

# Start Strong Toolkit: Graphic Copy Guide

## StartStrong\_social\_1.png



*suitable for email & social media*

### **SUGGESTED COPY:**

This year's Combined Federal Campaign is starting off strong. Join the movement and Show Some Love today!

## StartStrong\_social\_2.mp4



*suitable for social media*

### **SUGGESTED COPY:**

No matter your cause, the CFC is here to help show you care.

## StartStrong\_social\_3.mp4



*suitable for social media*

### **SUGGESTED COPY:**

The 2018 Combined Federal Campaign is officially kicking off. How will you Show Some Love?

## StartStrong\_social\_4.mp4



*suitable for social media*

### **SUGGESTED COPY:**

Help us kick off the 2018 CFC (literally). Build your own Show Some Love paper football and get ready to Show You Care! 🏈

## StartStrong\_social\_5.png



*suitable for email & social media*

### **SUGGESTED COPY:**

Giving has never been so easy. Help kick off the 2018 CFC with a running start and Show You Care today!

## StartStrong\_social\_6.png



*suitable for email & social media*

### **SUGGESTED COPY:**

Let's celebrate the start of the 2018 CFC with some paper football! Kicking off the campaign has never been so fun—or so literal. 🏈

*Don't forget to use #ShowSomeLoveCFC on all your social media posts!*