



Training Notes: 12 Most Important Lessons I Learned From Tony Robbins

1 . VISION

- Organization
- Systems
- Marketing
- Clinical Technology
- Finances

2. LIFE MASTERY

- Emotional Self
- Physical Self
- Relationships
- Finances
- Time Management



3. 3 REASONS PEOPLE FAIL

Reasons

Beliefs & Purpose

Manage State

4. AFFIRMATIONS

Values

Beliefs

Needs

Action Steps

5. 6 HUMAN NEEDS

Certainty

Uncertainty

Significance

Love & Connection

Growth

Contribution



6. COMMUNICATION TRIAD

Transformational Vocabulary

Focus / Beliefs

Physiology

7. EMOTIONAL STATE

#1

Looking For Solutions

8. NEURO-ASSOCIATIVE CONDITIONING

Current Beliefs Limiting

Stands To Gain



9. SCIENCE OF PERSUASION

ERBN

LRBN

DRNB

10. RPM

Results – What

Purpose – Why

Massive Action - How

11. MMAC

Monitor

Measure

Adapt

Change



12. CANCER TRACK-TEAM

Resistance

Resentment

Rejection

Repression

