

Finance for Non-Finance

Duration 15 - 25 Hours

Topics covered under this program are:

1. Income Statement Analysis

- Introduction to Financial Statements Analysis
- Introduction to Income Statement
- Understanding the concept of Revenue Recognition

2. Balance Sheet and Cash Flow Analysis:

- Understanding Balance Sheet
- Understanding Cash Flow Statement and Linkage between Balance sheet and Cash Flow Statement
- **Case: Understanding Financial Statements of Accenture**

3. Ratio Analysis:

- Basics of Ratios, Classification of Ratios
- Liquidity Ratio, Solvency Ratio, Activity Ratio, Profitability Ratio Market Ratio, DuPont Analysis
- **Case: Ratio Analysis of Apple**

4. Corporate Finance:

- Time Value of Money
- NPV and IRR, Free Cash Flow to Firm and Free Cash Flow to Equity, Dividend Discount Model
- Theory-Relative Valuation, Trading Multiples, Understand Transaction Comparatives
- **Case: NPV Profile and Crossover Rate**

5. Breakeven Analysis:

- Understanding Breakeven Analysis
- Comprehending Breakeven analysis in excel with taxes
- Preparing the Dashboard

6. Advanced Accounting Concepts:

- Depreciation: SLM and DDM
- Inventory Accounting
- **Case: Deferred Taxes and Liabilities**

7. Trend Analysis and Relevant Costs:

- Coefficient of Variation

- Mean, Median, Mode and Standard Deviation
- Concept of Relevant Cost
- **Case on “Relevant Costing”**

8. Accounting Abuses:

- Motivations behind accounting frauds,
- Methods of accounting frauds
- **Case: Capitalizing Cost at Xerox Co.**

9. Budgeting

- Understanding the concept of budgeting
- Key elements in budgeting

Contact Us: **TOLL FREE – 1800 200 5835**