

ONLINE BOUTIQUE BOSS
WORKBOOK

Brand Purpose

Boutique Brand
PURPOSE

ONLINE BOUTIQUE BOSS

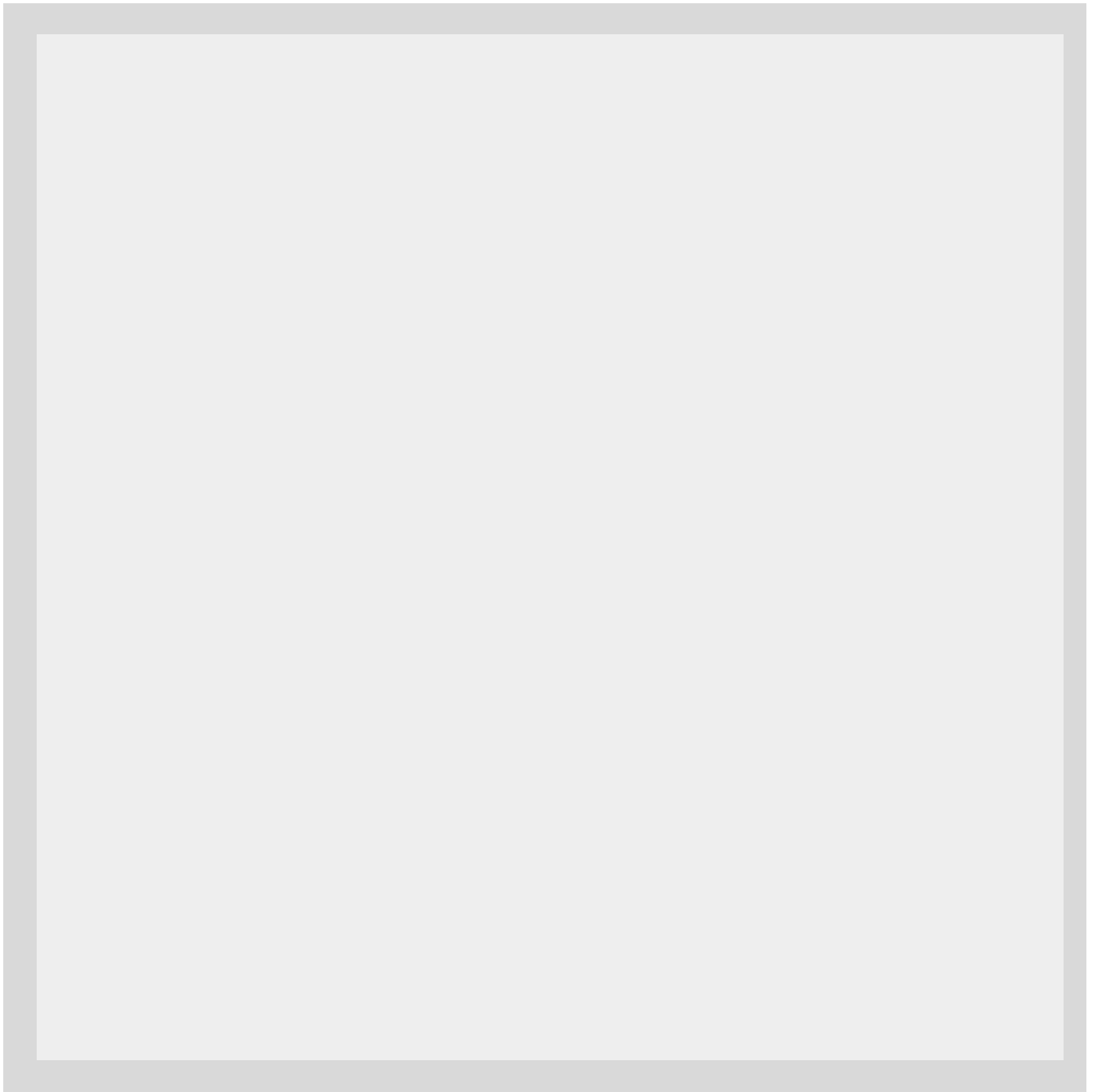
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WHY I STARTED MY BUSINESS



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Boutique Brand

PURPOSE

Boutique Name

ONLINE BOUTIQUE BOSS

1. What purpose-driven companies are you inspired by and why?

2. What issues happening in the world today make you feel sad?

3. What does a day-to-day purpose-driven business look like in your boutique and life?

Boutique Brand

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Boutique Name

4. What's one positive impact you want to make?

5. How are you going to incorporate this in your boutique right now?


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Boutique Name

THE PURPOSE BEHIND MY BRAND



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