

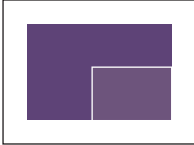
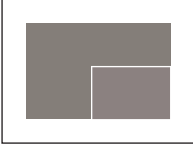
Primary Logo



Secondary Logo



Color Specifications

 Pantone Black 6 U CMYK #231F20	 Pantone 1505 U CMYK 0•60•100•0 RGB 245•130•32 #231F20	 Pantone 115 U CMYK 0•24•100•0 RGB 255•196•12 #231F20
 Pantone 632 U CMYK 74•35•30•2 RGB 71•136•158 #231F20	 Pantone 308 U CMYK 88•61•41•23 RGB 40•83•106 #231F20	 Pantone 390 U CMYK 53•25•100•5 RGB 132•153•59 #231F20
 Pantone 485 U CMYK 17•100•98•24 RGB 164•25•30 #231F20	 Pantone 2627 U CMYK 72•83•26•11 RGB 95•68•119 #231F20	 Pantone 410 U CMYK 49•45•47•9 RGB 132•125•121 #231F20

Brand Fonts

Trade Gothic	ITC Lubalin
<i>Trade Gothic Oblique</i>	<i>ITC Lubalin Oblique</i>
Trade Gothic Bold	ITC Lubalin Bold
<i>Trade Gothic Bold Oblique</i>	<i>ITC Lubalin Bold Oblique</i>
Trade Gothic Condensed	
Trade Gothic Condensed Bold	
<i>Trade Gothic Condensed Bold Oblique</i>	

Alternate Logo Versions & Specifications

Social Profile Image



Website Favicon



Dark background full color



Dark background / white



Light background full color



Orange background



Light background / black



Medium background full color



Mark



Mark with stroke

