

ONLINE BOUTIQUE BOSS  
**WORKBOOK**

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**CHOOSING YOUR**

*Boutique Name*

*Boutique Name*

ONLINE BOUTIQUE BOSS

# CHOOSING YOUR

*Boutique Name*

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*Boutique Name*

MY 3 THEME WORDS:

THE STORY AND MEANING OF MY BOUTIQUE:

ONLINE BOUTIQUE BOSS

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*Boutique Name*

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## BRAINSTORM BOUTIQUE NAMES:

Add-on Options		
BOUTIQUE	STYLE	
CLOTHING		
COLLECTION		

## FINAL 3 OPTIONS:

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ONLINE BOUTIQUE BOSS

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*Boutique Name*

*Boutique Name*

## OPTION 1

### QUICK CHECK

- ( \_\_\_\_\_ ) is simple to pronounce
- ( \_\_\_\_\_ ) is catchy or memorable
- ( \_\_\_\_\_ ) is original and not commonly known

### AVAILABILITY CHECK

- ( \_\_\_\_\_ ) website domain is available
- ( \_\_\_\_\_ ) is available on Instagram
- ( \_\_\_\_\_ ) is available on Facebook

( \_\_\_\_\_ ) makes me feel \_\_\_\_\_

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*Boutique Name*

## OPTION 2

### QUICK CHECK

- ( \_\_\_\_\_ ) is simple to pronounce
- ( \_\_\_\_\_ ) is catchy or memorable
- ( \_\_\_\_\_ ) is original and not commonly known

### AVAILABILITY CHECK

- ( \_\_\_\_\_ ) website domain is available
- ( \_\_\_\_\_ ) is available on Instagram
- ( \_\_\_\_\_ ) is available on Facebook

( \_\_\_\_\_ ) makes me feel \_\_\_\_\_

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## OPTION 3

### QUICK CHECK

- ( \_\_\_\_\_ ) is simple to pronounce
- ( \_\_\_\_\_ ) is catchy or memorable
- ( \_\_\_\_\_ ) is original and not commonly known

### AVAILABILITY CHECK

- ( \_\_\_\_\_ ) website domain is available
- ( \_\_\_\_\_ ) is available on Instagram
- ( \_\_\_\_\_ ) is available on Facebook

( \_\_\_\_\_ ) makes me feel \_\_\_\_\_

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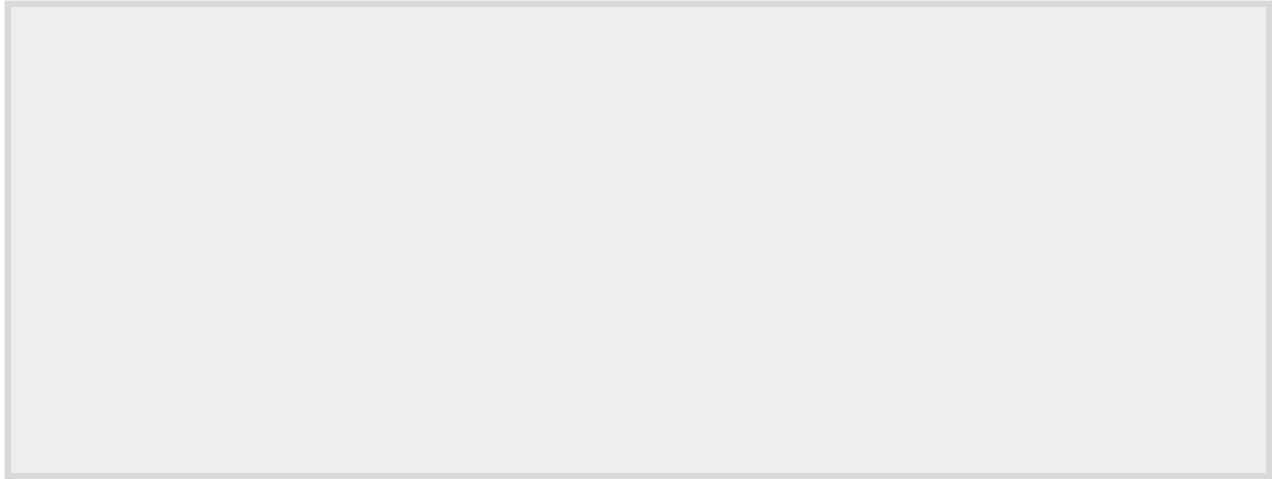
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# CHOOSING YOUR

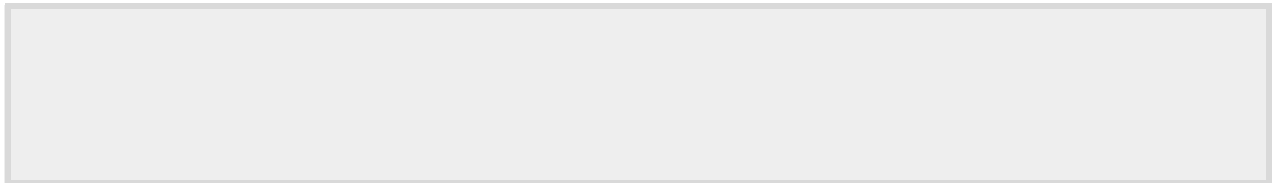
## *Boutique Name*

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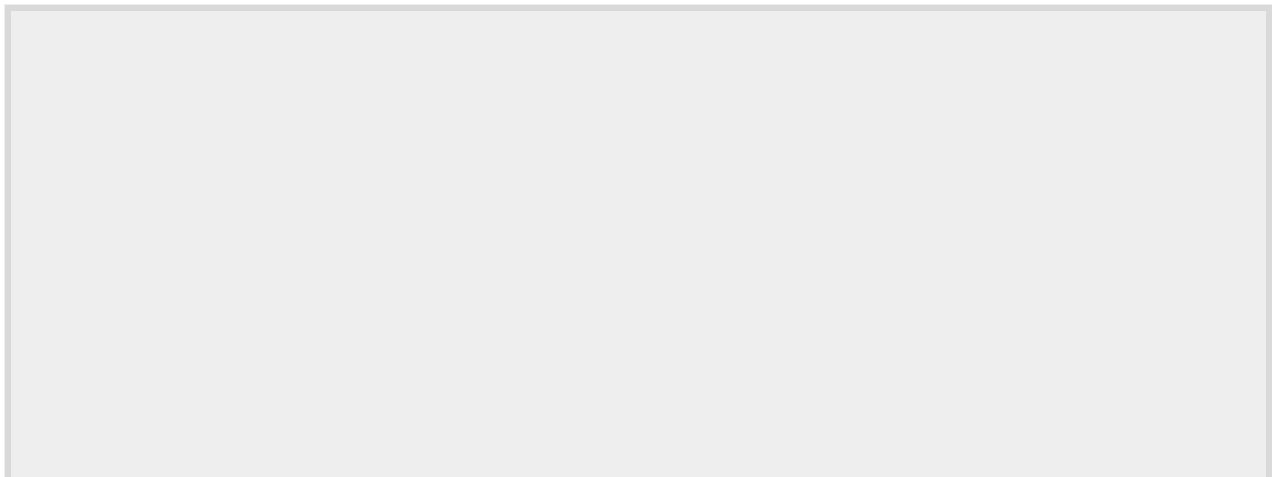
### BRAINSTORM NAME OVERVIEW:



### MY BOUTIQUE NAME:



### THE STORY AND MEANING OF MY BOUTIQUE NAME:



*Boutique Name*

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