



INVITATION TO EXHIBIT

Exhibit at SIGGRAPH and Watch Your Company Thrive

SIGGRAPH 2019 is where your organization can be seen by more than 15,000 global innovators who are changing the face of computer graphics, VR, animation and emerging technologies. SIGGRAPH attendees are involved in production and animation, arts and design, gaming and interactive technologies, and research and education, and they come to SIGGRAPH to see and invest in the latest innovations.



**Los Angeles
Convention Center**
Los Angeles, CA

Conference
28 July – 1 August 2019

Exhibition
30 July – 1 August 2019

The 46th International Conference & Exhibition
on Computer Graphics & Interactive Techniques



Sponsored by ACM SIGGRAPH



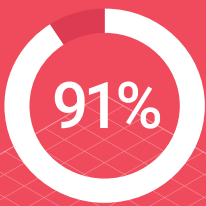
WHY SIGGRAPH?

The SIGGRAPH Exhibition attracts leaders in the industry by consistently showcasing the latest in innovation, computer graphics, and interactive techniques.



WAYS TO BECOME AN EXHIBITOR

SIGGRAPH prides itself on bringing attendees the latest in technology related to XR, graphics, animation, and more. That includes seeing companies like yours on the exhibit floor. To make sure you have an exhibiting solution that fits your needs, we have a variety of ways to show off your latest tech.



91% of the Exhibitors rate the quality of the SIGGRAPH attendees as very good or excellent.

The Exhibition is the number one venue attendees visit while at SIGGRAPH

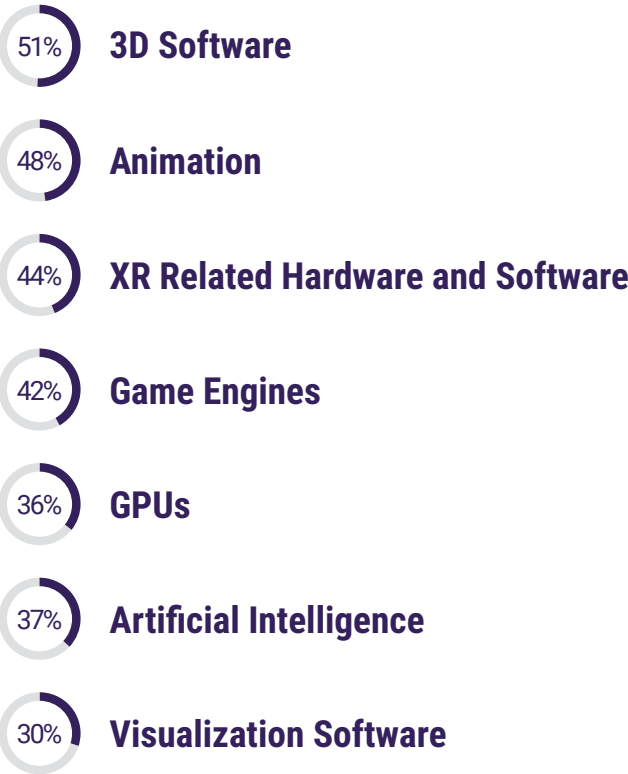
Attendees state that seeing the latest technological and creative solutions is one of the top reasons they attend SIGGRAPH.

“It’s the only place you can learn about all the various aspects of computer graphics in one place. I mean, you could go to a games conference, a VR show for AR/VR a broadcast show and a hardware show. But SIGGRAPH brings it all together!”



PRODUCT INTEREST

Attendees want to see (Percent of attendees from each product category):



Source of data: All demographic data compiled and reported by the independent organization, SmithBucklin Corporation, Chicago, Illinois, USA.



Established Exhibitors

Exhibitors that participate in the exhibit floor as an established exhibitor have access to a large allotment of a variety of badges, the media list, the ability to purchase the attendee list, and all sponsorships. Take your place among the leading companies in the computer graphic industry, recruit the high-end executives you are seeking, and network with luminaries of the industry. Make business connections you never dreamed possible.



Academic Exhibitors

Academic Exhibitors lead the way in research and education amongst the SIGGRAPH community. Whether your organization is seeking new students, wanting to display the newest tech in healthcare or show off your latest research, SIGGRAPH is the place to be seen and recruit. Offering discounted booth rates for vetted academic institutions, SIGGRAPH values the academic and research community.



First-Time Exhibitors

SIGGRAPH understands that planning to exhibit at a trade show can feel overwhelming. We want to make your first time exhibiting at SIGGRAPH as smooth as possible. Limited to a 10x10 exhibit space, we offer a first-time exhibitor package that includes basic furnishing, carpet, electrical and discounts on sponsorships, leaving your organization more time to plan your exhibit strategy. Contact us today for qualifying details.



SIGGRAPH Garage Exhibitors

Amazon, Apple, HP, Disney and Google all started in their founder’s garage. Now it’s your turn to be a part of history and exhibit in the SIGGRAPH “Garage.” Start-ups are encouraged to apply for the Garage and get their cutting-edge technology in front of the luminaries and venture capitalists that roam the exhibit halls at SIGGRAPH.

RESERVE YOUR EXHIBIT SPACE NOW!

Take your place among the leading companies in the computer graphics and interactive techniques industry. Submit your application to exhibit at SIGGRAPH 2019 or contact us today with additional questions.

For the latest, most comprehensive information on SIGGRAPH 2019 visit s2019.siggraph.org

SIGGRAPH 2019 EXHIBITION MANAGEMENT

Hall-Erickson, Inc.	1.800.752.6312
98 E. Chicago Ave.	1.630.434.7779
Westmont, IL 60559 USA	exhibits@siggraph.org



SIGGRAPH 2019 EXHIBITION

30 July – 1 August 2019

Conference

28 July – 1 August 2019

Exhibition Location

Los Angeles Convention Center

Exhibition Hours

Tuesday, 30 July, 9:30 AM – 6 PM

Wednesday, 31 July, 9:30 AM – 6 PM

Thursday, 1 August, 9:30 AM – 3:30 PM

Fee

\$41 per square foot

Your Exhibit Space Rental Includes:

- Standard booth equipment for all inline booths, consisting of eight-foot-high back wall drapes and three-foot-high side wall drapes.
- Inclusion on the SIGGRAPH 2019 website and mobile app, which provides visitors an opportunity to search for exhibitors by category and keyword.
- Unlimited guest registrations for the Exhibition Hall.
- A quota of Exhibitor Badges, which include access to many SIGGRAPH programs.
- A quota of Exhibitor Full Conference Badges.
- A quota of tickets for the SIGGRAPH Computer Animation Festival Electronic Theater.
- Priority Points towards your next space selection for 2020.