






# THE POWER OF BRAND EXPOSURE AT ENTERPRISE CENTER FOR ONLY \$37,000



## TIME WELL PURCHASED

-  Annual Events.....130
-  Annual Attendance.....1,800,000
-  Annual Impressions.....4,860,000

**\$7.60 CPM | \$37,000 Total | \$285 /Event**

\*Venue historical averages



**DELIVERING NEW CUSTOMERS**  
3 out of 4 fans considered switching brands to support a sponsor of their favorite sports team.  
(Learfield/Turnkey Intelligence, Property Study 2017)







**CAPTIVE AUDIENCES**  
Break through the clutter and capture the undivided attention of your target audience.



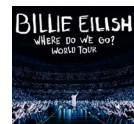
**GUARANTEED IMPRESSIONS**  
Engage with new consumers over a million times during the course of the year.



## NETWORK OVERVIEW

-  Advertising spot = **15 seconds**
-  Network plays / event = **~125 plays**
-  Network exposure / event = **~32 minutes**
-  Network size = **143 displays**

## INCLUDED EVENTS



EMAIL [BRIAN@ISITEMEDIAGROUP.COM](mailto:brian@isitemediagroup.com) TO REACH A WIDE, CAPTIVE AUDIENCE OF BLUES FANS!