



ST. LOUIS, MISSOURI

Moore Food Distributors

“The cameras were a godsend. It took the pressure off of our driver because it showed that he wasn’t responsible for the accident. It was good for the driver, and it was good for the company.”

—Tom Townsend, Fleet Manager



Moore Food Distributors provides food deliveries to restaurants, hotels, schools, and churches in the St. Louis area.

In October 2017, Samsara’s integrated platform helped Moore Food save over \$250,000 after a major accident occurred. One of their trucks was traveling on the highway at 65 mph when a car struck it and caused the truck to tip over, pass through the guardrail, and fall down an embankment. Because Samsara automatically retrieves dash cam footage of harsh incidents, Moore Food was able to send footage to law enforcement and insurance companies within five minutes of the accident, proving their driver was not at fault.

ALL-IN-ONE PLATFORM

14 vehicle gateways, dash cams, and environmental sensors provide live data on vehicle location, help improve fleet safety, and ensure FSMA compliance.

REAL-TIME GPS TRACKING

Live location information helps the company provide accurate ETAs, enhancing customer service.

DRIVER SAFETY

Data on driving behavior, dash cam footage, and harsh braking alerts in the Samsara Dashboard supports the company’s fleet safety program.



CM22 Dash Cam

For more information, visit us at samsara.com