



CHIROPRACTIC MASTERS
INTERNATIONAL

Holiday Mailer Script

Hi _____. I want to take a minute with you to show you our wonderful Holiday Christmas Cards. Every year Dr. _____ and Dr. _____ give the gift of health to their patients. We only have a limited supply of 100 cards. These are already signed by Dr _____ and Dr. _____. There is a designated spot for you to sign. This holiday card has a lovely Christmas message and a health pass on the inside for a friend or family member to receive a complimentary health evaluation. We do have only a limited number of 100. Who do you know someone that is suffering from a health issue that may benefit from one of these?

Patient: Yes/No

Great! I need you to sign here. Do you know their address as we will mail it out for you from here to save you time and mail cost.

Patient: I don't know the address

Do you know their phone number/last name/street? As I can look it up in the phone book.

(Transfer all information to a master lead generation sheet. Look in phone book for patient's phone number and transfer to master lead generation sheet)



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