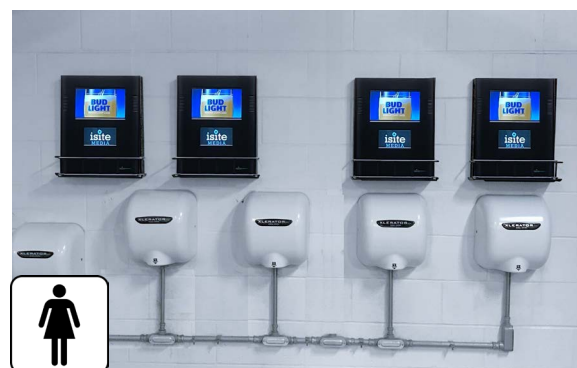
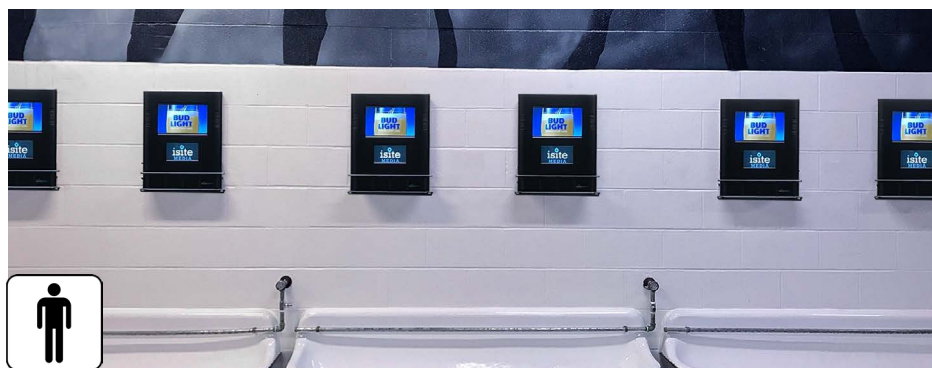




THE POWER OF BRAND EXPOSURE AT  
**MEMORIAL STADIUM**  
HAS NEVER BEEN MORE COST-EFFECTIVE

CAPACITY ALLOWANCE	100% (61,620)	50% (30,810)	40% (24,648)	30% (18,486)	20% (12,324)	0%
<b>FULL SEASON PACKAGE</b> Rate per game (5 games) 	\$2,900	\$1,450	\$1,160	\$870	\$580	\$0
<b>HALF SEASON PACKAGE</b> Rate per game (3 games) 	\$3,400	\$1,700	\$1,360	\$1,020	\$680	\$0

**!** Capacity allowance = rate change per game    **!** Invoiced monthly based on by-game capacity



**NETWORK OVERVIEW**

- Network size = **170 video displays**
- Advertising spot = **15 seconds**
- Network plays / event = **100+ plays**
- Network exposure / event = **25+ minutes**

**MESSAGE FROM OUR CEO**



"I'd love to discuss the best options for your organization. Please contact me directly at [Brian@iSiteMediaGroup.com](mailto:Brian@iSiteMediaGroup.com)"

- **Brian Lord**