

» Variable Rate Seeding Prescription Tools



Choose between advanced scripting that uses your field data to help you optimize your investment or manual scripting tools to help you save time and improve your productivity. All prescriptions are customizable and can be executed on your equipment of choice.

+ NEW FOR 2017: ADVANCED SCRIPTING*

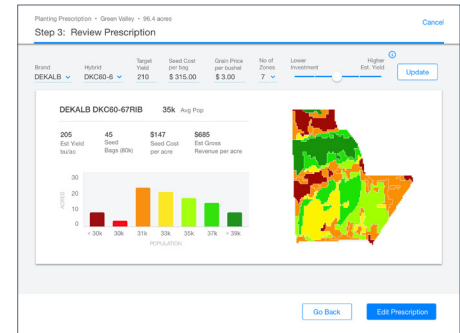
Advanced scripting uses your historical field data, combined with proprietary field testing results, to provide planting scripts tailored to your unique yield or profitability goals.

Advanced scripting works by:

- + Leveraging your field-specific yield data to identify management zones.
- + Incorporating three key pieces of information about your planting plan:
 - › More hybrids now available — in our continuing efforts to help farmers optimize their inputs through Advanced Scripting, Climate FieldView™ Pro users will now be able to create a variable-rate seeding prescription with nearly any hybrid on the market. The hybrid population within Advanced Scripting is based on other hybrids in a similar relative maturity zone.
 - › Target yield based on your goals and historical performance.
 - › Seed cost and grain price, so you can understand the trade-off between lower investment and maximized yield.

The science behind advanced scripting:

Climate FieldView™ leverages historical yield data combined with advanced agronomic modeling to provide management zones that perform consistently year-over-year. Our farm-scale field research activities cover more than 40,000 acres in 20 states, so we can assess product performance, population response, and stress tolerance across many geographies and environments.



“The ability to go into Climate FieldView™ and easily create a script and even adjust it on the fly, in case of a hybrid change or a condition change, makes this very effective.”

DOUG MOREHOUSE
Indiana Farmer

+ SIMPLE-TO-USE MANUAL VARIABLE RATE SCRIPTS

Climate FieldView also offers a manual variable rate scripting option that helps you:

- + Save time and improve planning on each field.
- + Choose between multiple map layers to increase the accuracy of your management zones.

In the Spring of 2016, the majority of farmers wrote scripts in 10 minutes or less with Climate FieldView manual scripting tools.†

*Available only in the Climate FieldView™ Pro region. †Manual analysis of random user sessions (n=53)

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