



Action Guide

How To Create Predetermined Results And Specific Outcomes

The VCPR is an undisputed tool of successful Leaders, salespeople, Entrepreneurs, Coaches and Consultants. This tool will help you create events, sales and specific results on demand.

If you know what you want, your purpose, how it ties into your vision, how you'll show up and why...

IT WILL HAPPEN. Literally, you can create almost anything as close to planned as possible.

Like any tool, you must learn how to master it through repetition, focus and intensity. I personally use this VCPR tool for most everything in my life including all training program, every webinar call, every major event in my life, every important meeting and most important phone calls.

I recommend doing a brief one minute meditation beforehand to clear your mind and focus on what you really want to create in your VCPR.

VCPR Technology is a specific tool to use in all major areas of your life, especially in the area of your business and relationships.

When properly used, a VCPR helps you create events according to plan, desired results and most importantly, specific patterns of success that are ultimately predictable.

Here's a summary of the parts to your VCPR:

VISION:

Your all-encompassing Vision. Could be for your entire existence, life or specific project, your relationships, a Dream, or your total wide picture envisionment of what you hold dear to your heart and spirit. This is the place that leaders lead from because it creates purpose while authentically articulating your "WHY". Your vision will be supported, carried out, and contributed to, by your purpose, context and results.

PURPOSE:

This is your direction. Your purpose for something is your, "WHY." The simple formula for a purpose is;

- TO DO ____ (Focused and specific) _____, SO THAT _____ (Something of a larger context).

CONTEXT:

Your Context is the most important tool to become aware of, practice and then master. Context is your "How", your atmosphere, your attitude. This is visible to everyone and gives off a signature energetic charge. This charge aligns and repels you from people, places, and things. Including Love, high paying clients, and almost everything in our lives. Everyone has a context at every point in the day.

A few obvious empowering contexts that some people use are: I love this, Just Do It, Warm-hearted, I'm Always Lucky, I love my life, Centered and Focused Mind, People Love Me, WINNING, Good things happen to me, In Position, Today's The Perfect Day and much much more.

A few obvious dis-empowering contexts that some people use are: I'm overwhelmed, Not enough time in the day, I'm depressed, People always pick on me, I'm a victim, Life is unfair, I can't ever win, Too many things to do and not enough time, I'm frustrated and angry, plus more.

Great News: You can adjust and shift your context on the fly when you practice becoming aware of it. Context is your delivery of yourself, your idea, or your product.

What is your context right now? _____.

So, in summary... how you deliver the right context is everything.

RESULTS:

(Use vivid results here in this section! You must be able to feel your results, connect and stay connected to them. Visualize and experience your results every time you write and read them. The results are magic when you can viscerally feel them.

The more you develop your results to be crystal clear, the faster they realize. Results are your "WHAT." Results should be 50% measurable or (concrete) and 50% ethereal or (non-measurable) and feeling based.

Don't just associate the feelings with the result; ingrain the feelings into the page!

Always include a few results pertaining to what you will learn or gain, personal results. Results are stated in the past tense so you'll harmonize or attune to the event and associated feelings as completed successfully.

Here is an example of a VCPR that I did for one of my Business Mastery training programs. It was written from the perspective of me as the founder and trainer.

VISION: That people do the work they love, deliver life changing value to others and receive great compensation.

CONTEXT: Relaxed and Natural Passion

PURPOSE: To support coaches, consultants and business professionals in creating money and time out of thin air, so they can create the life and business they've always wanted and so they positively influence those around them and the world at large.

RESULTS (Personal):

I grew as a stronger leader

I helped people create time and money out of thin air in their businesses

I always spoke from a humble, relaxed and confident space

I continually set my context to “relaxed and natural” before every interaction with my program members

I continued to delegate all work to my assistant that was not in my genius

I had fun getting to know my clients on a whole new level

I scheduled more time in my day so I could relax and recharge

I felt deeply connected to my higher purpose while delivering this program

I was able to surprise my clients and over deliver for them

RESULTS (Concrete):

Clients reported 5 new high paying clients (\$2,500 - \$10k per month) within 4 weeks of training

Everyone added 15% or more to their monthly net income numbers

Clients taught this material to their spouses, children, friends, colleagues and family

Clients launched their 5 figure coaching programs within 60 days of completing this course

Clients increased their signature program prices by 2x's

Clients increased their website sales conversions by 30% or more using my tips

Clients used the Reverse Elevator Speech and got a new client

My clients became more prominent leaders their industry

My clients told me my system was the simplest they've ever implemented

Over 70% of My clients finished all the course material within 60 days of enrolling

A client reported their first \$100k month!

RESULTS (Ethereal):

Our family of coaches and consultants grew closer

My clients and tribe started to trust me more and opened up to my support

My clients felt more confident and assured in their ability to attract dream clients

I felt more satisfied with my life and career than ever before

My word of mouth reputation grew larger every day

Now, create your own for the most important event, project or phone call you have up next in your life. Print this form and fill it out by hand!

Vision: _____

Context: _____

Purpose: _____

Results (Personal):

1. _____

2. _____

3. _____

4. _____

5. _____

Results (Concrete):

6. _____

7. _____

8. _____

9. _____

10. _____

Results (Ethereal):

11. _____

12. _____

13. _____

14. _____

15. _____

Great work so far...! Way to go.



Please print this doc, complete it and email it to me at corey@coreyteramana.com so I can give you feedback. If you enjoyed this and are interested in developing next level leadership qualities to support your life, your business and your relationships, come try out our Inner Circle Leadership Mastermind team.

Over the years, both men and women alike have been coming together to play a bigger game that directly impacts their success with everything in life, including their finances and their overall effectiveness in relationships. [Click here to check it out!](#)

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And if you'd like to speak with me personally about your unique situation, you can set up a FREE strategy session where I can bring you my highest level of consultation support! [Click this link here to get on my calendar.](#)

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Looking for a powerful sales funnel (website) solution designed to help you generate leads, convert sales and increase your overall business success?

Great, I've built you a few and I'm giving you all three of my proven drag and drop funnels that I've used to make money with and simplify my business life! They even come with a free 14 day trial so you can see if you like the software called ClickFunnels. Hands down, it's the best I've ever come accross!

To download any or all of these prebuilt funnels, all you have to do is click the images or copy and paste their individual links into your browser. The best news is that the download will start automatically!

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