

February 25 - March 2, 2013

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PHOTOSHOPweek

SHOWGUIDE

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PHOTOSHOPweek

6 days, 13 instructors, over 40 classes, all FREE



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A message from George Varanakis

Do ever have a feeling that you're about to be a part of something really big? I'm excited to welcome you to Photoshop Week at creativeLIVE! Get ready for 6 days, 13 incredible instructors and over 40 classes, all from the comfort of your computer – all for FREE.

Learn everything you ever wanted to know about Photoshop and Lightroom. Join in as our instructors debate techniques and explain how Photoshop can improve your business during group panel discussions. Ever wanted to see behind the scenes at creativeLIVE? During breaks, our instructors will act as roaming hosts, interviewing each other and maybe even your favorite creativeLIVE staffers.

We're bringing back some familiar creativeLIVE faces – Lesa Snider, Ben Willmore, Kevin Kubota, Khara Plicanic, and Jared Platt. Plus, we're going to introduce you to new instructors like Dave Cross, Jack Davis, Colin Smith and Aaron Nace. You're going to love them, and I'm ready for all of those e-mails asking for them to come back.

This is even more than over 66 hours of education – it's a LIVE interactive conference. Don't just watch – join in! Ask questions in our chat room or on twitter. Join our facebook group. This is going to be the most fun you've ever had learning.

Photoshop Week is shaping up to be the biggest Photoshop event ever! Thanks for being a part of it.

PHOTOSHOPweek

SCHEDULE

All Times in PST

	9 AM	10:45 AM	1:00 PM	2:45 PM
MONDAY 2/25	Channel 1 Good Work Habits With Dave Cross	Customizing Photoshop With Dave Cross	Getting Up Close and Personal with Brushes With Khara Plicanic	Working with Text With Khara Plicanic
	Channel 2 Portrait Retouching Essentials With Lindsay Adler	Advanced Retouching Techniques With Lindsay Adler	Retouching Plugins With Lindsay Adler	Creative Retouching Techniques With Lindsay Adler
TUESDAY 2/26	Channel 1 General Efficiency Boosters With Ben Willmore	Getting Started with Actions With Ben Willmore	Up to Speed with the Dec. 2012 Update With Ben Willmore	Group Panel: Technical Tuesday Hosted by Dave Cross
	Channel 2 Conquering Content-Aware With Lesa Snider	Practical Video Editing With Lesa Snider	Photoshop Unscripted With Dave Cross	
WEDNESDAY 2/27	Channel 1 Why Work Non-Destructively? With Dave Cross	Work Smarter, Work Faster With Dave Cross	Understanding File Formats With Khara Plicanic	Fixing Common Problems With Dave Cross
	Channel 2 Intermediate and Advanced Actions With Ben Willmore	Mastering Blending Modes With Ben Willmore	Practical Creative Effects With Lesa Snider	Combining Photos and Vectors With Lesa Snider
THURSDAY 2/28	Channel 1 Creating Expressive Masterpieces With Jack Davis	~10 Photoshop Things You May Not Know About With Jed Taufer	Editing Habits to Break With Lesa Snider	Group Panel: Theory Thursday Hosted by Jay Nelson
	Channel 2 Photoshop's Best-Kept Secrets With Colin Smith	HDR: The Real and the Surreal With Colin Smith	Selections With Jason Hoppe	
FRIDAY 3/1	Channel 1 Instant Global Optimizing: 5-Step Tango to Perfection With Jack Davis	Special Effects in Lightroom and ACR With Jack Davis	Quick Retouching in Lr & ACR - AND Photoshop, AND Back! With Jack Davis	Lightroom Video Enhancing Secrets & Ps Integration With Jack Davis
	Channel 2 Retouching in No Time Flat With Aaron Nace	Creative Compositing With Aaron Nace	Thinking Outside the Box With Joel Grimes	Thinking Outside the Box Part 2 With Joel Grimes
SATURDAY 3/2	Channel 1 Making Your Workflow Flow With Kevin Kubota	Doin' it Right in Lightroom With Kevin Kubota	Photoshoppa Bonanza With Kevin Kubota	RoboTographer: The Art of Automation With Kevin Kubota
	Channel 2 Presets, Presets, Presets! With Jared Platt	Extreme Synchronizing Techniques With Jared Platt	Portfolio Management With Jared Platt	Daily Uses for Publish Services With Jared Platt

CLASSES

MONDAY FEB 25

CHANNEL 1

CHANNEL 2

9:00 AM

Good Work Habits
With Dave Cross

There are many different ways to do things in Photoshop—this session focuses on strategies and techniques that are quicker, easier and more flexible. These methods not only help you get things done more quickly, but can increase your creativity since you can experiment and try different possibilities.

Portrait Retouching Essentials
With Lindsay Adler

In this segment, we'll cover the basics of portrait retouching: cloning, the patch tool, teeth whitening, brightening eyes, and more. If you've been wanting to jump into portrait retouching but didn't know where to start, this class is for you.

10:45 AM

Customizing Photoshop
With Dave Cross

In this session we'll cover a bunch of ways to make Photoshop look and operate the way YOU want, from customizing menus and shortcuts to making presets and more. Once again the focus is on improvements that will make your life in Photoshop easier – every day, no matter what you do in Photoshop.

Advanced Retouching Techniques
With Lindsay Adler

This class takes portrait retouching to the next level. In this class we'll cover advanced retouching techniques like frequency separation, liquify, and the warp tool. For people who understand the basics of portrait retouching and want to learn the more advanced ways that Photoshop can help improve your pictures.

1:00 PM

Getting Up Close & Personal with Brushes
With Khara Plicanic

Big, small, hard, soft... brushes come in all shapes and sizes. This segment focuses on learning to manipulate various features of brush tools (not only the brush tool itself, but also other brush engine tools). Creating a finished project, we'll incorporate various preset brushes as well as exploring how to make our own custom brushes.

Retouching Plugins
With Lindsay Adler

Sometimes Photoshop isn't all you need: this class will cover various plugins and tools that can help you save time and be more creative with your retouching.

1:45 PM

Working with Text
With Khara Plicanic

Above and beyond simply adding text, we'll explore different type styling tools (kerning, leading, etc.), the differences between the various type tools, as well as some different ways to get the most out of your Photoshop typography. We'll also talk about recommended resources for responsible typography.

Creative Retouching Techniques
With Lindsay Adler

Retouching isn't just to fix blemishes—you can also use retouching techniques for creative reasons and to further your artistic vision. This class will cover techniques you can use to make your pictures really stand out from the crowd.

CLASSES

TUESDAY FEB 26

CHANNEL 1

CHANNEL 2

9:00 AM

General Efficiency Boosters
With Ben Willmore

Learn how to fly through Photoshop features with the utmost efficiency by taking advantage of all of Photoshop's shortcuts, presets, customization & automation features. See how to access most of Photoshop's features using your keyboard and how to customize the ones you use the most for greater efficiency. You'll also learn about many hidden features!

Conquering Content-Aware
With Lesa Snider

Photoshop includes a slew of tools that sport Content-Aware technology for analyzing your images, and CS6 added even more. In this class you'll learn practical, everyday uses for all of these tools including Content-Aware Scale, Content-Aware Fill, Content-Aware Move, and Content-Aware Patch.

10:45 AM

Getting Started with Actions
With Ben Willmore

Learn how to automate repetitive or complex tasks by recording them as actions in Photoshop. You'll learn everything needed to get started using Actions today as well as learning the most common issues that prevent them from being effectively implemented. See how to customize Actions to your personal needs.

Practical Video Editing
With Lesa Snider

Photoshop CS6 lets you edit video easily and efficiently. In this class, you'll learn how to import, trim, & split video clips as well as apply adjustment layers for color correction or creative color effects. Get the scoop on adding edge effects with Layer Styles, using Solid Color Fill layers to fade intros and outros, as well as animate text and other graphics to create compelling motion videos.

1:00 PM

Up to Speed with the Dec. 2012 Update
With Ben Willmore

Adobe released over a dozen new features for Photoshop CS6 in Dec. of 2012. Learn how to access these features and get the most of them.

- Use Smart Objects with Blur Gallery and Liquify
- CSS export for web design
- Crop tool refinements
- Conditional Actions
- Changes to the Pen tool
- Improved type styles
- Larger JPEG support
- & more

Photoshop Unscripted
With Dave Cross

This is your opportunity to get solutions to your specific Photoshop problems! Need help with layers? Can't clone out that tree? Warp or liquify? Send in questions on any Photoshop topic and Dave Cross will answer as many of them as he can, live!

1:45 PM

Group Panel:
Challenging Assumptions
Hosted by Dave Cross

CLASSES

WEDNESDAY FEB 27

CHANNEL 1

CHANNEL 2

9:00 AM

Why Work Non-Destructively?
With Dave Cross

Lots of people suggest working non-destructively but don't really explain why. This session will show both how to and why work non-destructively, and will cover both the best methods to use, and how they can help you. We'll cover Layers, Masks, Adjustment Layers, and introduce Smart Objects and Smart Filters.

Intermediate and Advanced Actions
With Ben Willmore

Learn how you can push actions to automate overly complex or difficult tasks. Use subroutines to make customization of complex actions easy. Learn how to implement the new conditional actions feature that Adobe introduced in late 2012. Also, get a glimpse of how you can overcome the limitations of actions with scripting.

10:45 AM

Work Smarter, Work Faster
With Dave Cross

Everyone wants to work more efficiently (even if you charge by the hour) and this session will show you a ton of ways to get more done in less time. We'll cover some powerful built-in automated commands, actions and some not-so-obvious ways of speeding up your work.

Mastering Blending Modes
With Ben Willmore

You've seen that menu... the one that includes choices like Multiply, Screen, Overlay & Hue. It's found in many areas of Photoshop including at the top of the Layers panel. Learn how that single feature can open a new world of possibilities in your photo-editing tasks and design projects. See why blending modes are one of the single most useful features in all of Photoshop!

1:00 PM

Understanding File Formats
With Khara Plicanic

Who says file formats can't be sexy? People get all kinds of confused about file formats. JPG, PSD, TIF, PNG, EPS, PDF, etc. What's the difference and when/why would you choose one particular format over another? Learn to understand your options within Photoshop!

Practical Creative Effects
With Lesa Snider

Get the scoop on turning your photos into unique pieces of art in this super creative yet practical session. You'll learn how to apply creative color to your images to produce partial color effects, duotones, and color overlays. You'll also learn how to use Photoshop's blur filters to produce gorgeous shallow depth of field and tilt-shift effects. Easily add edges to your images & more!

1:45 PM

Fixing Common Problems
With Dave Cross

Submit your problem photos and Dave Cross will show different strategies to fix them! This is a chance to see real world solutions to your real world Photoshop problems.

Combining Photos and Vectors
With Lesa Snider

Learn how to easily combine illustrations with photography in this super creative session that pairs "real" with "surreal". Glean the secret to importing vectors into your document so you can experiment with them as backgrounds, artful embellishments, ornamental photo frames, and more — all without losing an ounce of quality!

CLASSES

THURSDAY FEB 28

CHANNEL 1

CHANNEL 2

9:00 AM

Creating Expressive Masterpieces
With Jack Davis

Expand your studio's repertoire by turning your special photographs into creative paintings quickly and easily with Photoshop – and you don't have to be a Rembrandt to do it! Clients love artistic expressions of their families and pets – especially as large gallery wrap prints. Join Jack Davis as he shows you simple step-by-step techniques for transforming your photos into masterpieces.

Photoshop's Best-Kept Secrets
With Colin Smith

Learn some of the best-kept secrets for amazing image results. Learn the most in-demand techniques that will make your work look current and cutting-edge. Here is where everything comes together and you experience that extra "something" that will elevate your imagery above that of the masses. Special effects, color treatments and other Photoshop Secrets are what this session is all about.

10:45 AM

Approximately 10 Photoshop Things You May Not Know About
With Jed Taufer

Been using Photoshop for years? Think you know everything that it can do? Jed Taufer would beg to differ! Jed will present approximately 10 things you can do with Photoshop that you may not already know about.

HDR: The Real and the Surreal
With Colin Smith

More than a regular photograph, more depth, more detail. This dynamic session teaches you exactly what is and what isn't true HDR. Colin has been an HDR pioneer for 8 years and has created official training for HDR Soft (makers of Photomatix) and he will show you how to craft a work of art with High Dynamic Range photographs using Adobe Photoshop.

1:00 PM

Editing Habits to Break
With Lesa Snider

Each version of Photoshop comes with new features that let you work faster and more efficiently, and CS6 is no exception. Unfortunately, old editing habits can be hard to break. In this session you'll learn when to use adjustment layers in place of pixel-based or duplicate layers, when to use Shape tools and vector masks in place of selection marquee & pixel-based masks, how to handle repeating elements, and more.

Selections
With Jason Hoppe

In this segment, learn all about selections! Using the lasso, polygon lasso, magic wand, and quick selection tools, then using the Refine Edge tool to perfect the selections—then learn to save them as channels. Also, learn to effectively use the quick mask tool!

1:45 PM

Group Panel:
The Business of Photoshop
Hosted by Jay Nelson

CLASSES

FRIDAY MARCH 1

CHANNEL 1

CHANNEL 2

9:00 AM

Instant Global Optimizing -
The 5-Step Tango to Perfection

With Jack Davis

Miracle Enhancing, Effects & Retouching - in Adobe Lightroom or Photoshop's Adobe Camera Raw! Glamour retouching in Lightroom? Incredible Hand Tinting in Adobe Camera Raw? Blurring your background with a non-destructive brush? That's right - you don't NEED Photoshop for the vast majority of your photographic magic!

Retouching in No Time Flat

With Aaron Nace

Learn a step-by-step workflow to cut your retouching time! Plan your changes, prep the images, do basic color correction, remove distractions, capture skin texture, paint in new skin (while preserving texture), work on the details (eyes, lips, and hair), then make global changes—all in no time flat.

10:45 AM

Special Effects in Lightroom and ACR

With Jack Davis

Miracle Enhancing, Effects & Retouching - in Adobe Lightroom or Photoshop's Adobe Camera Raw! Glamour retouching in Lightroom? Incredible Hand Tinting in Adobe Camera Raw? Blurring your background with a non-destructive brush? That's right - you don't NEED Photoshop for the vast majority of your photographic magic!

Creative Compositing

With Aaron Nace

Use compositing to subtly or not-so-subtly make your photos look amazing! Learn to cut your subject out, prep the background, match foreground and background, fix shadows and highlights, color the image, then add finishing touches and styling to the image.

1:00 PM

Quick Retouching in Lightroom and ACR - AND Photoshop, AND Back!

With Jack Davis

Miracle Enhancing, Effects & Retouching - in Adobe Lightroom or Photoshop's Adobe Camera Raw! Glamour retouching in Lightroom? Incredible Hand Tinting in Adobe Camera Raw? Blurring your background with a non-destructive brush? That's right - you don't NEED Photoshop for the vast majority of your photographic magic!

Thinking Outside the Box

With Joel Grimes

Experiment with alternative ways of creating! Create shallow Depth of Field using ND filters and Strobing outdoors. Increase your Mega Pixels—make a 22 MP camera into a 50 MP! Create a lens perspective that does not exist in one image. Stack images to create long exposures without the risk of noise, take out movement, double or multiple exposures to create painterly images, and increase your Depth of Field.

1:45 PM

Lightroom Video Enhancing Secrets and Photoshop Integration

With Jack Davis

Miracle Enhancing, Effects & Retouching - in Adobe Lightroom or Photoshop's Adobe Camera Raw! Glamour retouching in Lightroom? Incredible Hand Tinting in Adobe Camera Raw? Blurring your background with a non-destructive brush? That's right - you don't NEED Photoshop for the vast majority of your photographic magic!

Thinking Outside the Box Part 2

With Joel Grimes

Experiment with alternative ways of creating! Create shallow Depth of Field using ND filters and Strobing outdoors. Increase your Mega Pixels—make a 22 MP camera into a 50 MP! Create a lens perspective that does not exist in one image. Stack images to create long exposures without the risk of noise, take out movement, double or multiple exposures to create painterly images, and increase your Depth of Field.

CLASSES

SATURDAY MARCH 2

CHANNEL 1

CHANNEL 2

9:00 AM

Making Your Workflow Flow
With Kevin Kubota

Use organization when and where it counts: before you become disorganized. Set up folder templates and client tracking systems. Create starter presets to use in your Lightroom workflow, making you stupendously faster. Then use Lightroom for super fast editing and organizing. Trim the fat from your workflow!

Presets, Presets, Presets!
With Jared Platt

Never Do It Twice: Using presets everywhere in Lightroom, from import to export. This class will cover synchronizing presets, creating presets, preset organization, and making your preset collection efficient through naming and organization.

10:45 AM

Doin' it Right in Lightroom
With Kevin Kubota

Learn essential shortcuts, which Lightroom adjustment tools are most useful, and how to properly use them. Discover how to achieve MTQ (Magical Tonal Quality) Nirvana and other mythical tips. Then let's build some amazing enhancement presets together! Then bring everything together and work hand-in-hand with Photoshop.

Extreme Synchronizing Techniques
With Jared Platt

Getting in Sync: Everything you need to know about synchronizing in the develop module. Beyond Sync: Mastering relative adjustments for changing exposures and color balance. Bringing it Home: Bringing your on-location decisions home to insure consistency of selection and style. Synchronizing Catalogs: Using Lightroom on the road, across the ethernet, or between photographers.

1:00 PM

Photoshoppa Bonanza
With Kevin Kubota

Overcome your fear of the Photoshop beast! Learn what you really need to know about CS6. Say it with me, "Yes I can!" Learn color management for those that are scared of the words "Color Management". Clarify what has to be done in Photoshop vs. Lightroom. And learn how to C.R.E.a.T.E! (Clean, Retouch, Enhance, and Tweak Easily)

Portfolio Management
With Jared Platt

The Portfolio: An introduction to the Lightroom portfolio design. The Auto Portfolio: Automating your portfolio for effortless portfolio updates. Finding Images: Using keywords, smart collections and metadata for quick images retrieval. Sharing Images: Quick and easy ways to share your portfolio images with the world.

1:45 PM

RoboTographer: The Art of Automation
With Kevin Kubota

Become the Boss of Batch Processing! Learn how to write your own Photoshop actions that actually work...all the time. Master the LR-PS-LR Roundtrip. Create export presets in Lightroom and use the Publish services. Then discover how to quickly prepare images for a variety of presentation methods, from online to print.

Daily Uses for Publish Services
With Jared Platt

Wedding Day Slideshows: Creating wedding slideshows for the laptop and the iPad at the wedding. Studio Portfolio: Using publish services to maintain up-to-date studio portfolio displays. Facebook It: Keeping the world talking about your images with the touch of a button. Make Them Smart: Using smart folders in publish services for hands off image publication.

INSTRUCTORS

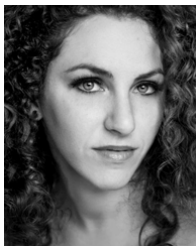


Dave Cross

For 25 years, Dave Cross has been helping photographers and creative professionals get the most out of their Adobe software. Since 1987, Dave has taught Photoshop, Illustrator and InDesign to thousands of users around the world. He has a Bachelor of Education, is an Adobe Certified Instructor in Photoshop CS6 and is a Certified Technical Trainer. Dave has taught for Adobe, at Photoshop World, the Texas School of Photography, the Santa Fe Workshops, Imaging USA and at numerous corporate locations. Dave has written many articles and several books, co-hosted Photoshop User TV and

has appeared in many DVDs and online courses for Kelby Training and udemy.com. He runs Dave Cross Workshops in his own studio/workshop space in Tampa, FL.

Over the last 13 years, Dave has taught Photoshop in every state in the United States, throughout Canada and in Europe, consistently earning rave reviews. Dave is well-known for his engaging style, his humor and his ability to make complex topics easy to understand. In 2009 Dave was inducted into the Photoshop Hall of Fame.



Lindsay Adler

Lindsay Adler is a professional portrait and fashion photographer based in New York. Her editorials have appeared in dozens of publications internationally including Bullett Magazine, Zink Magazine, Fault and more. She regularly contributes to a variety of major photo publications including Professional Photographer, Rangefinder Magazine, and Popular Photography.

In May 2010 she published her first book, "A Linked Photographers' Guide to Online Marketing and Social Media". In February 2011, she published her second book, "Fashion Flair for Portrait and Wedding Photography." Her third book "Shooting in Shitty Light" was published in Oct 2012.

Adler, a Sigma Pro, is sponsored by a variety of major photography companies and spends a lot of her time traveling to teach workshops and at major conference. You can find her as a platform speaker at events like WPPI, Photo Plus, Imaging USA and many more. She teaches thousands of photographers annually on topics ranging from retouching, to fashion techniques, to studio lighting.

Though only in her mid-twenties, her career and photography have received much acclaim and she has already become a respected name in the industry. Her images have appeared in major publications, advertising campaigns, billboards and more.



Khara Plicanic

A one-woman show, Khara has been dazzling clients with outrageous service and record-breaking turnaround times since shooting her first wedding 13 years ago. Her book, "Your Camera Loves You: Learn to Love it Back" (Peachpit Press) was released in August 2011, showcasing her unique teaching style and playful sense of humor that continue to endear her to an exponentially growing audience. She believes in good design, an efficiently effective workflow, and all things covered in chocolate.

INSTRUCTORS



Ben Willmore

Ben Willmore is a member of the Photoshop Hall of Fame who has taught over 100,000 Photoshop users on five continents. His bestselling books, DVDs, and hit seminars have established Ben as one of America's favorite Photoshop instructors, and he is often the top-selling speaker at design and photography conferences throughout the world. He writes for numerous digital imaging publications, including Photoshop User magazine, and his award-winning books have helped hundreds of thousands of design and photography professionals make the transition from blindly following step-by-step techniques to "Ah-ha! I finally GET Photoshop!"



Lesla Snider

Lesla Snider is on a mission to teach the world to create—and use!—better graphics. She's an internationally acclaimed speaker and author of Photoshop CS6: The Missing Manual, Photoshop CS5: The Missing Manual, and coauthor of iPhoto '11: The Missing Manual (Pogue Press/O'Reilly, www.lesa.in/lesabooks). Lesla is also a stock photographer and the founder of the creative tutorial site, PhotoLesla.com. She writes a regular column for Photoshop User, Elements Techniques, and Macworld magazines, and contributes frequently to Design-Tools.com and PlanetPhotoshop.com.

Lesla is also a long-time member of the Photoshop World Dream Team of instructors and can be spotted teaching at many other conferences around the globe. She also teaches Advanced Photoshop for the international graphic design school, Sessions.edu. During free time, you'll find her carving the twisties on her BMW sportbike, dressed up in her Star Trek best at a sci-fi convention, or hanging with fellow Apple Mac enthusiasts. Lesla is a proud member of the BMWMOA, F800 Riders Club, the Colorado Mac User Group (CoMUG.com), and the North Coast Mac User Group (NCMUG.com).



Jack Davis

Best-Selling Author Jack "Wow" Davis is one of the world's leading experts on Adobe Photoshop and Lightroom, as well as himself being an award-winning designer and photographer. Jack is coauthor of the bestselling (a million copies+ in 12 languages) guides to Photoshop, The Photoshop Wow! Book and How to Wow: Photoshop for Photography (Benjamin Franklin Award for Best Computer Book, Computer Press Assoc: Best How-To Book, International Digital Imaging Assoc: Most Useful Book).

For over 25 years Jack has been an internationally renowned spokesperson on digital imagery, and routinely teaches at conferences and workshops around the world. Davis was one of the inductees into the Photoshop Hall of Fame for his lifetime contributions to the industry. Jack has an MA and MFA in Digital Imagery, and when he's not in his studio in San Diego, he's usually somewhere in Polynesia, camera and paint brush in hand, capturing the local color.

INSTRUCTORS



Colin Smith

Colin Smith is a best-selling author, trainer, and award-winning digital artist who has caused a stir in the community with his stunning Photoshop work. Colin is also known as a pioneer of HDR photography. Colin is an Adobe ACP (Adobe Community Professional), He is founder of one the world's most popular Photoshop resource sites, PhotoShopCAFE.com, which boasts over 30 million visitors.

With over 18 years of experience in the creative industry, Colin was formerly Senior Editor and Creative Director for VOICE magazine. He is a regular columnist for Photoshop User magazine. He has been featured in most major imaging magazines including, Computer Arts, Macworld, After Capture, PSD Photoshop, Advanced Photoshop, Photoshop Creative, Digital Photographer, Web Designer magazine and a host of others.

Colin's digital imaging work has been recognized with numerous awards, including, MacWorld Digital Design and 3 Guru awards at Photoshop World 2001 and 2002. He's authored or co-authored more than eighteen books on Photoshop, including the best-selling How to Do Everything with Photoshop (McGraw-Hill/Osborne) and award-winning Photoshop Most Wanted, as well as being prominently featured in the Hall Of Fame book, New Masters Of Photoshop and New Masters of Photoshop 2 (The only artist featured in both editions). Colin is also creator of the Photoshop Secrets Video training series (PhotoShopCD.com). He is in high demand across the United States as a lecturer, presenting his Photoshop techniques to Photographers and graphics professionals across the nation. He has been a speaker at such conferences as WPPI, Flash Forward, NVision, Photoshop World, PIDE, PIDE, DL Expo, Creative Suite Conference, Cre8, Create Chaos, Deviant Art Summit and many more. In 2012 Colin was the featured speaker for a Multi-City Tour (Route CS6) Sponsored by Adobe. Colin has consulted such companies as Adobe Systems, Edison International, Apple and Disney Studios.



Jason Hoppe

An Adobe Certified Expert and Adobe Certified Instructor, Jason Hoppe has accrued more than 17 years' experience in high-end production training, photo retouching, color correction, and creative workflow management. In fact, Jason has been performing high-end electronic production since the industry's inception. Also during this time, Jason has taught prepress and electronic design to hundreds of Seattle-based creative

professionals and aspiring designers in a variety of settings, including one-on-one tutoring, classroom instruction, live webcasting, and large group training. He currently teaches the Adobe Creative Suite at The School of Visual Concepts, Luminous Works and Seattle Central College and was the founding Instructor at creativeLIVE.

INSTRUCTORS



Aaron Nace

For over five years, Aaron Nace has been teaching photography and photo manipulation to millions of users across the world at every skill level. Initially a hobbyist while earning a Bachelor of Arts degree in Industrial Design from North Carolina State University, Aaron's expertise in Photoshop developed rapidly. His creative portfolio of retouching, compositing, and conceptual work grew quickly, and he soon became a globally recognized Photoshop master. His images have been published on MSNBC.com, AOL.com, and The Huffington Post. Ever since, he has been committed to sharing his methods of creative conceptual photography both online and in-person.

In 2011, after three years of teaching online seminars to small groups of students, Aaron launched Phlearn.com, a photography and Photoshop tutorial website different from all the rest. Slated as the Internet's photography personality, Aaron has single-handedly created hundreds of in-depth, high energy tutorial videos that have reached a community of millions of students worldwide. Aaron and the ever-growing Phlearn team make learning photography and Photoshop a dynamic, personal, and engaged experience for all of its users. Phlearn was one of CreativeBloq.com's 10 Top Photoshop Resources in early 2013.

In addition to managing Phlearn, Aaron works as a professional retoucher, and his client list includes some of the world's top photographers. He is on the board of the Midwest APA and has taught seminars at B&H's Event Space in New York City, the Apple store on Michigan Avenue in Chicago, the Lowepro booth at the PhotoPlus Expo, and on numerous industry websites such as Fstoppers, [Framed], and Practical Photoshop Magazine.

Aaron is excited to continue making creative conceptual images, teaching and inspiring students at every level, working with amazing artists of all kinds, and becoming a resource for anyone interested in learning photography and Photoshop. To see his portfolio, check out www.aaron-nace.com, and to join the Phlearn community, visit www.Phlearn.com for new daily content.



Jared Platt

Jared Platt is a professional wedding and lifestyle photographer from Phoenix, Arizona. Jared holds a Masters of Fine Arts in the Photographic Studies and a Bachelors of Fine Arts in Photography from Arizona State University and has been a professional photographer and college educator for the past 12 years and has been a speaking, debating and lecturing for the past 17 years. His attention to detail and craft make him a demanding photography instructor. Jared has lectured at major trade shows and photo conferences as well as at universities around the world on the subject of photography as well as work-

flow. Currently, Jared is traveling the United States and Canada teaching and lecturing on photography and post production workflow. Join him online for monthly "Office Hours" at www.jaredplattworkshops.com.



Jed Taufer

Jed Taufer has owned V Gallery - the art of photography (www.vgallery.net) with his wife, Vicki, for 15 years. He works for White House Custom Colour (www.whcc.com) and loves to spend time with his daughter, Purnima.

INSTRUCTORS



Kevin Kubota

American Photo Magazine named Kevin Kubota one of the “Top 10 Wedding Photographers in the World”. His photos have been featured on the covers and within the pages of countless popular magazines and photography books. Kevin has been a featured presenter for Nikon and Adobe, and his work with the Nikon digital camera earned him a spot as a Nikon “Legend Behind the Lens”.

Kubota is an internationally recognized speaker, having presented for every major photographic convention in the USA. He created the popular “Digital Photography Bootcamp®” workshop which has been running successfully since 2002. He authored the book under the same name, now in its second edition, published by Amherst Media. Kevin shares over 2 decades of commercial and portrait lighting experience in his latest book, *The Lighting Notebook*, published by Wiley. The companion iApp, is available in the iTunes store.

Kubota Image Tools products have won multiple Hot One Awards as well as the Readers Choice Award. Kevin was personally awarded the 2009 Monte Zucker Memorial Humanitarian Award for social service through photography.



Joel Grimes

In 1984 Joel Grimes graduated from the University of Arizona with a BFA in Photography and soon established a commercial studio working out of Denver Colorado.

For over 27 years Joel has worked for many of the top advertising agencies and corporations across the globe for clients such as AARP, Abbott Labs, Archer Daniels Midland, Arizona Office of Tourism, AT&T, BC Lottery, Broncos, Comcast, Crown Royal, Febreze, Goldman Sachs, Hewlett Packard, Hyatt, Kodak, Naturella, Nikon, Pentax, Phillips 66, Philip Morris, Procter & Gamble, Pfizer, Qwest, Red Bull, Sony, Sturm Ruger & Co, United Global, USA Boxing, Visa, Volvo, and Xcel Energy. Over the years his assignments have taken him to every state across the USA and to over fifty countries around the globe.

In 1990 Joel produced his first coffee table book, ‘Navajo, Portrait of a Nation’ which received a number of photographic and design awards and produce an eighteen-month solo exhibit at the Smithsonian American History museum.

Driven by the creative process, Joel views himself as an illusionist, creating portraits larger than life. “There is no face on the planet that is the same, my vision as an artist is to capture that individual uniqueness through the photographic process.”

Joel is also an ambassador for the creative process by teaching workshops and lectures around the world. “I feel that by being an open book with my process I have an opportunity to inspire others to follow their dreams and passions to create”.

Joel currently has a photo studio located in Old Town Pasadena California where he resides with his wife Amy.

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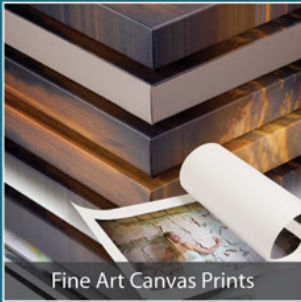
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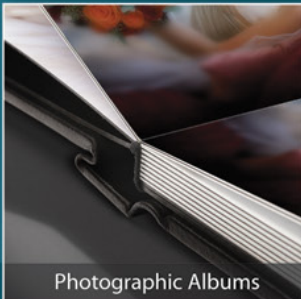
Photographic & Giclée Prints



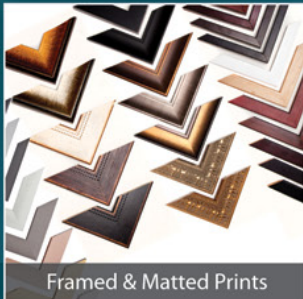
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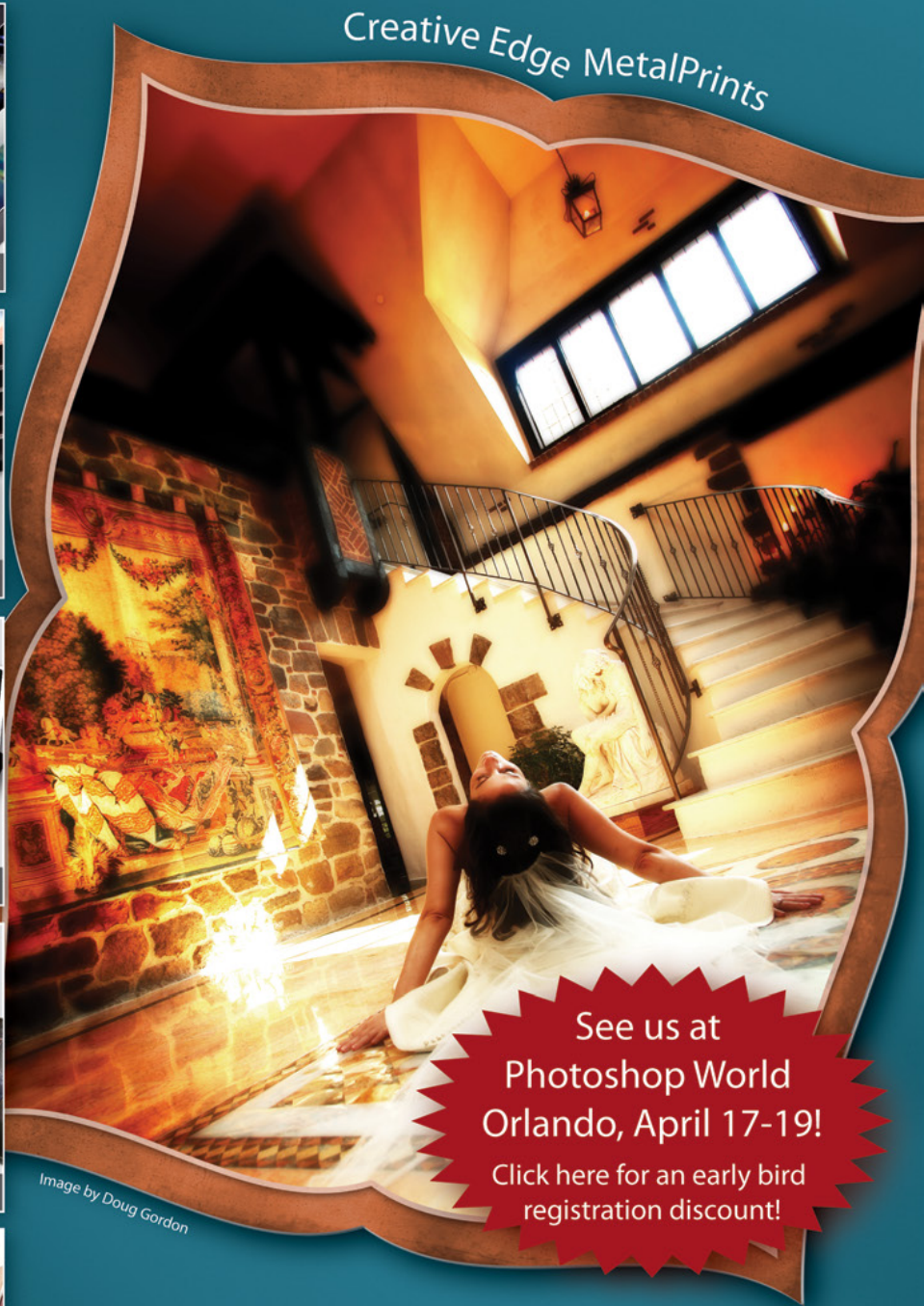


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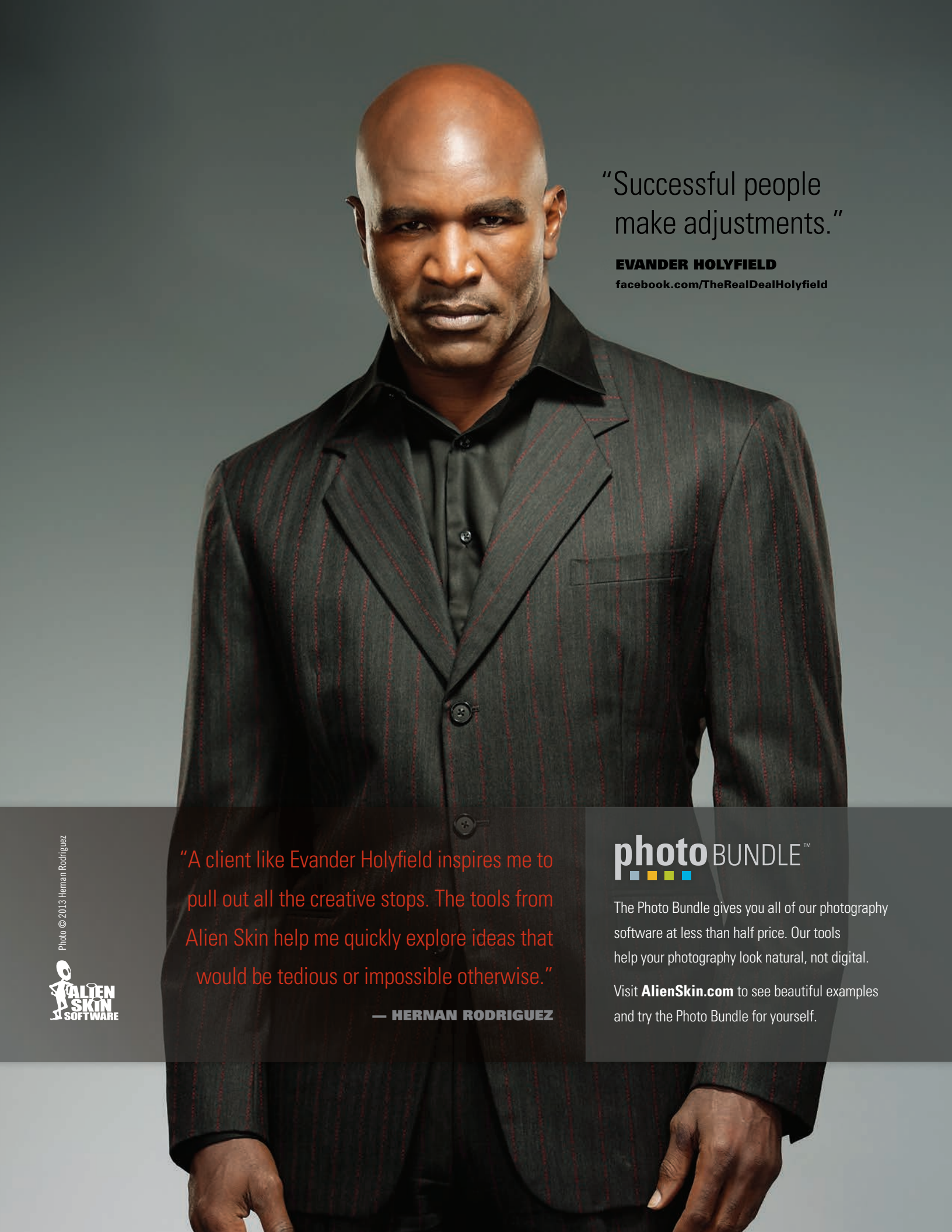
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PHOTOSHOP TIPS

LINDSAY ADLER

Switch your clone stamp blend mode to “Lighten” to reduce darkness under the eyes without completely eliminating detail! Blend modes are your best friends when retouching!



LESA SNIDER

Layer Mask Preview: To make sure your layer masks are accurate, you can view them as a red overlay (like Quick Mask mode). To do it, click to activate the mask and then press the forward slash key on your keyboard: \. This temporarily lets you see the mask as a red overlay, enabling you to more easily see if you missed any spots.



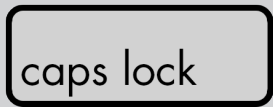
Quick Before/After Comparison: When working with a long Layers panel in Photoshop, you can Option-click (PC: Alt-click) the bottom layer in the stack to temporarily turn off all other layers. To turn those layers back on again, Option-click (PC: Alt-click) the bottom layer's visibility eye again. This is a great way to see a quick before/after version of the image you're editing.

JED TAUFER

Here's a quick tip: A cool way to manipulate light quickly and easily in Photoshop is to create a blank layer and change the mode to “Overlay”. Then, on the new, blank layer, you can “paint” shadow using a black brush or “paint” highlight using a white brush. Try this technique using lower opacities (5-25%) and a soft brush.

KHARA PLICANIC

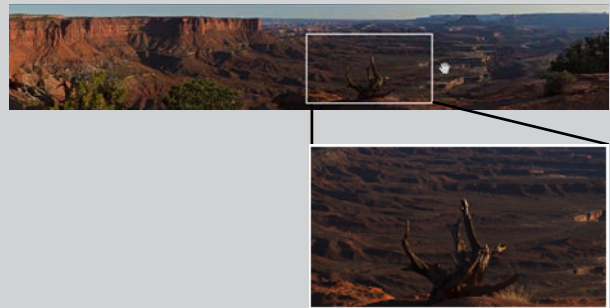
1) My Million Dollar Super-Quick Quick Photoshop Tip is: Ever get frustrated when your cursor seems to get a mind of its own and change from it's regular, friendly self into an ominous looking cross-hair? Turn off your CAPS LOCK key. Poof! All better.



2) Not sure where the middle of your document is? Do you suck at math? Turn your rulers on (View>Rulers) and right+click to switch the measurement to “percent.” Bam. No math required.

COLIN SMITH

Birds Eye View scrolling
Have you ever worked on a panorama or other really huge document? If you're smart, you'll perform most of your work at 100% view so that you have an accurate pixel rendering. Hold down the space bar to flick the image around and view a different portion. If it's really big this can get tiresome, or you could even get lost in the Grand Canyon (Large photo of it at least). Hold down the spacebar and the H key. Click in the document window and the image will zoom out so you can see the entire document. Reposition the box and release, you have now completed a birds eye zoom of your document. Really cool, and brought to you by GPU acceleration.



PHOTOSHOP TIPS

JARED PLATT

Making a Preset Bow to Your Wishes!

Are you a control freak? Is a particular preset in your Lightroom preset panel doing something you don't like? Want to change the sepia tone color to 45 rather than 44? No problem!

Simply take a un-adjusted file, click on the preset you want to alter. Pay attention to the sliders it is changing, and write them down on a piece of paper (if you need to, you can use CMD Z to undo and then click the preset again as many times as you need to to make note of all the sliders involved in making that particular preset). Once it has applied its effect to the image, go in and re-adjust any sliders that have been changed to your liking. When you are happy, right click the preset and choose "Update with Current Settings."

You will see the preset creation dialog box. Click NONE at the bottom of the box. Take out your list of sliders you saw moving when you applied the preset and check only those boxes (if you don't want your preset to change a particular setting, don't check the box). When you are done, click UPDATE. Now, that the preset is personalized to your discriminating taste, you may want to right click it and rename it so you know it is your very own. Don't settle for fixing sliders that have been changed by an unruly preset ever again. Fix the preset!

BEN WILLMORE

Sharpening: With the top layer active, type Shift-Option-Command-E (Mac), or Shift-Alt-Ctrl-E (Win) to merge a copy of all the layers that make up your image into a new layer. Sharpen that layer with the sharpening filter you desire. Then to lessen the bright halos sharpening produced, change the blending mode pop-up menu at the top of the layers panel to Darken, duplicate that layer, set the duplicate to Lighten and then lower the Opacity of the duplicate layer to 50%.

KEVIN KUBOTA

Capture Invisible Light and Straighten Up!

What do you do when you want a wide angle scene-setter portrait, and need the light source close to the subject, but can't hide the light source within the scene? Take two images: one with the light source perfectly illuminating your subject, up nice and close. Then, without moving your subject or camera position, take another shot with the light source completely removed. If you hold relatively still while the light source is removed by your assistant, you don't even need to be on a tripod.

Next, take the two images in to Photoshop and put them on separate layers in the same document. If you poke the eyeball off and on next to the top layer, you'll see that it's likely the two images are not perfectly aligned. You could manually nudge and tweak them to align, but there's an easier way. Select both layers then go to EDIT > Auto Align Layers...BAM! Perfect alignment. Poke the eyeball off and on again to validate your awesomesaucyness.

Finally, if your top layer is the image containing the light source, simply add a layer mask to that layer, select a soft black brush, and paint over the light source on the image. Wherever you paint will reveal the clean image below it and everything will match up perfectly because you used Auto Align Layers. You may need to crop the image slightly where the edges shifted, but you'll end up with a clean composite in about 60 seconds or less.

This tip has a companion video! See it here: <http://klnb.co/MLtip>

PHOTOSHOP TIPS

DAVE CROSS TOP 10 PHOTOSHOP TIPS

1. Create a New Layer Below

To create a layer underneath a layer, Command (PC: Control) click on the new layer icon with the layer selected. The layer will automatically appear below the layer that you selected.

2. Hide Layer Shortcut

Of course you can click on the eyeball icon to hide a layer, but in Photoshop CS6 there's a keyboard shortcut to hide the current layer, by changing the opacity to 0. Press 00 to change the opacity to 0% (therefore hiding the layer) and press 0 for 100% opacity (to show the layer)

3. Mask a Mask

If you have one or more layers that have Layer Masks that you want to mask even further, add the layers to a Group. Then add a Layer Mask to the Group to mask all layers in the Group at once. Now you can edit both the Group Mask and the individual Layer Masks.

4. One document, Two Views

When we zoom in really close to work on details, sometimes we forget how much smaller the final product will be. One solution is to use the command Window>Arrange>New Window for [name of your document]. This will create a second window of the same document. Then go to Window>Arrange and choose one of the tiling options. Zoom in on one view but keep the second view at the "final" size. Any changes you make in the

zoomed in view will also show in the actual size view.

5. Open a flat version

If you want to temporarily open a flattened version of a layered document (for example, to open it more quickly or to show to someone), hold down Option (PC: Alt) and Shift when you open the file. It will "Read the Composite Data Instead" and open a flattened version – under the same name. Just be sure not to save the file as a flat psd!

6. Overlay and Normal Shortcuts

There are keyboard shortcuts for all of the Blend modes, but when I'm working on layer masks, there are two I use all the time for my Brush: Option-Shift-O (PC: Alt-Shift-O) for Overlay, and Option-Shift-N (PC: Alt-Shift-N) for Normal. This is very useful when you need to switch between Overlay and Normal mode while you're painting on a mask.

7. Puppet Warp as a Smart Filter

Even though Puppet Warp is found under the Edit menu, you'll have much more control if you first convert your layer to a Smart Object. This way, Puppet Warp will be applied as an editable Smart Filter.

8. Smart Object instead of Stamp Visible

For years I'd been telling people to press Command-Option-Shift-E (PC: Cntl-Alt-Shift-E) to make a merged copy of all your layers.

The only problem with that method is it's a snapshot, so if you change the underlying layers, the merged version will not change.

Instead select all the layers and convert to a Smart Object. Now you can work on that layer, but still have access – live – to all the original layers, just by double-clicking on the Smart Object.

9. Targeting Layers w/Shortcuts

To activate the layer above or below the current layer in the layer stack, use these shortcuts: Option-[(PC: Alt-[) targets the layer down one layer in the stack. Option-, (comma) (PC: Alt-,) targets the layer at the bottom of the stack. Option-. (period) (PC: Alt-.) targets the very top layer. These shortcuts are particularly useful when recording an action, so that the name of the layer is not recorded.

10. Tricks with Guides

This is actually a tip that works in Illustrator and InDesign as well as Photoshop: If you're dragging a guide off the ruler onto the image window and you decide you want it in the opposite direction (horizontal vs vertical), don't let go of the mouse –press and hold Option (PC: Alt) to change the guide direction. In Photoshop you can change the direction of an existing guide: with the Move tool selected, press Option (PC: Alt) and click on an existing guide to change its direction.

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- TUTORIAL CATEGORIES:** Photo Tutorials | Textures | Web Design | Misc.
- Featured Tutorials:**
 - Removing a Photograph from its background:** "Used to be that the extract tool was the way to go in Photoshop for removing photographs. In CS4 it started disappearing. Now the extract tool is gone in Photoshop CS5. Fear not! Refine Edge and Quick select are the fastest way to remove an object from its background in Photoshop. Not only fast, but the results are great. This Refine Edge Tutorial will show you how its done."
 - Colin's 10 Principles for Better Type Design:** "One of the biggest things I have seen destroy a nice design is bad use of typography. A block of text should be inviting to read and not look like a chore. I'm going to provide a few principles and tips to help you avoid a lot of common typography mistakes. Remember these aren't rules in stone, they are suggestions, but as they say, 'You first have to know the rules before you can break them'."
 - Creating a filmstrip in Photoshop:** "This is a tutorial that will show you how to create a filmstrip in Photoshop. Create it and then place your photographs inside it for a cinematic impact."
 - Making semi-transparent selections with Alpha channels:** "This is a tutorial that you can use for layered collaging. While it might be easier to use a layer mask or a quick mask to achieve the same result, this tutorial is engineered to help you understand Alpha channels. An understanding of Channels will put you onto the fast-track of Photoshop mastery."
 - Using Curves in Photoshop:** "This video tutorial shows you how to use curves in Photoshop. Finally, the concepts are explained in a way that is easy to understand."
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