



Pre-screening huddle.

If you've performed a lot of screenings like I have, you'll know how to spot a lack of results due to poor preparation. My team must follow my standards exactly. The most effective screenings have the following:

- Lighted booth
- Skirted table
- Sub station
- Spinal assessment machine
- View box with pre and post (full spine)
- Appointment schedule with 25-50 openings for next week only*
*Ensure your team books patients into the next 5-7 days, preferably the next 3 days and not the following week. This is called attrition and people do not show up.
- Clinic brochures with health passes
- Wellness surveys
- Lots of clip boards
- Donation box
- Hook handouts

