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PHOTO WEEK 2015 OVERVIEW

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Photo Week is an action-packed online conference featuring five straight days of high-caliber educational content and the best photo classes you'll find on the web

During Photo Week 2015, you'll watch as world-class photographers show you exactly how they mastered their craft. You can drop in for classes on: portrait, glamour, lighting, wedding, business, family, outdoor, headshots, Adobe Photoshop, babies, and food photography – just to name a few.

CreativeLive is kicking off Photo Week with a West Coast Tour! Tune in to join Sue Bryce, Jasmine Star, Victor Ha and Matt Kloskowski on September 18 and 19 as they begin their adventure in San Francisco, meeting up with students in cities on their way to Seattle and the CreativeLive studios.

Our exciting line-up of speakers includes Lindsay Adler, Sue Bryce, Katelyn James, Peter Hurley, Julia Kelleher, Matt Kloskowski, Brianna and Ewan Phelan, Khara Plicanic, Carly Romeo, Renee Robyn, Jasmine Star, Susan Stripling, Roberto Valenzuela, and more!

You'll get up-to-speed on the latest photography technology, tools, and techniques - all while watching the masters at work, in real time.

If you are ready to up your game and learn how to shoot like the pros, be sure to tune in and take notes during Photo Week 2015.

Photo Week 2015 West Coast Tour

CreativeLive is kicking off Photo Week with a West Coast Tour and you are invited!

Join Sue Bryce, Jasmine Star, Victor Ha, and Matt Kloskowski as they begin their adventure in San Francisco - meeting up with students in Sacramento and Portland - while making their way to the Seattle CreativeLive studios for Photo Week 2015!

West coast CreativeLive fans are invited to join us, in person at the San Francisco, Sacramento, and Portland stops!

San Francisco - CreativeLive Office

444 De Haro St San Francisco, CA 94107 Friday September 18, 2015 8:30 AM - 9:30 AM

Sacramento - Cesar Chavez Park

910 I St Sacramento, CA 95814 Friday September 18, 2015 12:00 PM - 1:00 PM

Portland - Jamison Square

810 NW 11th Ave, Portland, OR 97209 Saturday, September 19, 2015 1:00-2:00



Click Instructor's Name to see more of their classes on CreativeLive

Sept. 21

9:00 AM The \$250 Marketing Plan
3h 15m Jasmine Star

9:00 AM How to Edit With Adobe Photoshop Elements
1h 30m Khara Plicanic

10:45 AM Photography Tips for Everybody
1h 30m Khara Plicanic

12:00 PM Demo: Animoto 45m Susan Roderick

1:15 PM Working with Flash
3h 15m Pye Jirsa

1:15 PM Community Marketing for Wedding Photographers
1h 30m Katelyn James

3:00 PM Landscapes and Light
1h 30m Matt Kloskowski

5:00 PM Photo Week 2015 Panel

1h Om Barney Britton, Pye Jirsa, Kenna Klosterman and 2 more

Sept. 22

9:00 AM Strategies for Shooting in Difficult Situations
3h 15m Susan Stripling

9:00 AM Small Changes, Big Results
1h 30m Roberto Valenzuela

10:45 AM Natural Light 1h 30m Sue Bryce

12:00 PM 45m Demo: 17 Hats

1:15 PM 3h 15m Boudoir on the Edge Brianna and Ewan Phelan

1:15 PM 1h 30m

Black and White Photography: Learning Grayscale Conversion

Vincent Versace

3:00 PM 1h 30m Manual Mode Made Simple

Khara Plicanic

Sept. 23

9:00 AM 3h 15m The Headshot Peter Hurley

9:00 AM 1h-30m

Lighting Solutions for Portrait Photography

James Schmelzer

10:45 AM 1h 30m Organize and Automate a Better Customer Experience

<u>Hannah Marie</u>

12:00 PM 45m

Demo: Sigma Lenses

1:15 PM 3h 15m Targeted Marketing: Connecting with NonConformist

Clients

<u>Carly Romeo</u>

1:15 PM 3h 15m Visual Storytelling: Why We Shoot

Ed Kashi, Ron Haviv

3:00 PM 1h 30m Cinemagraphs: From Start to Finish

<u>James Schmelzer</u>

Sept. 24

9:00 AM Food Photography for Instagram
1h 30m Penny De Los Santos

9:00 AM Marketing Strategies for Baby Photographers
3h 15m Julia Kelleher

10:45 AM Beyond Macro Photography: Into the Microscopic World
1h 30m Charles Krebs

12:00 PM Demo: Sigma Lenses 45m

1:15 PM Professional Food Photography
3h 15m Penny De Los Santos

1:15 PM Bokeh 101 1h 30m <u>Jeff Rojas</u>

3:00 PM Essential Compositing Techniques
1h 30m Renee Robyn

Sept. 25

9:00 AM iPhone Photography Tips
1h 30m Julia Kelleher

9:00 AM Commercial Photography: Thriving in a Competitive Industry 3h 15m Joel Grimes

10:45 AM High School Senior Photography Marketing Plan
1h 30m Alycia White

12:00 PM 45m

Demo: 17 Hats

1:15 PM 3h 15m CostEffective Creative Shoots

Lindsay Adler

1:15 PM 1h 30m Shooting in Small Spaces

Jeff Roias

3:00 PM 1h 30m

Authentic Family Posing

Tamara Lackey

After Hour Events

Sept. 21 PhotoWeek 2015 Panel

Join your favorite photo experts; Barney Britton, Chris Robinson, Jaron Schneider, and Pye Jirsa, for an afterhours conversation about all things photography. You'll get insights on the ideas that are moving the industry forward and straighttalk on challenges photographers face







Kenna Klostermann (Lead Host of CreativeLive)

Barney Britton (Editor at DP Review (founding partner for 6 years)

Pye Jirsa of SLR Lounge)

Jaron Schneider (Editor in Chief, ResourceMagOnline. com, Tech Editor, Resource Magazine)

Chris Robinson (editor for Warner for 29 years)

After Hour Events

Sept. 24 CreativeLive Photo Walk with Kenna Klosterman and Special Guests

CreativeLive fans, this is your chance to meet and photograph together in Seattle during PhotoWeek 2015! Meet your favorite instructors, hosts, and your fellow CreativeLive community in person and make new photo friends.

Check out the event page on Facebook <u>HERE</u> or tune in on Periscope to join in if you're not in Seattle. Just search for CreativeLive on Periscope.