



Outside Lecture Calling Script:

Good (Morning/Afternoon) I'm calling from _____. How are you today?
Could I speak with your health and safety rep or human resources department?

I am calling to inquire whether your company holds any health talks or workplace lectures for its employees.

What I am doing today is letting companies like yours know about our **complimentary workplace lectures** aimed towards educating your employees/co-workers on various health & safety issues.

We offer our workplace lectures free of charge. The lectures take approximately 45 minutes and we can present them to your employees over their lunch break, or after work. We have various topics however these lectures can be customized to fit your interest as well.

We also offer complimentary health fairs where we bring representatives from various health and wellness aspects of the community along with us. Our team includes blood pressure consults, nutritionists, massage therapists, chiropractors, personal trainers, etc. We would set up these fairs for a half day or full day at your workplace.

Would it be possible to send you an email or a fax with more information and our list of lecture topics?

Can I have your fax number and/or email?

Thanks for your time and I will be conducting a follow-up call next week.

Have a great day!

If they say NO:

-May I ask why not?

-May I give you 3 reasons to reconsider?

1. Our doctors do not charge
2. Our programs are completely unique
3. Employees often trust an outside speaker, especially a doctor

So what do you think? May I send you some material to review?



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www.chiropractic-masters.com Tel. 1-800-781-8127