

Case study



Clalit HMO



Background

Clalit is the second largest HMO in the world, providing medical services to over 4M patients. Until recently, prescriptions were provided manually only, with the patients required to physically visit their physicians in order to receive their medication prescription and usage instructions. Internal survey also showed that 60-70% of the prescriptions provided by physicians actually do not require any physical checkup in order to be prescribed, wasting the patients' and the physicians' time, along with the additional unnecessary paper work to deal with.

The Challenge

Replacing hand written prescriptions by electronic ones, by provision of digital certificates and PKI infrastructure to all the physicians of the HMO.

The Solution

Integration of the ComSignTrust Desktop software with a digital certificate embedded with it, enabling more than 3,000 physicians to electronically sign prescriptions and send them to the HMO's pharmacies, for patients to pick up.

“ ComSignTrust enables the patient to pick up his regular medication at his own convenient time and place, without having to go through his local clinic to collect a paper prescription. Moreover, digital prescription dispensing saves our doctors precious time currently invested in printing and manually signing prescriptions. ”

**Dr. Joseph BaHagun,
Director of the Digital
Medicine Division at
Clalit**

Results

- Patient receiving secured prescription directly from physician, preventing forgery
- Saving time and providing more pleasant customer experience to patients
- Saving considerable resources and paper
- The Clalit HMO estimates savings of 30 minutes per day per physician enabling them to treat more urgent matters and resulting in approx. 20,000\$ annual costs savings per physician



www.comsigntrust.com

Corporate Headquarters
Tel: +972 3 648 5255
sales@comsigntrust.com

©2012 ComsignTrust. All rights reserved.
All registered logos and trademarks are of
the property of their respective owners.

