



RE/MAX Town Centre Sign Becomes Permanent and Takes Over Entire Downtown Office Building.

Orlando, FL, January 2013: RE/MAX Town Centre, a world-class leader in real estate, has announced the expansion of its Downtown Orlando regional office located on Lake Eola at 330 East Central Blvd, Orlando, Florida. ***“RE/MAX Town Centre building sign is permanent and we now occupy the entire building totaling 6,300 sq. ft. of space”, proclaims CEO-Broker and Founder Charlie Orden.*** The expanded facility will be able to accommodate more than 100 Realtors and support staff to serve the growing downtown market and the ever-expanding Central Florida client base. In addition, it will be the headquarters for our Builder/Developer Division, leasing & property management, marketing, accounting, and headquarters for the executive staff.

The entire building will undergo a complete renovation, which will include a new color palette, landscaping, interior finishes and technology that will connect us into the next century. This new contemporary “City” look of the downtown state-of-the-art facility is part of the re-branding strategy of the organization, which will celebrate its 10th year in Orlando. The RE/GRAND OPENING and 10 Year Anniversary celebration will take place in March.

“It’s an amazing space to work in,” said Orden, “We want to create a futuristic atmosphere where agents and clients felt as though they’d just stepped into a world of its own. We’re combining cobalt blue and LED lighting with pure white and brushed steel accents to create a “22nd Century” environment. “The entire office glows! It’s about as far from ordinary as we could get.”

Situated between the Waverly and the Paramount / Publix across from the fountain on Lake Eola, the office provides direct access for clients to find the most up to date leasing and property for sale information in the Central Florida area. *“We receive a steady amount of walk-in customers, averaging more than 30 buyers, sellers and renters that come in our doors each and every week. Our agents love the location and the opportunity to help the walk-in customers, which has helped our agents immensely during the past few years”* said Orden. *“Approximately 40% of my business comes from floor time and the RE/MAX internet leads”,* said Linda Jokbengboon, and agent who joined the office 2 years ago. Currently the downtown location employs over 50 full-time agents and staff and anticipates that number will increase to more than 80 by year’s end.

“In 2007 RE/MAX® International named our office the fastest growing RE/MAX in the state,” said Orden. “I have the Golden Eagle Award hanging behind my desk. That’s an honor I don’t take lightly!”

To learn more about RE/MAX Town Centre visit: www.FloridaDreamLiving.com

To learn more about RE/MAX International visit: www.remax.com

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