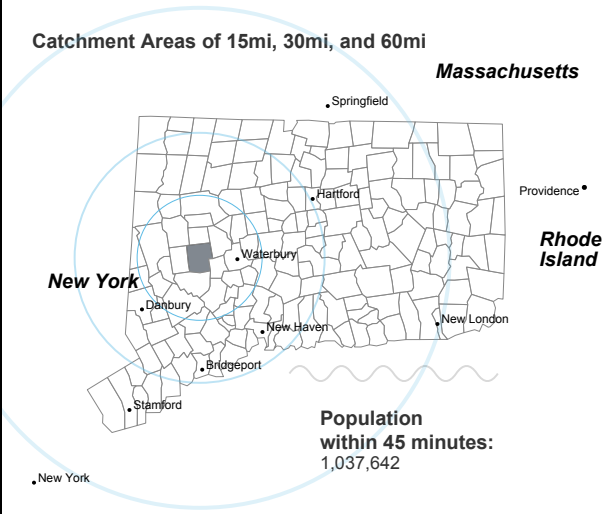
Labor Force

CT Department of Labor, 2025

	Woodbury	State
Employed	5,136	1,869,450
Unemployed	192	76,777
Unemployment Rate	4 4%	
Self-Employment Rate*	10 14%	

*ACS, 2020–2024

Catchment Areas of 15mi, 30mi, and 60mi



Population within 45 minutes: 1,037,642

Access

ACS, 2020–2024

	Woodbury	State
Mean Commute Time *	35 min	26 min
No Access to a Car	5 9%	
No Internet Access	1 6%	

Commute Mode

Public Transport	0 3%
Walking or Cycling	0 3%
Driving	77 77%
Working From Home *	16 21%

Public Transit

CT*transit* Service	-
Other Public Bus Operations	-
Train Service	-

** 5 year estimates include Covid-19 pandemic data*

Fiscal Indicators

CT Office of Policy and Management, State FY 2022-23

Municipal Revenue

Total Revenue	$38,089,278
Property Tax Revenue	$33,069,431
per capita	$3,353
per capita, as % of state avg.	100%
Intergovernmental Revenue	$2,984,053
Revenue to Expenditure Ratio	103%

Municipal Expenditure

Total Expenditure	$37,156,402
Educational	$25,463,221
Other	$11,693,181

Grand List

Equalized Net Grand List	$2,174,308,094
per capita	$220,473
per capita, as % of state avg.	110%
Commercial/Industrial Share of Net Grand List	8%
Actual Mill Rate	29.17
Equalized Mill Rate	15.12

Municipal Debt

Moody's Rating (2025)	Aa1
S&P Rating (2025)	-
Total Indebtedness	$41,159,333
per capita	$4,174
per capita, as % of state avg.	142%
as percent of expenditures	111%
Annual Debt Service	$1,568,985
as % of expenditures	4%

About Town Profiles

The Connecticut Town Profiles are two-page reports of demographic and economic information for each of Connecticut's 169 municipalities. Reports for data are available from profiles.ctdata.org

Feedback is welcome, and should be directed to info@ctdata.org.

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This PDF was last updated on 17 March 2026.