

Company Overview

Welcome to Pledgeling

Pledgeling empowers brands to realize their impact on the world. We believe in business as a force for change to support causes, engage communities, and drive sustainable impact.

Today's consumers expect brands to support social and environmental issues in ways that are authentic and transparent. From envisioning the positive impact you want to make on the world to putting it into play, our end-to-end platform makes it easy to implement, share, and scale to help your business grow.

Platform:

Pledgeling is the world's first platform to power purpose and impact for brands. Our end-to-end solution allows brands to easily discover & align with a cause, engage their audiences, and make an impact in a world where what you stand for is as important as your products, services, and culture.

ROI of Impact:

Integrating impact across a brand has a transformational effect on every aspect of business. Every interaction with our partners is focused on how we can improve business metrics to achieve purpose and create scalable impact. To date, Pledgeling has powered over \$4M in donations for thousands of causes and nonprofit organizations around the world.

Impact Hub:

The Pledgeling Impact Hub serves our global community of brand partners and 100,000+ charities to deliver meaningful impact around the world. Brands have access to thousands of causes and content to share about the real-time impact they are facilitating through their business. Charities are invited to register at no-cost to access their donor data, share & upload their impact stories, and activate free donation tools to help drive resources to support their missions.

Connect with us today to realize your impact & join us in the **#PledgeToDoGood**.

www.pledgeling.com

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