



## **Chiropractic Masters Cold Calling Script**

**Hello, may I speak to your human resource manager or health and safety co-coordinator?**

**Hello this is \_\_\_\_\_ calling from the \_\_\_\_\_, I'm calling to ask if your company hosts Lunch and Learns for their employees? Do you have a moment so I can tell you about our Complimentary Lunch & Learn programs and Company Health Fairs?**

**Dr. Reid is an international speaker, a wellness coach.**

**He has also talked at such companies as Corel, Bell and Lockheed Martin.**

**He can present one of his dynamic presentations on various health and safety issues. These presentations are designed using the latest research, to teach your employees/members how to increase their energy and their strength while they are at work, how to increase their focus and productivity on the job, as well as to reduce stress, reduce injuries, sickness and lost days due to illness/injury. The doctors can present these workshops at lunch breaks and before or after work.**

**Can I send over some more information for you to review?**

**What would be the best way to do so? – Fax or Email?**

**Thanks for your time and I look forward to following up with you in 1 week.**

**“No, I’m too busy”**

**Ok not a problem, may I send you some information via fax or email?  
Would it be alright with you if I followed up?**

**When would be the most convenient time for you?**

