



A Website Like No Other: 88 Countries, 30 Languages

A new RE/MAX website – global.remax.com – will complement remax.com and revolutionize the way consumers search for properties around the world. An industry first – no other real estate brand has a site like it – global.remax.com includes RE/MAX listings in more than 60 countries and territories.

Check out this promotional video, which is on the RE/MAX YouTube Brand Channel and can be shared with your contacts. http://www.youtube.com/watch?v=wPKe8Nze94Y&feature=player_embedded

The new site simplifies the home search for consumers and adds a tremendous level of value to the process. Translatable in close to 30 languages, the global site also includes a World Property Channel news feed and a currency converter that activates when a specific language is selected.

"This type of centralized site has been running successfully in our European regions for seven years and now it's worldwide; this is a significant breakthrough for how we promote RE/MAX listings," says William Soteroff, RE/MAX Executive Vice President of U.S. and International Regional Development. "This is a huge benefit for all Associates because it means more exposure for their listings to consumers around the globe, as well as more opportunities for cross-border RE/MAX referrals."

To learn more about RE/MAX Town Centre visit: www.FloridaDreamLiving.com

To learn more about RE/MAX International visit: www.remax.com

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