



FOR IMMEDIATE RELEASE

RE/MAX Town Centre Chosen To Partner With Bank of America's Pre-Foreclosure Sales

Orlando, FL, January, 2012: RE/MAX Town Centre, a world class leader in real estate, was chosen by RE/MAX International to assist Bank of America's customers that are in the foreclosure process. With so many homeowners struggling to make their mortgage payments and on the verge of having their property foreclosed on, Bank of America reached out to a limited number of RE/MAX offices in Florida and California to launch an initiative to help these property owners sell their home as a short sale verses facing a foreclosure suit.

Bank of America has sent RE/MAX over 8,300 leads which has turned into over 600 listings. They expect to have over 100,000 leads distributed this year with 60% of them going to Florida and California. Bank of America's goal is to have 55,000 closings in 2012 from this initiative. "We feel honored to be chosen as one of the few RE/MAX Offices to test pilot this program with Bank of America" says Charlie Orden, CEO-Broker and founder of RE/MAX Town Centre's 2 offices.

"It all makes sense", say Brian Lord Shannon Alakin and "Downtown Darryl (Darryl Hunt), 3 top producing agents who are among the RE/MAX Town Centre professionals who have earned their national CDPE (Certified Distressed Property Expert) designation.. "We represent over 70 Bank of America sellers all over Orlando, and to be able to show them the benefits of selling their home as a short sale verses having it taken in a foreclosure suit is a "Win Win" for everyone". RE/MAX Town Centre's called upon Barry Miller of The Closing Agent to support the agents with the short sale negotiations. "I have closed 5 properties from this program and have 8 under contract since September 2011. Receiving up to 20 leads a month from this program along with constant new buyers that walk-in our office every day, is helping to make 2012 my best year ever", proudly boast Realtor Brian Lord.

The 2 RE/MAX Town Centre offices' employs approximately 70 agents and support staff in its 6 divisions and expects to have over 100 seasoned professionals by the end of the year. "In 2007 RE/MAX® International named our office the fastest growing RE/MAX in the state," said Orden. "I have the Golden Eagle Award hanging behind my desk. That's an honor I don't take lightly!"

To learn more about RE/MAX Town Centre visit: www.FloridaDreamLiving.com

To learn more about RE/MAX International visit: www.remax.com

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