

CURB MY CLUTTER: Send a text. Save the planet.

The Board of Supervisors recently adopted a resolution for the Township to participate in a 12-month pilot program with CURB MY CLUTTER, an on-call recycling service already available to 100,000 households in New Jersey and Pennsylvania.

CURB MY CLUTTER is free for Tredyffrin residents (although certain electronics do require a pickup fee). To use the service, text "pickup" to 610-200-6075 to arrange for convenient pickup at your home. Your items are then reused, recycled or resold instead of going into a landfill.

Every year we throw away

| | |
|--|---|
| 97 billion pounds of electronics | 27 billion pounds of clothing |
|--|---|



The good news is most clothing and electronics can be **REUSED** or **RECYCLED** with



For a limited time, you can earn a \$10 Amazon gift card when you use CURB MY CLUTTER and take pictures from your smartphone of clothes and electronics to be recycled and send us by text. This helps us optimize our route and pickups while delivering a reward to you.

American households are chock-full of unused clothing and electronics, otherwise known as clutter. These latent resources need to be returned to the circular economy so we can preserve natural resources.

85% of unwanted clothing and 60% of discarded electronics end up in landfills.

It's a huge problem.

Fortunately, our Township is committed to creating a more sustainable, environmentally friendly community. That includes finding innovative new ways to reduce the amount of clothing and electronic waste sent to landfills.

We're excited to offer CURB MY CLUTTER to our residents. By participating in the program, you're taking an important step to help the planet.

Don't throw it away! The next time you have unwanted clothing or electronics, text 610-200-6075.

Free recycling = financial benefits for the Township.

This pilot program is offered free to the Township and will yield higher recycling tonnage. Additionally, we will receive a 10% revenue share from salvaged materials that CURB MY CLUTTER is able to repurpose and resell.

After nine months, the Township will review and evaluate the results and determine the success of the pilot program and the value of continuing it beyond the initial 12-month term.

Frequently Asked Questions about CURB MY CLUTTER

When does the program go into effect?

Right now! You can text and get started immediately. If you're not ready to recycle items just yet, save this number in your phone for future use: 610-200-6075.

What if I can't text?

Call 610-200-6075 and leave a voicemail message. Someone will contact you to schedule a pickup.

What items will you accept?

Visit www.curbmyclutter.com/tredyffrintwppa for a full list of accepted items.

What happens to my recycled clothing?

A large percentage of used clothing continues to be worn either in the US or abroad. Some used clothing is remanufactured into new clothing or products such as specialty wipers (rags) for industry or insulation. Clothing has superior sound dampening properties and can be found in many cars today.

What happens to my electronics?

Used electronics can be de-manufactured and sold for parts or scrap, or re-conditioned and sold.

Why is there a fee to pick up some electronics?

TVs and monitors are a challenge to recycle. Some of these devices contain hazardous materials and require special handling.

Standard television and CRT monitor: \$35 per unit.

Rear projection television, extra-large CRT television, or wood cabinet television: \$100 per unit.

I have items I don't want to leave outside. Is that okay?

Yes! You might not feel comfortable leaving computers, phones or tablets at on your porch. You have the option of asking us to ring your doorbell to personally collect those items from you.

Can I get a tax write off for items collected?

No, your recycled items are not eligible for tax deductions.

To earn rewards what should I take pictures of?

Please send us a photo of all electronics, any like-new items, and all jeans, shoes, or handbags to be collected. Please note that TVs and CRT monitors are not eligible for rewards.

How do I redeem rewards?

After pickup, you will be sent instructions on how to redeem your rewards online.

If you have more questions about this pilot program between the Township and Curb My Clutter, contact Recycling Coordinator **Amanda Lafty** at 610-644-1400 or alafy@tredyffrin.org.

HOW IT WORKS

-  **TEXT "pickup" to 610.200.6075**
-  **SNAP photos of your items**
-  **PICK an appointment time that works for you**
-  **LEAVE them outside for pickup**
-  **EARN rewards**

Recycling your used clothing and electronics is fast and easy. Simply send a text and we'll pick it up at your door.