



Speech Party Privacy Policy

Speech Party is committed to providing quality information within a trusted environment. Privacy and safety issues are important to us. When you're with Speech Party, your information is secure. We adhere to the Personal Information Protection and Electronic Documents Act (PIPEDA).

The Internet contains a wealth of information, unfortunately, it may also contain personal details about you that you don't want everyone to know. For example, your real name (lots of people on the Internet use aliases, alter egos or nicknames), street address, phone number, or e-mail address. When you go online, sites you visit may be gathering information about you without your knowledge. We strive to help our customers protect their privacy while using our services.

This Privacy Policy explains how personal information about you may be collected, used, or disclosed through your activities with Speech Party's online software.

By registering with Speech Party, you agree to the terms of this Privacy Policy and consent to the policies and practices described for the collection, use or disclosure of personal information.

Privacy Principles

Accountability

Speech Party is responsible for your personal information under its control and has designated Keri Vandongen, Founder of Speech Party, to be accountable for the organization's compliance with the following principles.

Collection

Having up-to-date and accurate information helps us provide you with the best possible service. At Speech Party, we collect relevant information from two sources:

- 1) Our clients and
- 2) Our Speech-Language Pathologist, Keri Vandongen.

You may choose not to provide specific information. At anytime, you may decline services.

1. Clients: With your consent, we may gather personal information from you in person, over the phone, or by corresponding with you via mail or the Internet.

- When you register, we will create a profile for you. We will ask you for information so that we know how to contact you and other people who are relevant to your product.
- We may request information about your child's current speech-language skill targets, and involvement with another speech-language pathologist as this information relates to your participation with the Talk Laugh Play (TLP) speech practice videos.

2. Speech-Language Pathologist:

- Speech Party protects its clients by ensuring that the Speech-Language Pathologist only provides **general speech-language information that could apply to all children. This information is provided through consultation, education and marketing services.**
- **NO speech-language information that is only applicable for a specific child will be shared by our speech-language pathologist.**
- This information will be referred to another speech-language pathologist who knows that child. All requests for speech-language assessment and/or treatment services will also be referred to another speech-language pathologist who can work with the child(ren) and their family.

3. Consent: The knowledge and consent of the individual are required for the collection, use or disclosure of personal and financial information. We will generally obtain your consent electronically on our site. However, it may also be obtained in writing or verbally. In determining the appropriate form of consent, we will consider the sensitivity of and reasonable expectations regarding the personal information. You may withdraw your consent at any time by contacting Speech Party.

We give access to individually identifiable information about our users only to those Speech Party employees and contractors who require it to fulfill customer service requests.

4. Limiting Collection: The collection of personal and financial information will be limited to that which is necessary for the purposes identified by Speech Party. Information shall be collected by fair and lawful means. If you send us correspondence, including e-mails and faxes, we may retain such information in the records of your account. We may also retain customer service correspondence and other correspondence from Speech Party to you. We retain these records in order to measure and improve our customer service, and to provide a record of our contact and related actions.

Use

1. General - The information you provide for your personal account is shared among the site as it is our goal to make your visits to our site easy and enjoyable. However, be assured that we will not disclose your personal information to any third parties without your consent. We may disclose user information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other clients, or anyone else that could be harmed by such activities. We may disclose user information when we believe in good faith that the law requires it.

We may share aggregate information about our users with advertisers, business partners, sponsors and other third parties. For example, we will say our audience is x percent females and y percent males. This data is used to customize our content and advertising to deliver a better experience for our users.

There are cases where we may ask you for personal information such as your name, email and address. For example, we request personal information when you register as a member for the website. We need to collect this information for fulfilling your request and tracking/verifying compliance with our policies as well as federal, provincial and local laws and/or for editorial and feedback solicitation purposes.

In case you change your mind or some personal information may change (such as your contact information), we will endeavor to provide a way to correct, update or remove the personal data you give us.

2. Use of IP Address - An IP address is a number that's automatically assigned to your computer whenever you're surfing the Web. Web servers -- the big computers that "serve up" Web pages -- automatically identify your computer by its IP address.

We may collect IP addresses for the purposes of system administration, to report aggregate information to our advertisers, and to audit the use of our site. When users request pages from our sites, our servers may log the guests' IP addresses. We do not normally link IP addresses to anything personally identifiable, which means that a user's session will be logged, but the user remains anonymous to us. We can and will use IP addresses to identify a user when we feel it is necessary to enforce compliance with our house rules or terms of service or to protect our service, site, customers or others.

3. Use of Cookies - What are cookies? Cookies are pieces of information that a Web site transfers to an individual's hard drive for record-keeping purposes. Cookies make Web-surfing easier for you by saving your preferences while you're at our site. The use of cookies is an industry standard -- you'll find them at most major Web sites.

By showing how and when guests use a site, cookies help us see which areas are popular and which are not. Many improvements and updates to the site are based on such data as total number of visitors and pages viewed. This information is most easily tracked with cookies. We use the information from cookies to provide services better tailored to our users needs.

We have two primary uses for its cookies. First, we use them to specify unique preferences. Secondly, we use cookies to track user trends and patterns. This helps us better understand and improve areas of the service that our users find valuable. While both of these activities depend on the use of a "cookie," visitors to our site always to have the option of disabling cookies via their browser preferences.

Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or indicate when a cookie is being sent. We do not use cookies to gather personal information like a person's name or e-mail address. Any information gathered by the use of cookies is compiled on an aggregate, anonymous basis.

Our Use of "Cookies", "Cookies" are small files of data that reside on your computer and allow us to recognize you as a Speech Party user if you return to the Speech Party site using the same computer and browser. We send a "session cookie" to your computer if and when you log in to your Speech Party account by entering your e-mail address and password. These cookies allow us to recognize you if you visit multiple pages in our site during the same session, so that you don't need to re-enter your password multiple times. Once you log out or close your browser, these session cookies expire and no longer have any effect. We also use longer-lasting cookies to display your e-mail address on our sign-in form, so that you don't have to retype the e-mail address each time when you log in to your Speech Party account. Our cookie files are encoded so that your e-mail address and other information can only be interpreted by Speech Party.

4. Limiting Use, Disclosure, and Retention: Personal and financial information will not be used or disclosed for purposes other than those for which it was collected, except with your consent or as required by law. Personal information will be retained only as long as necessary for the fulfillment of those purposes.

5. Individual Access and Accuracy: Personal and financial information shall be as accurate, complete, and up-to-date as is necessary for the purposes for which it is to be used. You may ask to change or delete information, as allowed by law. Upon request, you can receive a copy of your stored personal &/or financial information.

Security

We place a high priority on security. Our computer system uses a combination of hardware and software designed to protect against unauthorized entry and loss, theft, or misuse of personal information. Although we will make every effort to protect personal information, no computer system is immune from hackers and others who might misuse information. We are not responsible for any breach of security that is beyond our reasonable control.

Speech Party is committed to handling your customer information with high standards of information security. Your credit card and bank account information are stored only in encrypted form on computers that are not connected to the Internet. We restrict access to your personally identifiable information to employees and contractors who need to know that information in order to provide products or services to you. We maintain physical, electronic and procedural safeguards that comply with federal regulations to guard your nonpublic personal and financial information. We test our security systems regularly.

Speech Party uses encryption or authentication tools, among other methods, practices and procedures, to protect certain your personal information irrespective of which format it is stored in. Our practices and procedures for safeguarding your information are regularly reviewed.

We work to protect the security of credit card information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input. We do not reveal credit card numbers when confirming an order.

Our employees and contractors are instructed to only use personal and financial information in adherence with the principles set forth in this Privacy Policy and the laws applicable to each specific business. The only employees and contractors who have access to your personal information are administrative personnel. Contractors who misuse customer personal information would be subject to disciplinary action.

Registration Forms

Personal information gathered from registration forms (such as name, email or street address) is used to send information related to our products and services to consenting parties. When you indicate that you want to receive a product or service, or contact a person or organization, we share the data needed for you to receive what you have indicated.

Speech Party employees, contractors and users must abide by our privacy policy and the policies of their regulatory organizations. Speech Party is not accountable for information that is shared beyond the secure Speech Party software.

This may include:

1. Emails
2. Links to other sites

Emails

E-mails you send to us are not necessarily secure when they are transmitted to us. If your communication is sensitive or includes confidential information, such as a credit card number, you may want to provide it by post or via a phone instead.

There are occasionally fraudulent “phishing” emails targeting individuals who the perpetrators believe might be registered users of this site. We never send an email which requests users to visit a Web page or place a call and provide their user ID, password or any personal or financial information. We will never ask you to confirm your user ID or password via email. If you ever

receive such an email, do not log in from any referred link and do not provide any personal information. Inform us of the email at Info@myspeechparty.com or 877-407-0077 ext. 1.

Links to Other Sites

This Web site contains hyperlinks or "links" to other sites, and other sites may "link" to this site. Web sites linking to and from this site may have different privacy practices and policies from the ones described here. Visitors to our site should read the terms of use and privacy statements of other Web sites they visit. This privacy statement applies solely to information collected by this Web site.

Users should be aware that when you are on our site, you could be directed to other sites that are beyond our control. There are links to other sites from our pages that take you outside our service. These other sites may send their own cookies to users, collect data or solicit personal information.

Please keep in mind that whenever you give out personal information that information can be collected and used by people you don't know. We cannot guarantee the security of any information you disclose online and you do so at your own risk.

Our policy does not extend to anything that is inherent in the operation of the Internet, and therefore beyond our control, and is not to be applied in any manner contrary to applicable law or governmental regulation.

Opting-Out

Information provided at the time of submission from a user who is 18 years of age or over may be used for marketing and promotional purposes by us and our affiliates or companies that have been pre-screened by us. To keep you in control of your personal information and the communications directed to you, we allow you to opt-out of the following services: sharing your information in our member directory, receiving communications from us about new features or services, and receiving communications about offers from third-party companies that offer a product or service that we think would be of value to you. If a user objects to such use for any reason, he/she may stop that use by e-mail request.

In addition, if you would prefer not to receive email communications from us please e-mail us at Info@myspeechparty.com with your name and address in the body of the message. If you would prefer not to receive our Ezine, you may use the remove functionality located at the bottom of each Ezine, or send an email to Info@myspeechparty.com with 'unsubscribe' in the subject line. Please be sure to e-mail us from the address that you want removed.

You can also call us at 877-407-0077 ext. 1 if you would like to be removed from any of our lists.

As previously noted, you may always choose not to provide us with any of the information we request; however, this may limit our ability to provide you with a specific product or service.

How to Get in Touch with us about this Privacy Policy

It's important to us to hear what visitors have to say about our services, and our policies. If site visitors have any questions, concerns, or complaints about this Privacy Policy, or want to let us know what they think about any of our off-line and on-line products and services, they can email us or call us. Contact information is available on the Contact Page of this web site.

Changes to this Internet Privacy Policy

We may, from time to time, make changes to this policy. We recommend that visitors to this site re-visit this privacy policy on occasion to learn of new privacy practices and changes to our policy.

Your Acceptance of These Terms

By using this site, you signify your assent to our Privacy Policy. If you do not agree to this policy, please do not use our site. Your continued use of our site following the posting of changes to these terms will mean you accept those changes.

Contact Us at Info@myspeechparty.com

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