



THIS NEW YEAR, WE'RE RESOLVING TO REDUCE WASTE in our landfills and make our community more sustainable. In 2018, our Township partnered with Curb My Clutter, a curbside recycling service that picks up used clothing and electronics with a simple text. Curb My Clutter is available in 110K+ households across New Jersey and Pennsylvania. The service is free for Gloucester residents. To use the service, send a text message to **856-367-6130** to arrange for convenient pickup at your home. Your items are then reused, recycled or resold instead of going into a landfill. For a limited time, you'll earn a \$10 Amazon gift card when you text a photo of your items when setting your appointment time with Curb My Clutter.

Every year we throw away

97 billion pounds
of electronics



27 billion pounds
of clothing



The good news is most clothing and electronics can be **REUSED** or **RECYCLED** with **Curb My Clutter!**

Why clothing and electronics? 85% of unwanted clothing and 60% of discarded electronics end up in landfills. Fortunately, our Township is committed to creating a more sustainable, environmentally friendly community. Not only is this service an innovative way to reduce the amount of clothing and electronic waste sent to landfills, it also means more financial benefits to Gloucester. With increased recycling tonnage, we can yield higher grant returns from NJ DEP, reduce our trash disposal cost and also receive 10% revenue share from Curb my Clutter on salvaged materials that they are able to resell. So far, Gloucester has already diverted 4,483 pounds of electronics and clothing away from the landfill.

Frequently Asked Questions about CURB MY CLUTTER

When does the program go into effect?

Right now! You can text and get started immediately. If you're not ready to recycle items just yet, save this number in your phone for future use: **856-367-6130**.

What if I can't text?

Call 610-200-6075 and leave a voicemail message. Someone will contact you to schedule a pickup.

What items will you accept?

Visit www.curbmyclutter.com/glotwp for a full list of accepted items.

What happens to my recycled clothing?

A large percentage of used clothing continues to be worn either in the US or abroad. Some used clothing is remanufactured into new clothing or products such as specialty wipers (rags) for industry or

insulation. Clothing has superior sound dampening properties and can be found in many cars today.

What happens to my electronics?

Used electronics can be de-manufactured and sold for parts or scrap, or re-conditioned and sold.

I have items I don't want to leave outside. Is that okay?

Yes! You might not feel comfortable leaving computers, phones or tablets at on your porch. You have the option of asking us to ring your doorbell to personally collect those items from you.

Can I get a tax write off for items collected?

No, your recycled items are not eligible for tax deductions.

To earn rewards what should I take pictures of?

Please send us a photo of all electronics, any like-new items, and all jeans, shoes, or handbags to be collected. Please note that TVs and CRT monitors are not eligible for rewards.

How do I redeem rewards?

After pickup, you will be sent instructions on how to redeem your rewards online. Tell your friends and earn even *more* rewards!

How it Works



TEXT "pickup" to Curb My Clutter



PICK an appointment time that works for you



SNAP photos of your items and send them to Curb My Clutter



BAG/BOX your used electronics and clothing



LEAVE them outside for pickup



EARN rewards



FEEL GOOD about reducing landfill waste!

*Recycling your used clothing and electronics is fast and easy.
Simply send a text and we'll pick it up at your door.*

