



## **Mother's Day Ideas**

- Give a special gift to all ladies
  - Flowers, chocolate, specialty coffees, smoothies, personal hand lotions, devotional book, etc.
- Do a big giveaway in each service (for a limited number of ladies)
  - Spa package, massage, gift card, etc.
  - Coaching tip – collect people's contact information as their entry into the giveaway
- Do a photo booth
  - Set up a fun background with props
  - Find a volunteer photographer and/or let people take photos on their cell phones
  - Rent an actual photo booth
  - Coaching tip - post all the pictures in a Facebook Album and tag people after the event
- Do a special Mother's Day kids craft
- Preach a special Mother's Day message
  - Include an inspirational video
  - Include a special video from kids in the church to their moms
  - Coaching tip – there are many church media websites that have great Mother's Day videos for under \$20
- Consider a creative benevolence idea
  - Bless a single mom
  - Bless a local non-profit like a Pregnancy Care Center
  - Car care ministry for single moms on that weekend/week of event